



Product MINIMALISM



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Product **MINIMALISM**

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"It isn't necessary for a work to have a lot of things to look at, to compare, to analyze one by one, to contemplate. The thing as a whole, its quality as a whole, is what is interesting. The main things are alone and are more intense, clear and powerful."

—Donald Judd, "Specific Objects", 1965

Minimalism as a specific term appeared in America in the 1960s, referring to the new abstract art movement that applied reductive approaches to making art and helped to establish the United States as the world's new art center. Other names for this artistic style included literalist art, ABC art and rejective art. As with "Impressionism", the name by which the movement eventually came to be known was not one that was embraced by its practitioners. In its broadest sense, Minimalism includes fine arts, music, literature, film and even cooking.

Minimalism is a tremendously influential art reform that followed many of the avant-garde movements of the 19th and 20th century—Impressionism, Futurism, Cubism, Dadaism, etc. Its boldly reduced form furthered the rebellion against traditional concepts of art started by earlier revolutionary movements which were already "notorious" for their anti-narrative approach and deficiency of artistic labor. Its stripped-down simplicity shows no trace of the artist's ideas or of representational symbols. Minimalism signified social and cultural breakthrough as urbanization progressed rapidly and a combination of mass production and high aesthetics was in demand.

Art exhibitions and criticism had greatly contributed to the rapid spread of Minimalism. Many artists who advocated this new art form came from a liberal artistic background and became the movement's representative speakers, among whom the artist and art critic Donald Judd is one of the most widely known.

The Minimalist movement, however, was undoubtedly not the first time that art had been practiced with a minimalist mindset.

— Russian Constructivism

Constructivism was the last and most influential modern art movement to thrive in Russia in the early 20th century. It evolved in the wake of the October Revolution of 1917. Exuding vigor, commitment and optimism, it acted as a catalyst for the hopes and ideas of many avant-garde Russian artists such as Vladimir Tatlin, El Lissitzky, Alexander Rodchenko and Lyubov Popova, who enthusiastically embraced new social and cultural developments.

"Not the old, not the new, but the necessary," was an epigram coined by Vladimir Tatlin, the bellwether of the movement. Adhering to the ethic of "truth to materials", constructivists believed that instead of expressing beauty or the artist's outlook, or representing the world, objects were created to carry out a careful and technical analysis of their materials for practical and social purposes. The Constructivists were therefore concerned with the demonstration of materials. In accordance with the Communist principles of the new Russian regime, the movement sought to use art as a tool for the common good, giving artists the opportunity to unite purely artistic forms with utilitarian intentions. Thus, many of the Russian Constructivists' works from this period involved projects in various creative fields, through which the dynamism of modernity was embodied in geometrical instruments.



Vladimir Tatlin's tower, a monument to the Third International

— De Stijl

Driven by an ambition to redesign the world on purer, better lines—preferably straight ones—a small group of Dutch artists and architects came together in 1917 to envision a universal visual language, namely “the style”, which was appropriate to the ethos of the modern era. The most celebrated figures among them were Piet Mondrian, a supreme master of colored rectangles and straight lines, and Theo van Doesburg, the founder and editor of the journal *De Stijl*, which acted as the foundation of the De Stijl movement. Other prominent members of the group included J. J. P. Oud, Gerrit Rietveld, Georges Vantongerloo and Vilmos Huszár.

The De Stijl artists’ pursuit of the “ideal” geometric forms showed signs of the adoption of the visual elements of Cubism and Suprematism, the anti-sentimentalism of Dada and the plastic mathematics of M. H. J. Shoenmaekers. Advocates of De Stijl espoused pure abstraction and universality through a reduction to the essentials of form and color. The ideal of creating a style for every aspect of contemporary life in a universal and intellectual harmony was to be achieved through the vigorous decomposition of the basic visual elements of artistic structure and expression: straight lines, squares, rectangles, combined with strong asymmetricality, the predominant use of primary colors along with black and white and these elements’ presentation in their simplest, most definite and most logical forms.

“Composition II in Red, Blue, and Yellow” by Piet Mondrian





Bauhaus signet

■ Bauhaus

Bauhaus was one of the most influential art schools of the 20th century, and its approach to teaching and understanding of art's relationship to society and manufacturing had a significant impact both in Europe and the United States long after it was closed. A brainchild of the architect Walter Gropius, Bauhaus operated in three German cities: Weimer from 1919 to 1925, Dessau from 1925 to 1932 and Berlin from 1932 to 1933. Many of the most talented and prominent designers of the 20th century taught or studied there, including Wassily Kandinsky, Ludwig Mies van der Rohe, Josef Albers, László Moholy-Nagy, Paul Klee, Johannes Itten and Marcel Breuer.

The school adopted a functionalist approach and yet aimed to retain elegance, thereby showing how beauty and practicality could be integrated. Motivated by anxieties about the soullessness of manufacturing and its products, as well as about art's lack of purpose in society, Bauhaus sought to unite form and function by reinventing designs for everyday life. Its original curriculum attached great importance to functionalism through simplified, geometric forms, and linked fine art and crafts to the goal of solving problems in a modern industrial society.



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Edith Farnsworth House designed by Ludwig Mies van der Rohe

— Less is more

"Less is more" is a design principle strictly followed by Peter Behrens, the father of modernist design, and his disciple Ludwig Mies van der Rohe; it pithily points out that fewer elements make for better design. Peter Behrens was a multidisciplinary designer who influenced a number of young designers and architects. Known as the first designer with a modern concept of a unified corporate identity, he is a forerunner of the combination of function and aesthetics. His classic aphorism was made widely known by the German-American architect Ludwig Mies van der Rohe, who was a key figure in Bauhaus. He pushed forward modernism in art with his minimalistic approach and with the application of modern materials in architecture.



Record player and radio designed by Dieter Rams

■ Less, but better

"Less, but better" was the phrase Dieter Rams used to describe his own work. Acclaimed as an important industrial designer of the mid-20th century, he has acquired a world-wide reputation for timeless product design with his works for the well-known German brand Braun. It's easy to identify the Bauhaus style in his works: they are austere and remarkable, functional and user-friendly. His designs have particularly influenced Jonathan Ive, Apple's Chief Design Officer and the creator of many of the company's classic products. His ten principles of "Good Design", also known as the "ten commandments", offers an answer to the perplexing question of what a good design is:

Good design is innovative.

Good design makes a product useful.

Good design is aesthetic.

Good design makes a product understandable.

Good design is unobtrusive.

Good design is honest.

Good design is long-lasting.

Good design is thorough down to the last detail.

Good design is environmentally friendly.

Good design is as little design as possible.



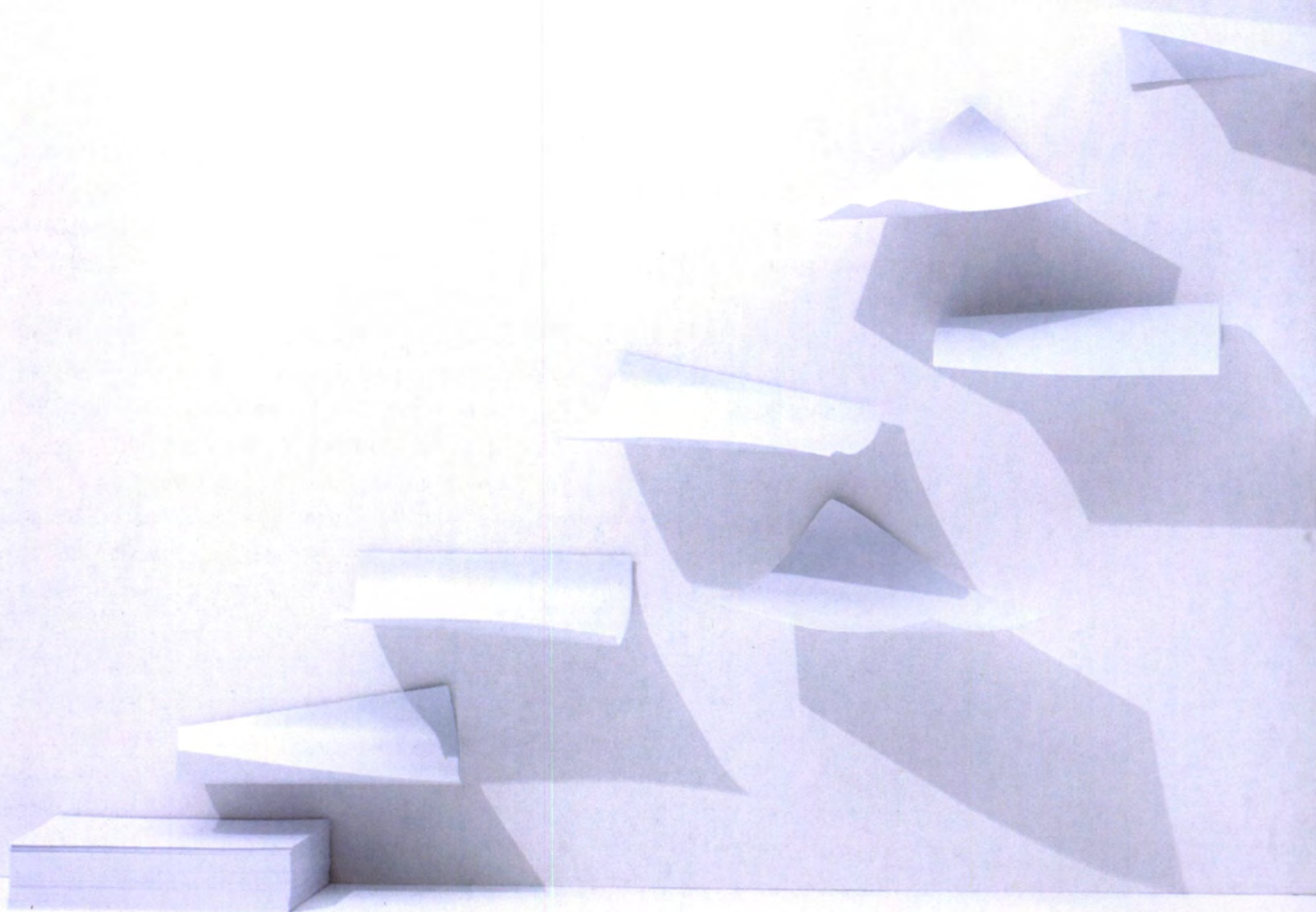
Vases designed by nendo studio

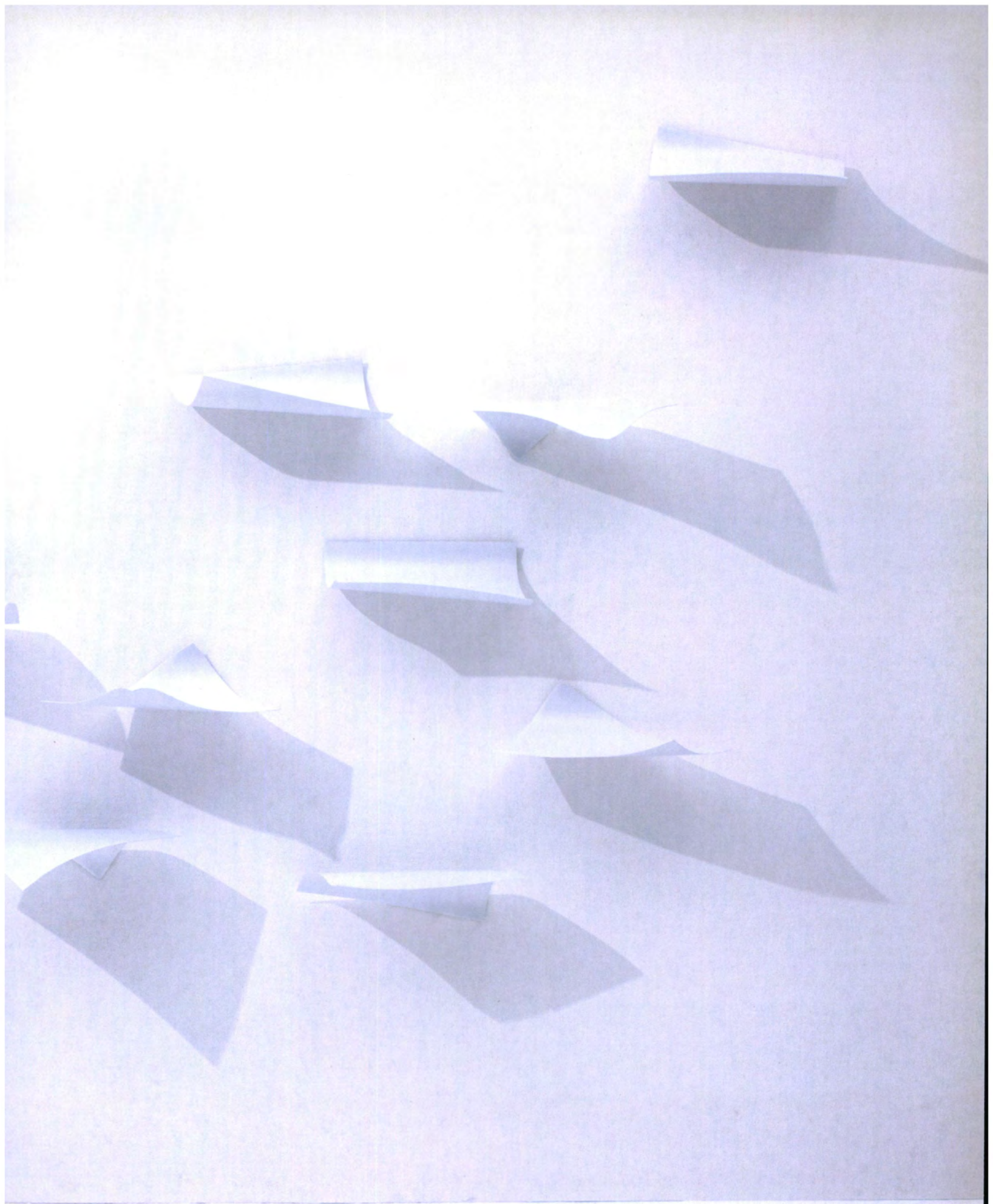
On the other side of the world, **Minimalism as a philosophy of life** has long been practiced by Japanese society. It is believed to be a result of the nation's geographical features, which have developed Japanese people's deep reverence for nature and prudence in using materials, and of Zen which has been a part of Japanese culture since its introduction in Japan about nine hundred years ago. Zen has become a way of life as much as a religion, particularly after the Meiji Period (1868-1912), during which modern educational and military systems were created with reference to Zen's practices. Zen is a Buddhist sect that emphasizes meditation and concentration as ways of understanding one's nature and essence, stripping away rituals and even words. Instead of minimalist ideology, it is self-discipline and order that have brought about this inherent style. From day to day objects to special design works and art pieces, much Japanese design has incorporated the reduction of the unnecessary and the beauty of craftsmanship, presenting a harmonious final product.

The Japanese retail brand MUJI has contributed significantly to the promotion of Japanese "Minimalism" throughout the world by launching branches overseas. With a large variety of products from household items to food, MUJI is famous for its no-brand quality goods. MUJI describes its own products as "...like empty vessels. Simplicity and emptiness yield the ultimate universality, embracing the feelings and thoughts of all people." This ethic corresponds to the intentions of the minimalist artists of the last century. Its increasing popularity reminds us again of the simple living ethos of our era.

JAPAN

Negative space leaves more space for thinking. Japanese product design blends in with nature and emphasizes the texture and effective use of materials, suggesting hand craftsmanship.





Interview with

Nendo

Nendo is an award-winning design studio founded in Tokyo in 2002, with an overseas office established in Milan in 2005. The founder and Chief Designer is Oki Sato, who has been selected as one of "The 100 Most Respected Japanese" by *Newsweek* magazine.

BLOCK-VASE

Photographer: Hiroshi Iwasaki

This is a set of small bud vases that can be stacked together like building blocks. The vases come in four different sizes, carefully measured to fit together without disturbing the vase on the bottom. With careful stacking, the vases can accommodate a tall flower by running it through the vase on the top.



/ Could you share with us your design concept and the source of your inspiration?

Nendo's brief is to give people a small "!" moment through design. I've noticed that rooting work in everyday life really helps me and works with my designs. If you keep on repeating things every day, you notice the small differences, and I feel those small differences becoming my design sources in a way.

/ Nendo is much more international than some other design studios in Japan, and enjoys an international reputation as well. What do you think of the reason behind it?

Probably spice. Spice is fundamental, especially in Japanese design. We think in a very minimal and simple way, but a too simple and minimal design sometimes is cold. I want to create a link between objects and people by using humor or surprise in everyday life...so maybe it is the spice of design that makes nendo more international.

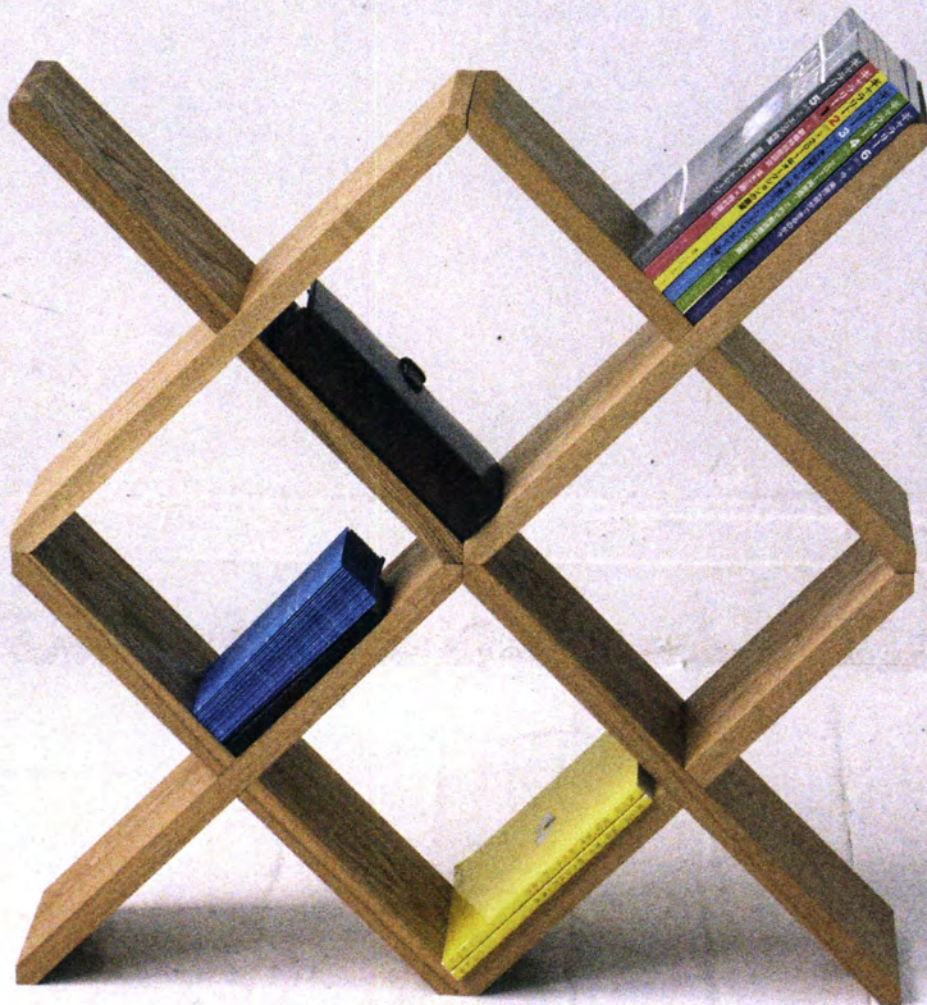
/ Could you share something that contributes to a typical Japanese flavor?

In the novelist Junichiro Tanizaki's essay "In Praise of Shadows", there is a passage about eating a yokan (a traditional sweet made from black bean paste) in the dark in order to develop a keener palette. The idea is that the more closely one looks into the dark shade of something, the more one becomes aware of the rich colors hidden therein. This is based on Japanese culture and an attempt to shed some light on the intricacies of Japanese culture and craftsmanship that remain, as it were, hidden in the dark from the rest of the world.



XSHELF

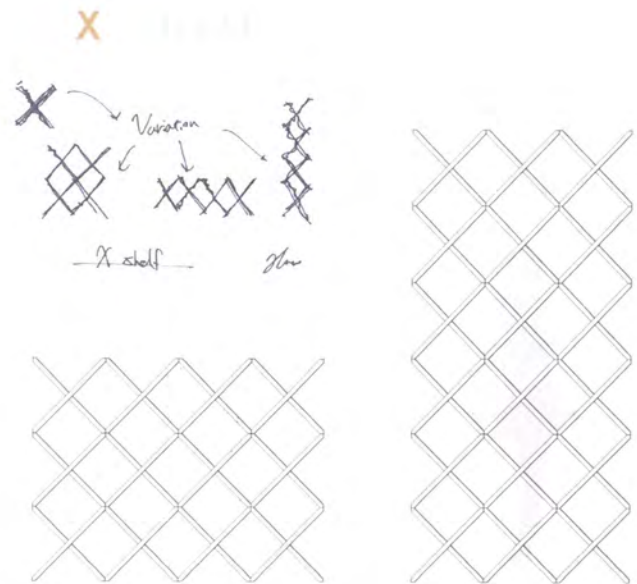
Xshelf is a flexible shelf designed with the theme of Japanese functional beauty, where simplicity and diversity coexist. Coupling the X parts together allows users to form a shelf of different shapes and sizes. Easy de-installation and compactness lower shipping costs and make convenient transportation possible.



Interview with

Miso

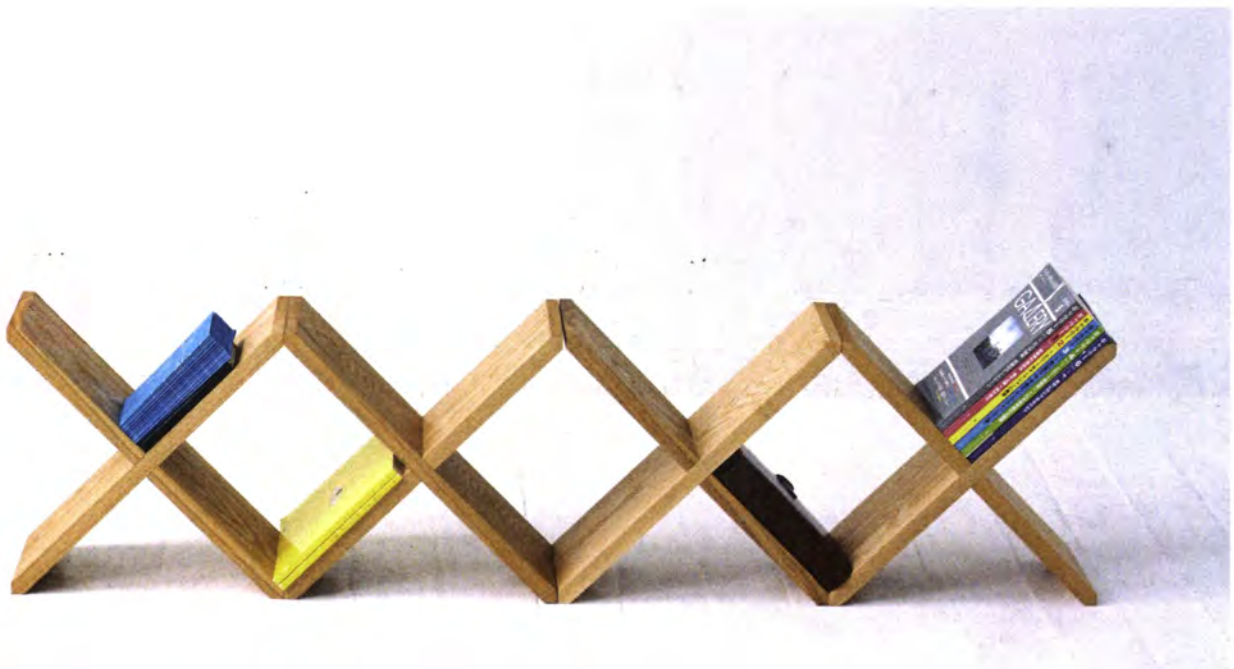
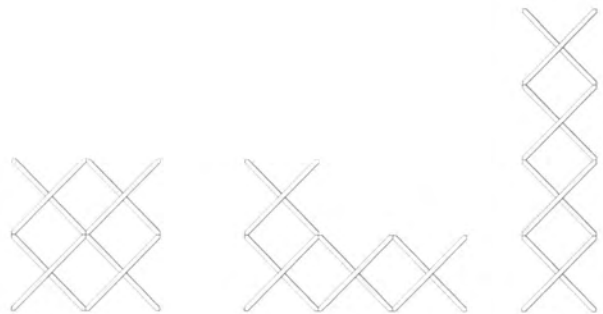
Miso is a Japanese interior designer, working actively at home and abroad. With interior design as his main focus, he works in close collaboration with creatives in other fields such as architecture, furniture design and installation art.

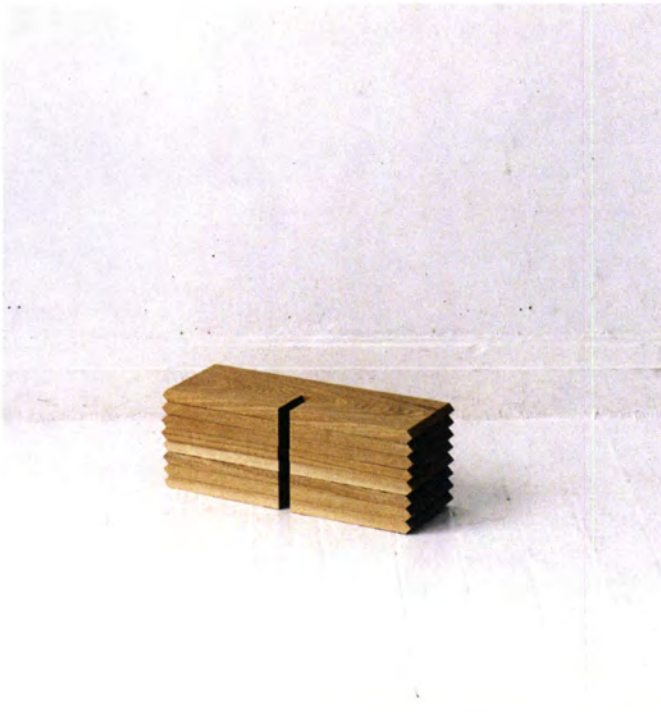


/ What do you think about Minimalism and the minimalistic approach in your product design?

Minimalism requires simple shapes with diversity of function.

I have always tried to find easy constructions and diverse way to use designs. The X shape is one of the answers.



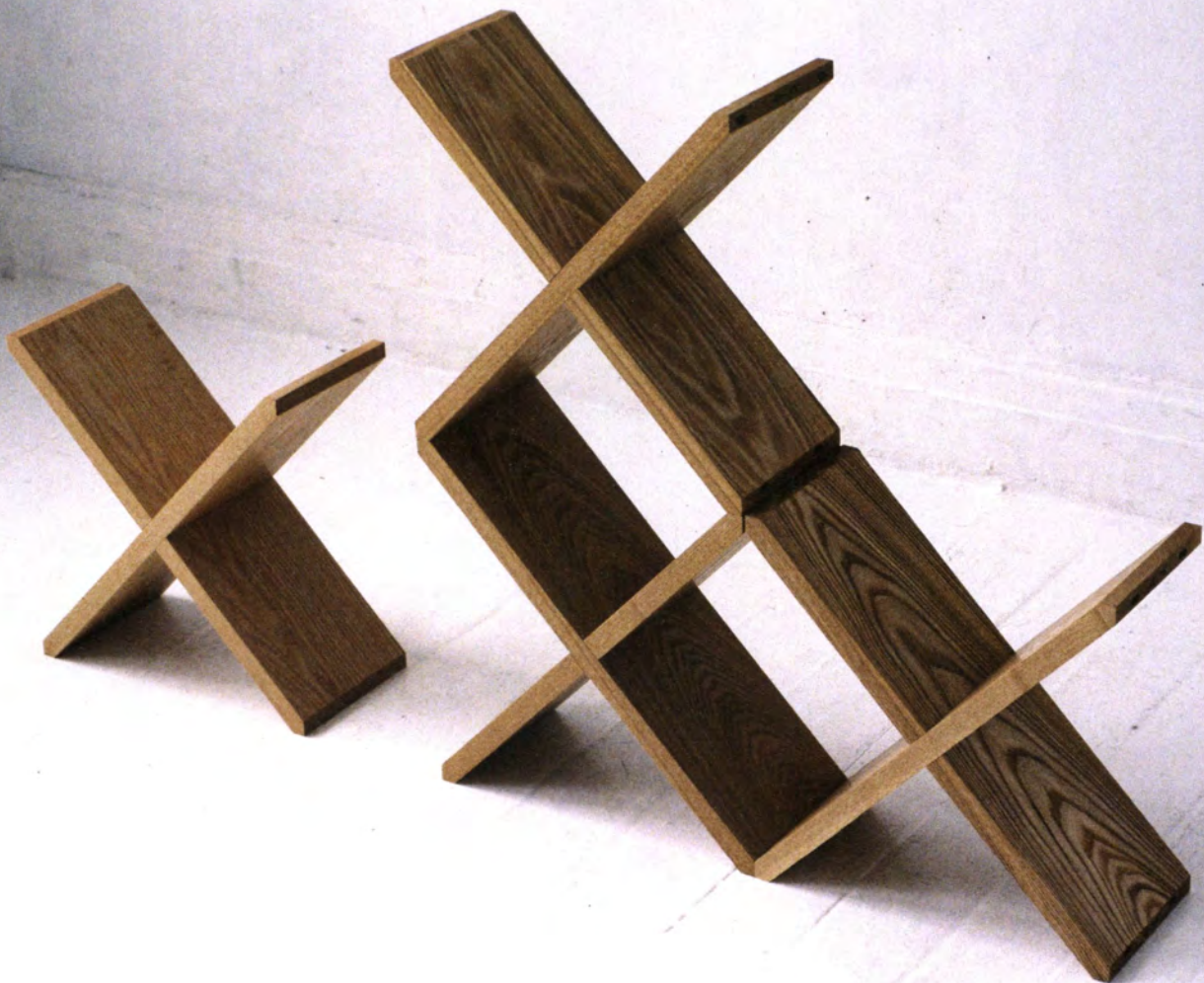


/ Could you please give us some examples to define "Japanese Minimalism"?

I believe that the core of Japanese beauty could be defined by the word "wabi-sabi", which expresses Japanese simplicity and the Japanese sense of nature. Wabi-sabi means having fewer and more natural elements. Although a Japanese product is not decorative or multi-functional, it leaves more "space" to feel beauty and discover functions.

/ What influences does Japanese culture have on your designs?

Tea culture has the biggest influence on my design process. In the tea world, simplicity and nature are the keys to expression. The best definition of tea culture is "imperfection". When we finish a design and a product, it is not the end (perfect). It only gets close to perfection in the process of consumption. As with wabi-sabi, I believe that to design is to create a space for the user to make the design perfect and to enjoy the process. That's why a product should be minimalist and functional, so that it can be used in different situations for a long time.



Interview with

id inc.

The studio was founded by Seiji Oguri and Yohei Oki, and focuses on graphic, product, interior and architectural design.

GRADATION / TEXTURE

Manufacturer: Yokohama Makers Village

Photographer: Norihito Yamauchi

This home collection takes advantage of metallic strength, but leaves a soft and tender impression. It includes stone accessory cases, gradation trays colored by heating, texture trays coated with unique patterns, a chair with square and round poles and a lamp which shows color gradation on the base and on the inside of the light shade when it is turned on.



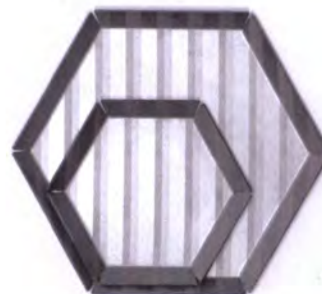
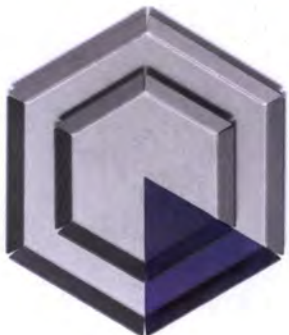
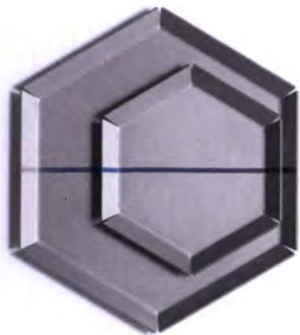


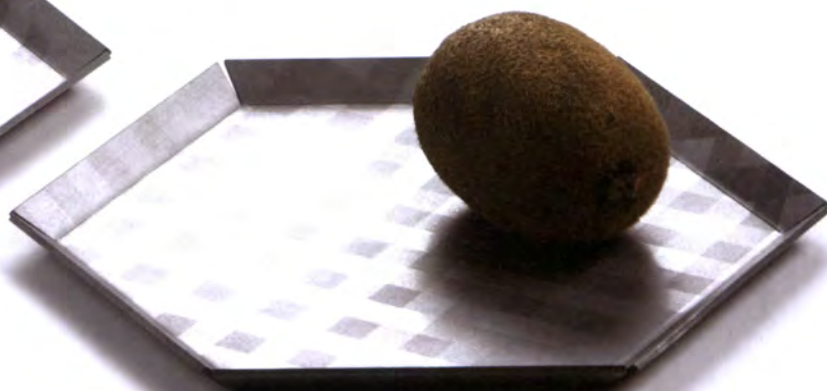
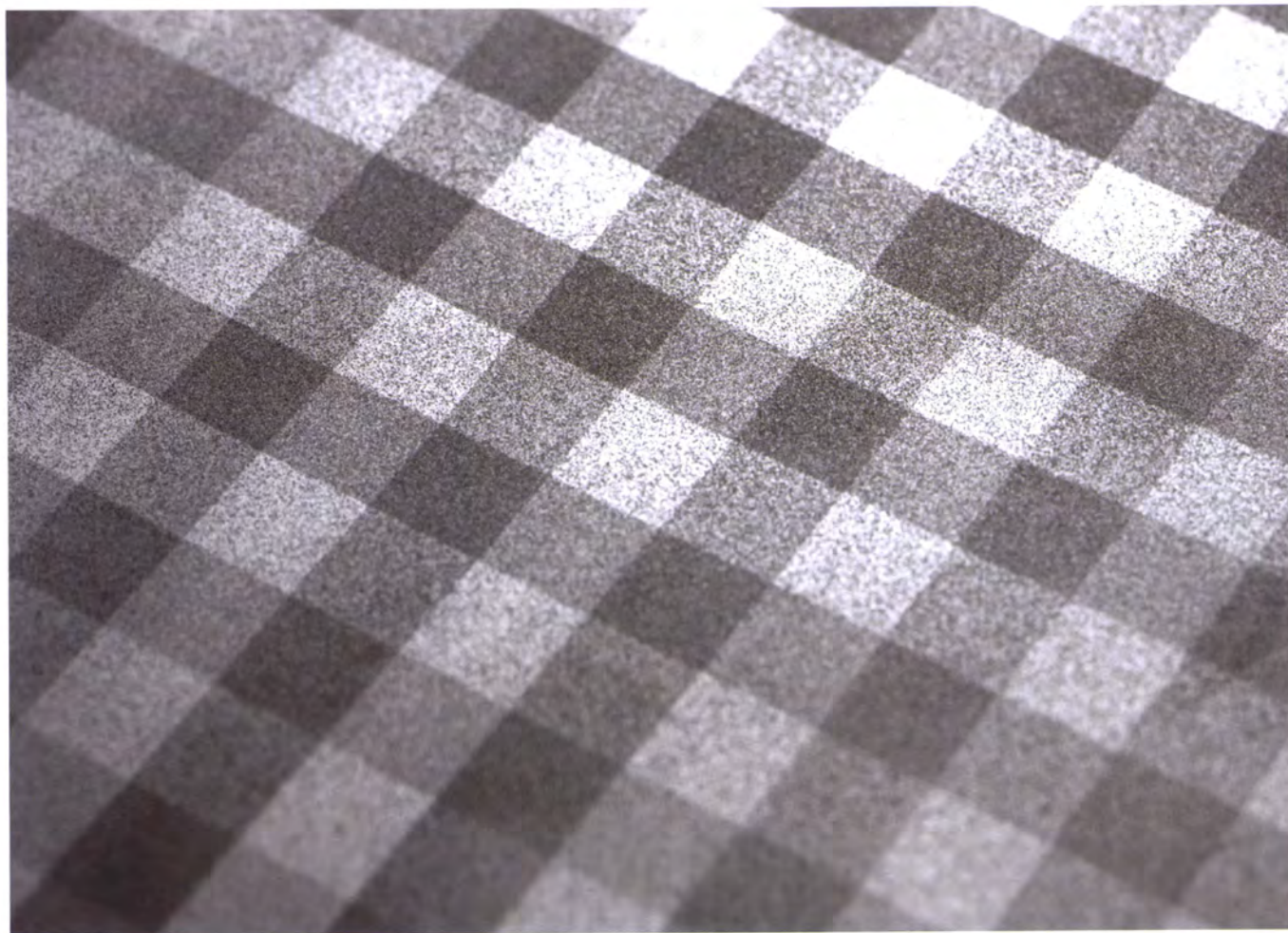
/ Could you share with us your design concept and the source of your inspiration?

The concept is creating products for daily use, taking advantage of crafting skills which are unfamiliar to most people. I was inspired by observing these crafting skills at the processing site.

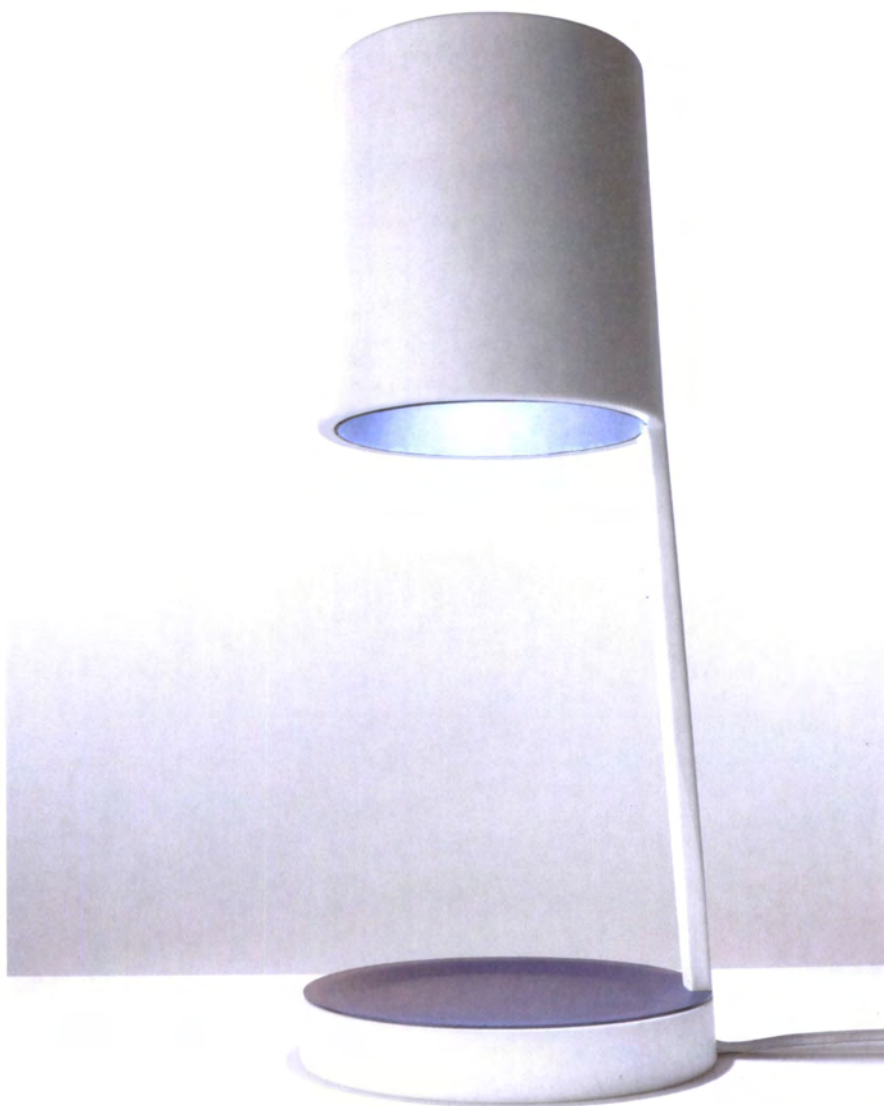
/ What do you think about Minimalism and the minimalistic approach in your product design?

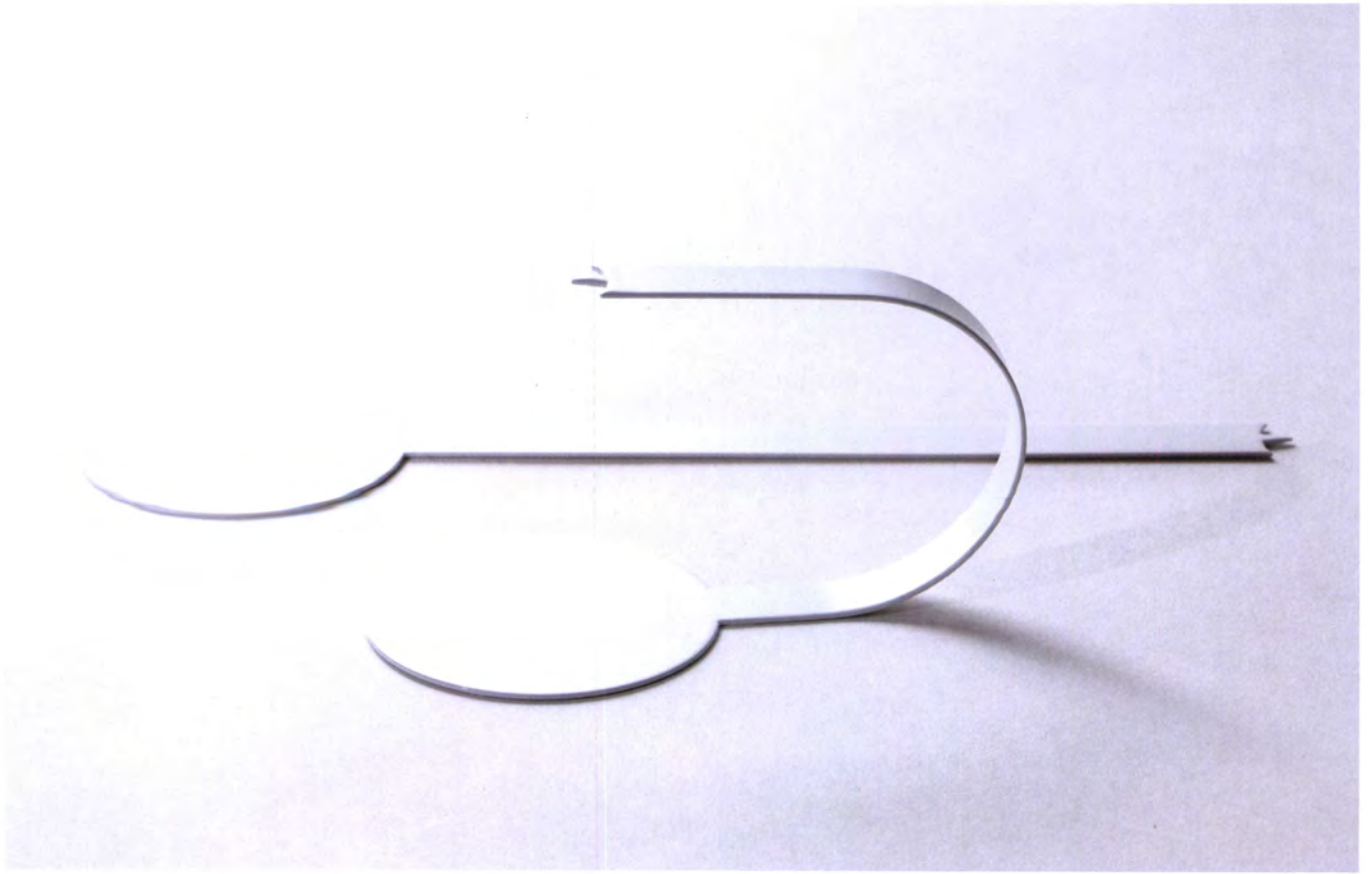
In order to emphasize the processing skills, we toned down the other elements. In our daily lives, we are very conscious about whether we vividly describe what we want to convey the most.









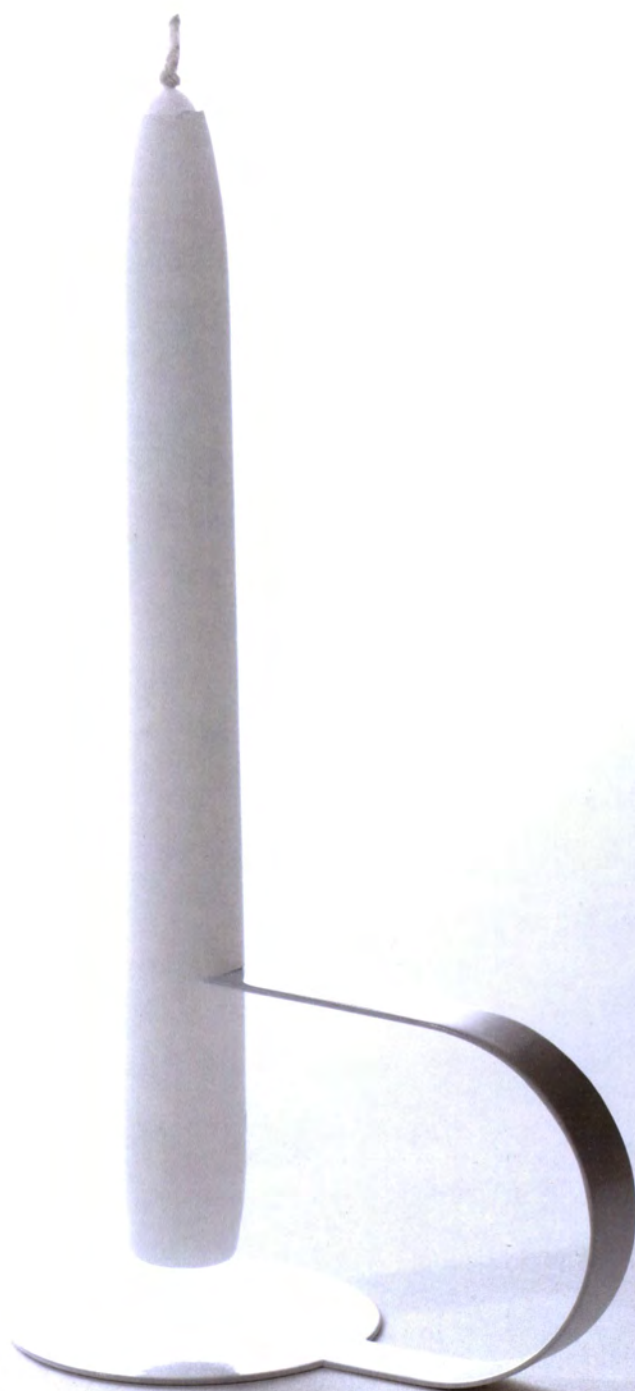


CANDLEVER

Studio: Nendo /

Photographer: Masayuki Hayashi /

The candle stand consists of a single bent steel plate. The candle is held up from the side, which means that the stand can support candles with a variety of heights and widths. Since the candle support is also a handle, and the base also serves to hold the melting wax, the candlever creates multiple functions from a minimum of design elements.



CALENDAR

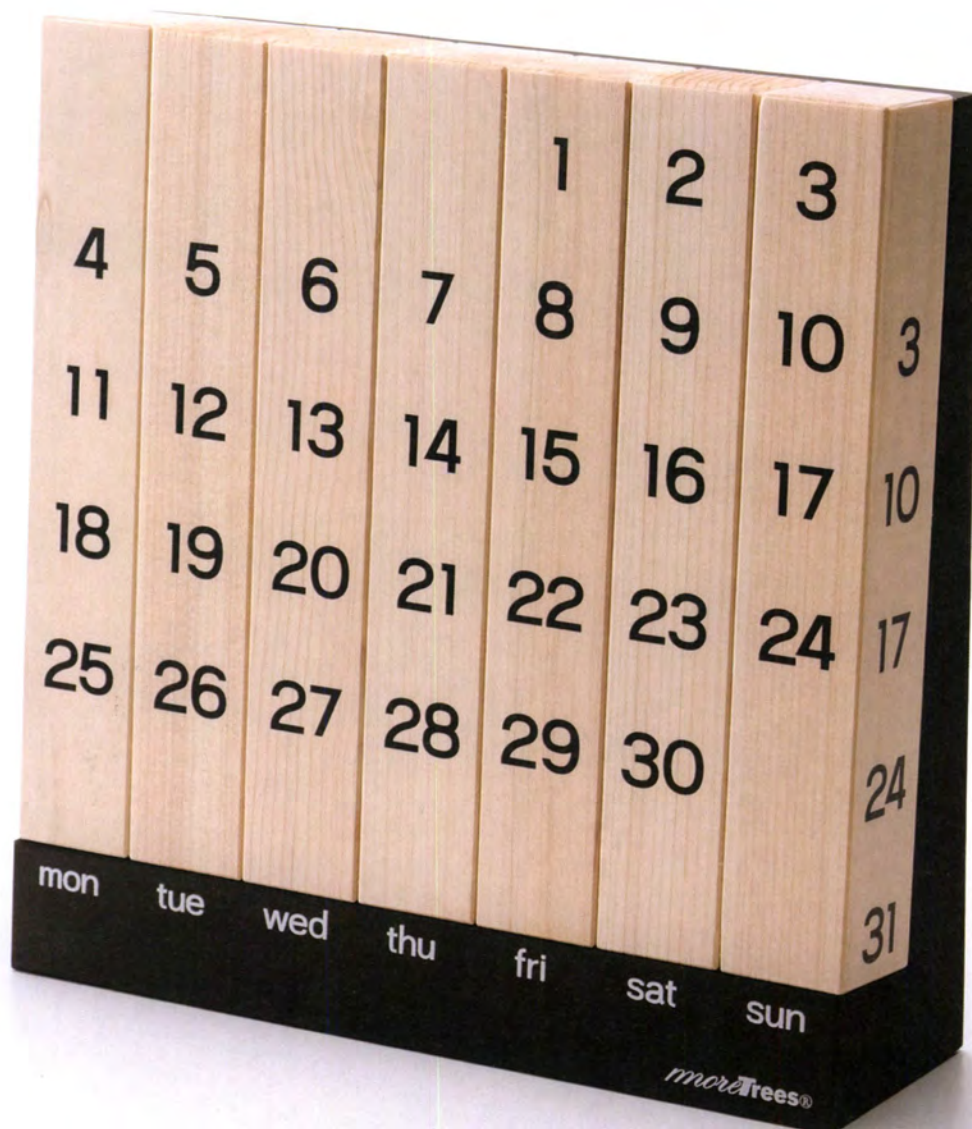
Studio: Creative Norm /

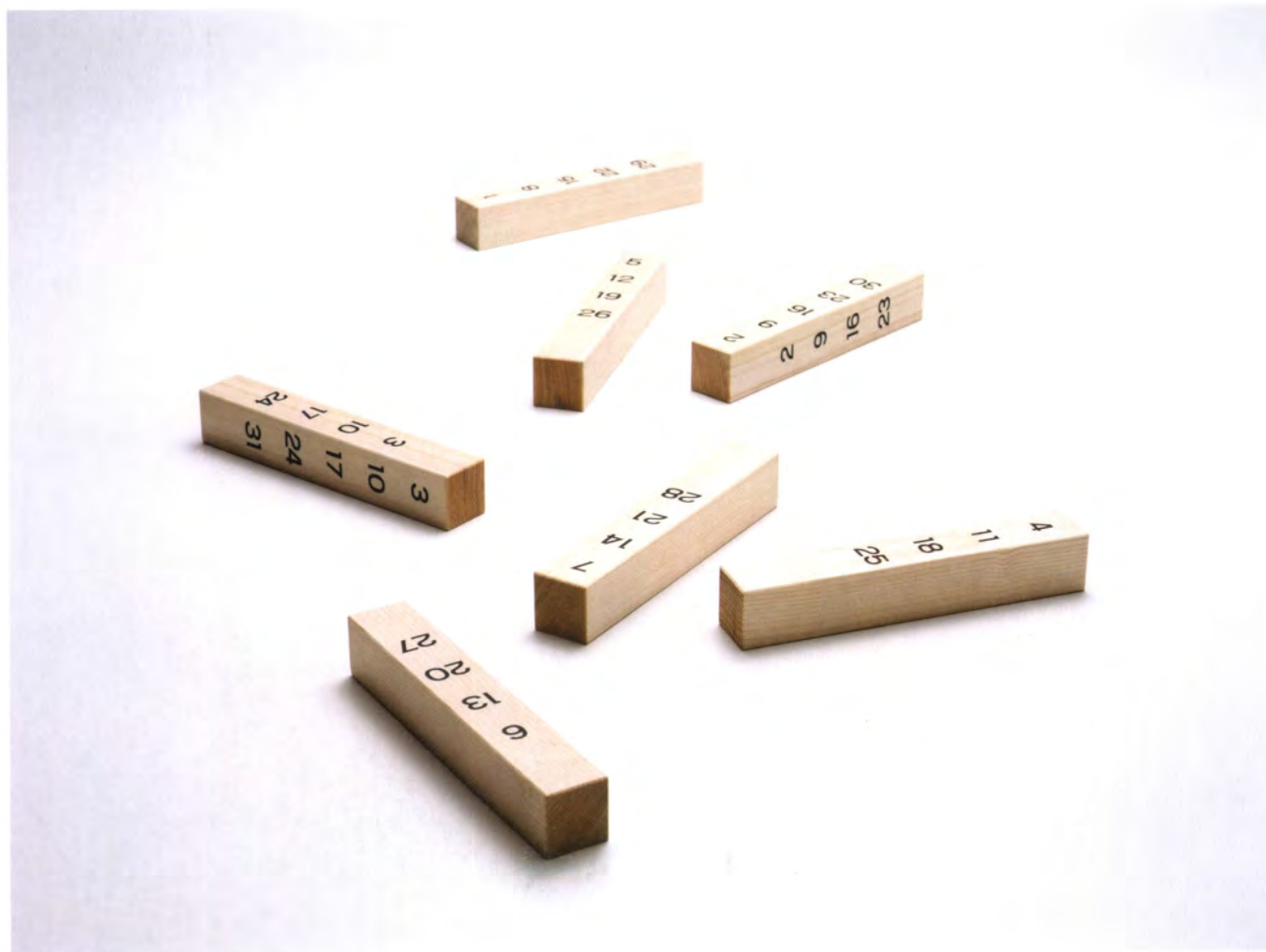
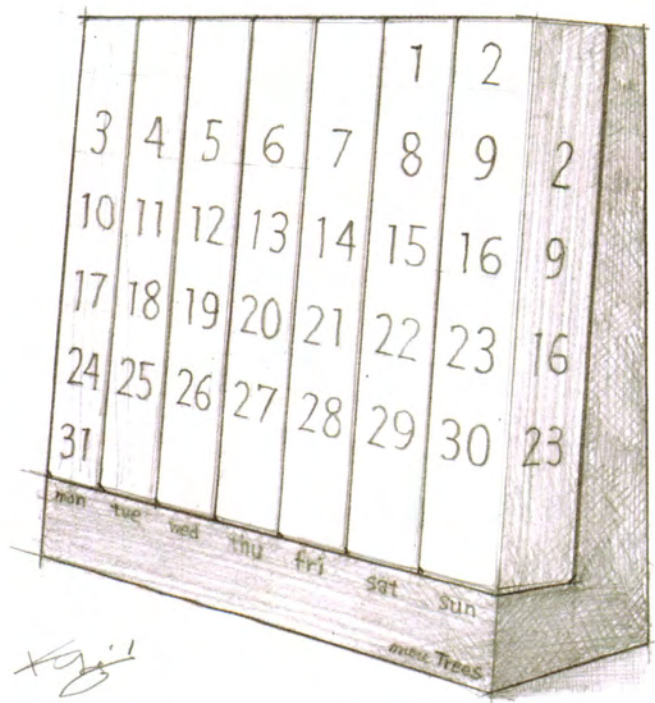
Creative Director: Akio Aoki /

Designer: Keita Shimizu /

Photographer: Takumi Ota, Keita Shimizu /

This calendar can be used forever by revolving and moving the seven square bars. It was designed to promote more effective use of wood in response to the thinning of the cedar forests in Japan. Not only will the users be reminded of their role in preserving beautiful forest environments when they touch the wooden bars every month, but they will also see the passage of time as the wood gradually becomes more weathered.





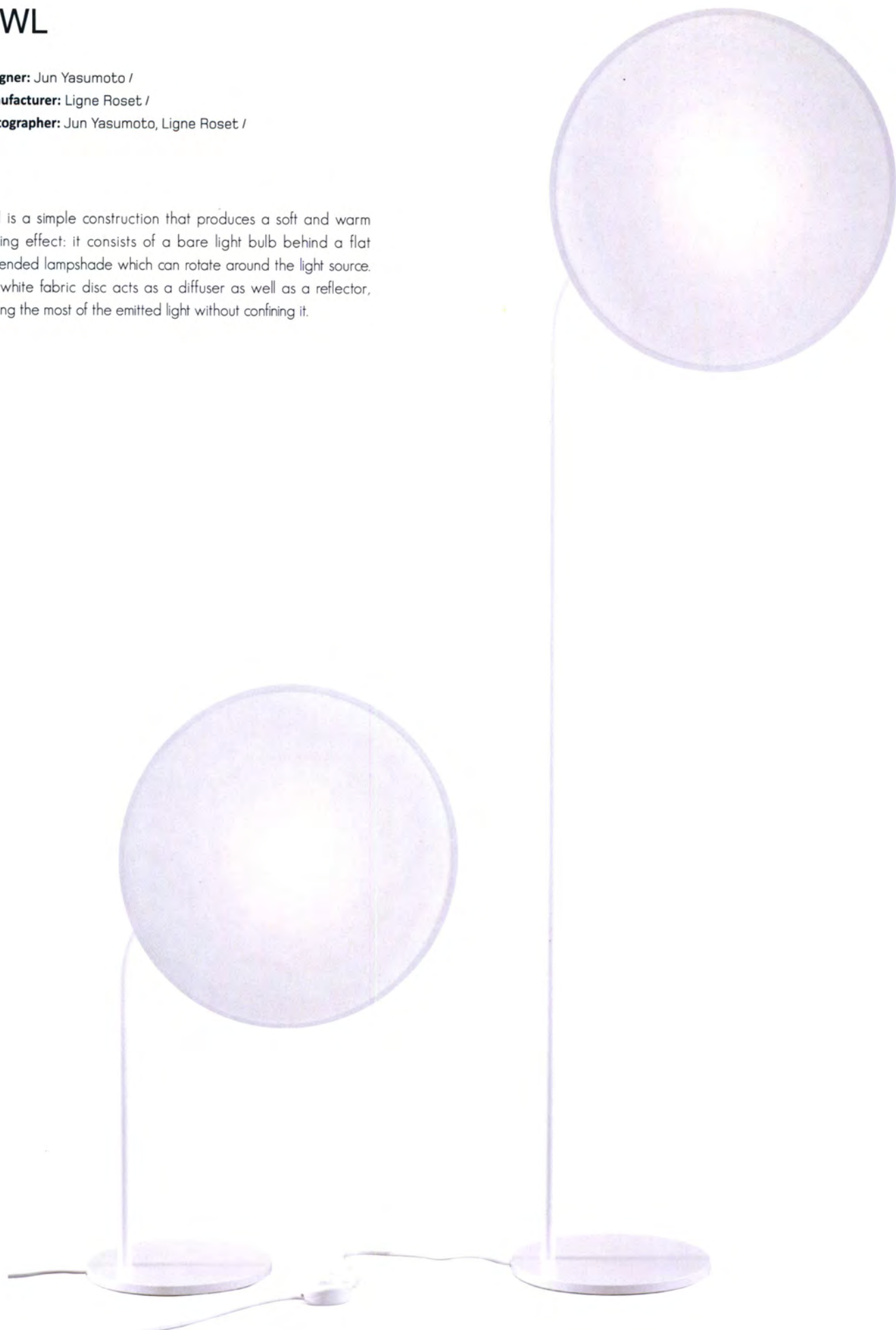
OWL

Designer: Jun Yasumoto /

Manufacturer: Ligne Roset /

Photographer: Jun Yasumoto, Ligne Roset /

Owl is a simple construction that produces a soft and warm lighting effect: it consists of a bare light bulb behind a flat suspended lampshade which can rotate around the light source. The white fabric disc acts as a diffuser as well as a reflector, making the most of the emitted light without confining it.



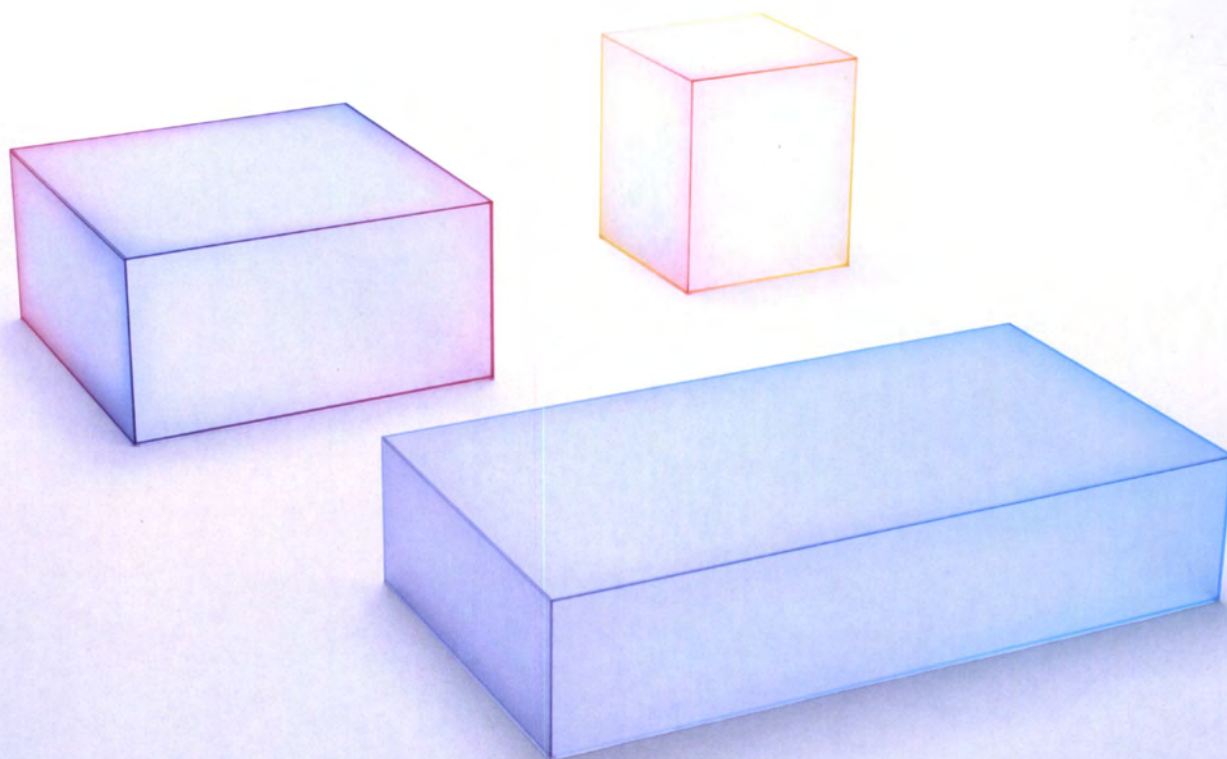


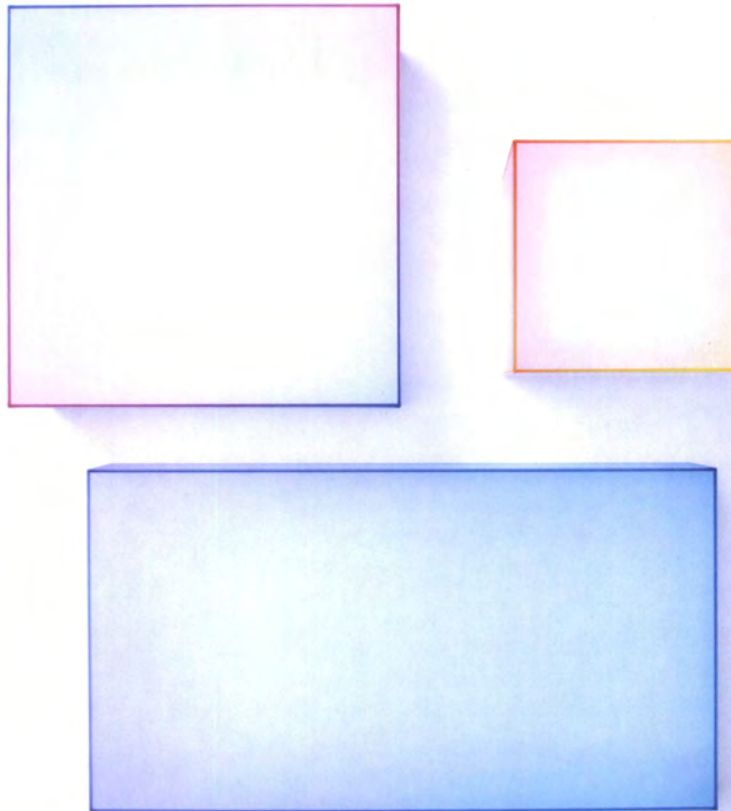
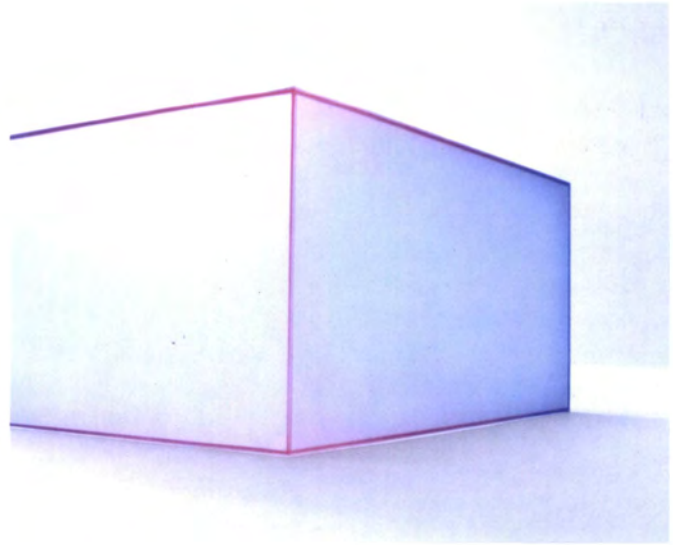
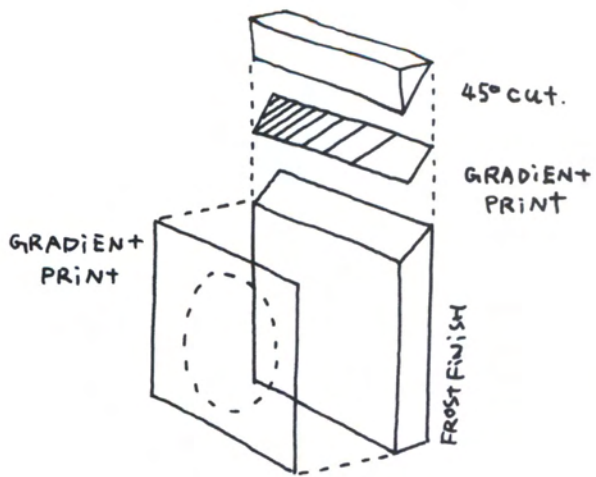
SOFT

Studio: Nendo /

Photographer: Kenichi Sonehara /

These box-shaped low tables are made using five sheets of frost glass. The joints between the sheets are printed with bright colors. The reverse side of the frost glass is printed with a pattern to make it look as though the colors blurr on the glass surface, creating a natural and soft image.





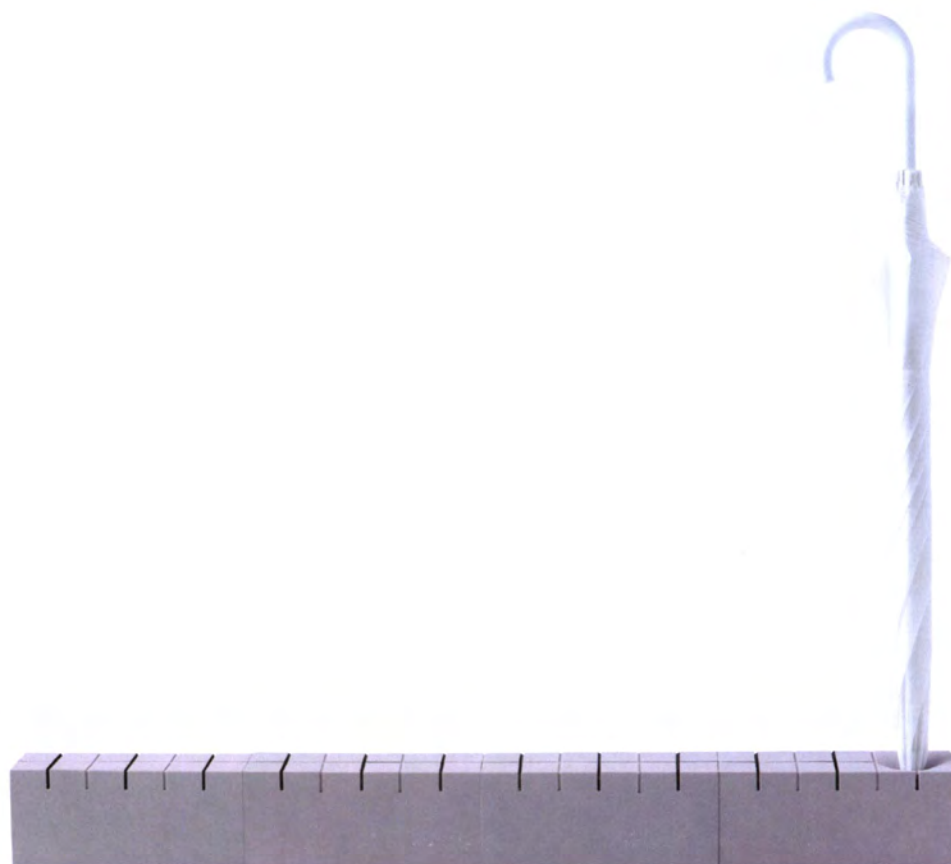
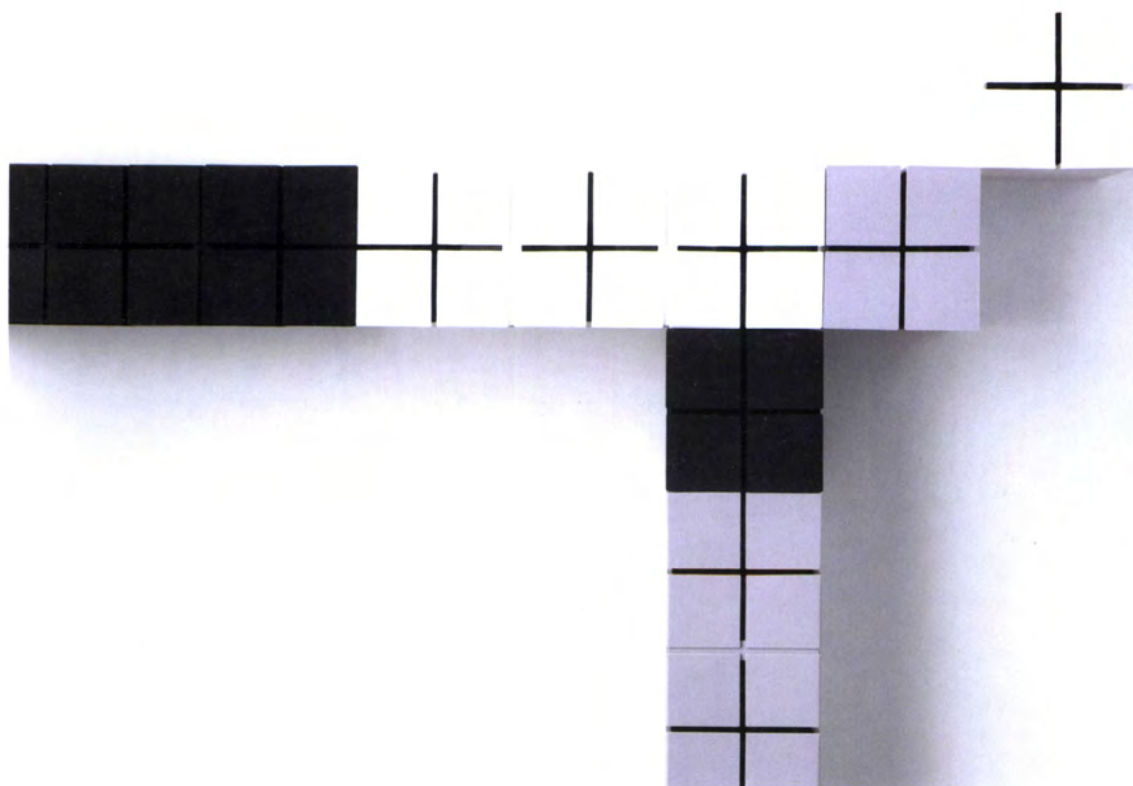
MEJI

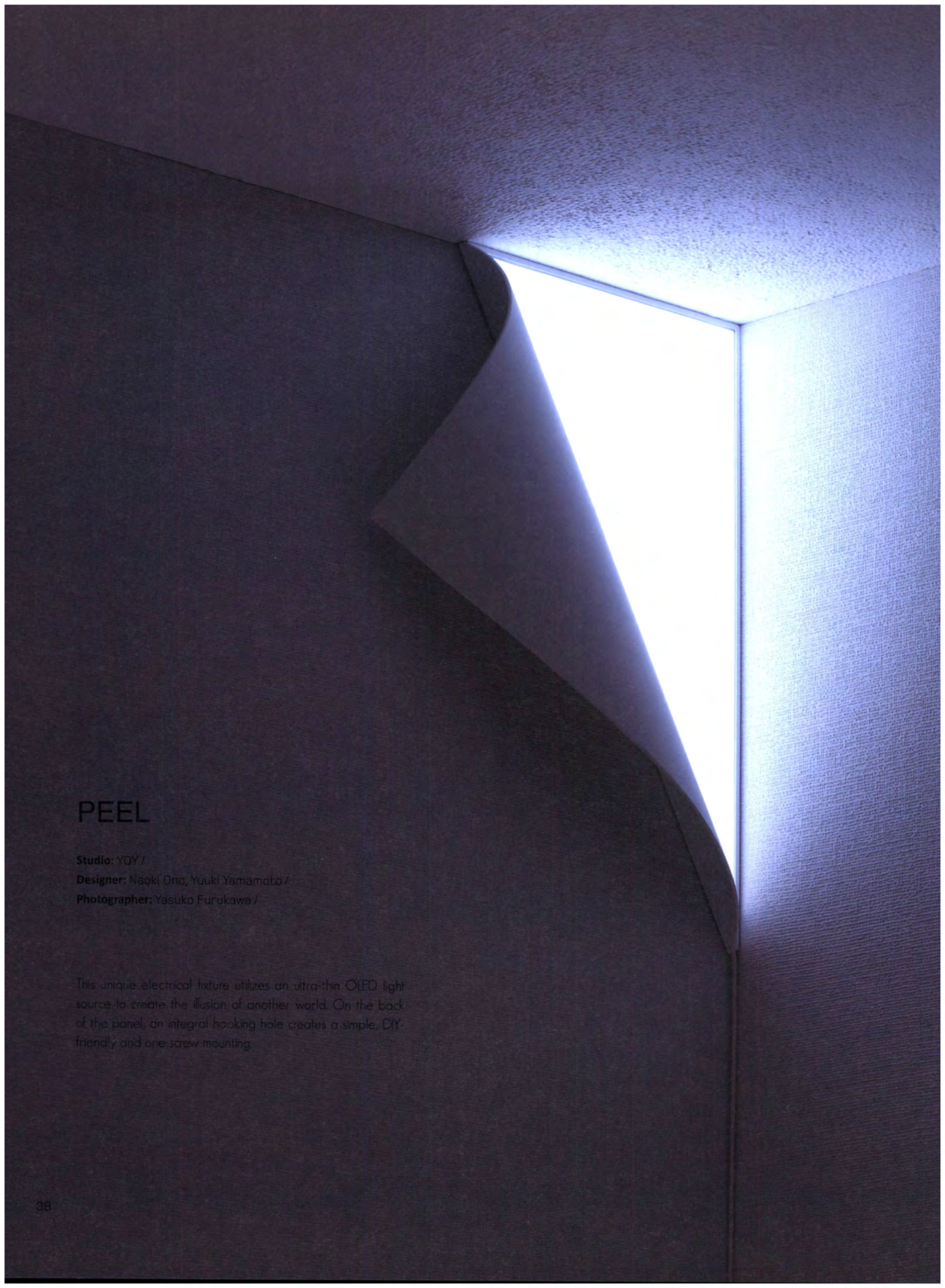
Studio: Nendo /

Photographer: Akihiro Yoshida /

By using grooves instead of holes, this umbrella stand maintains a simple, clean appearance. The design's motif takes inspiration from the joints of a tiled floor. It doesn't look out of place when not in use, and maintains a neat appearance even when multiple stands are lined up in an entryway. The stand is made using a dense resin known as Polystone, which, when covered with silicone, offers excellent pliability and durability.







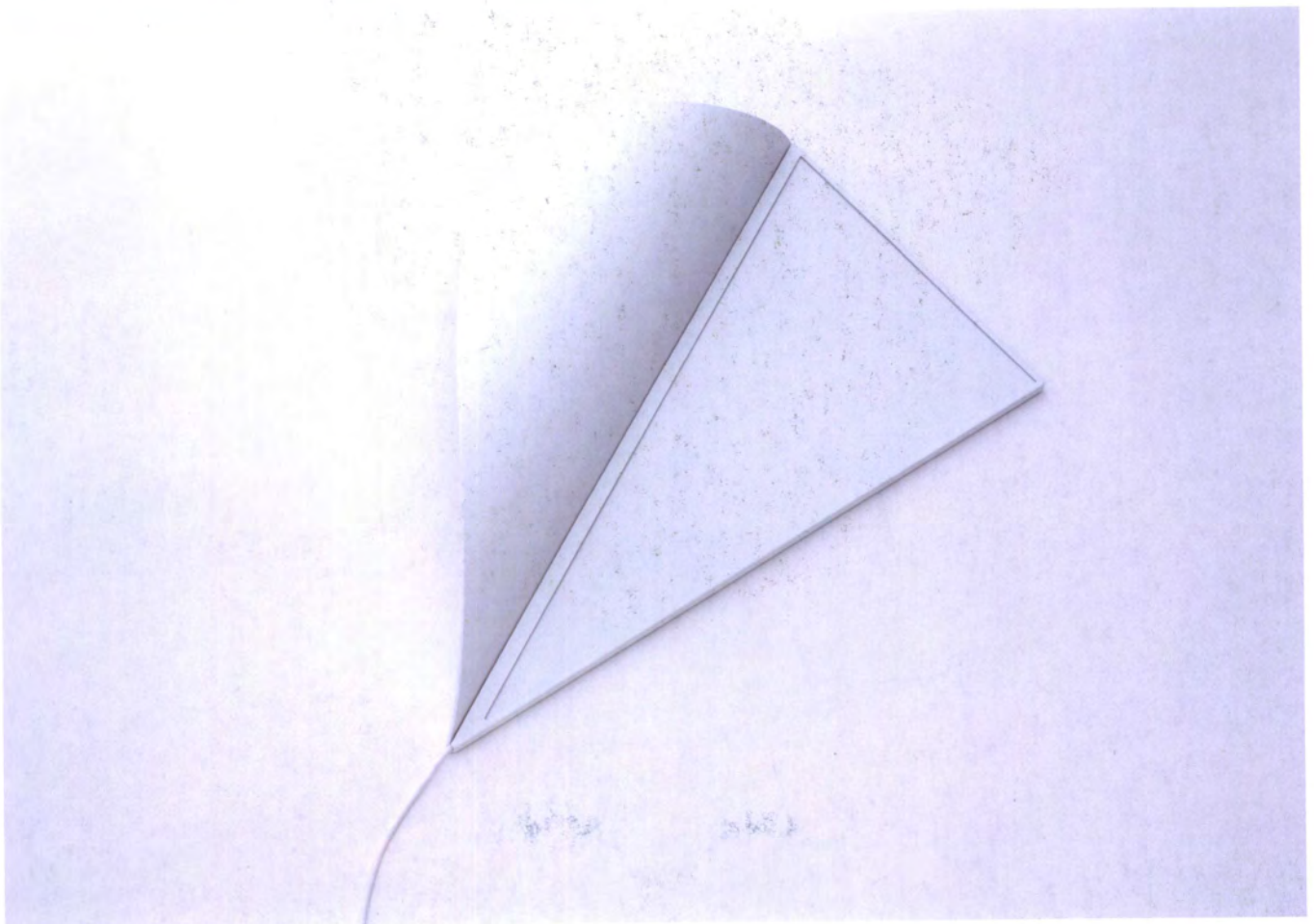
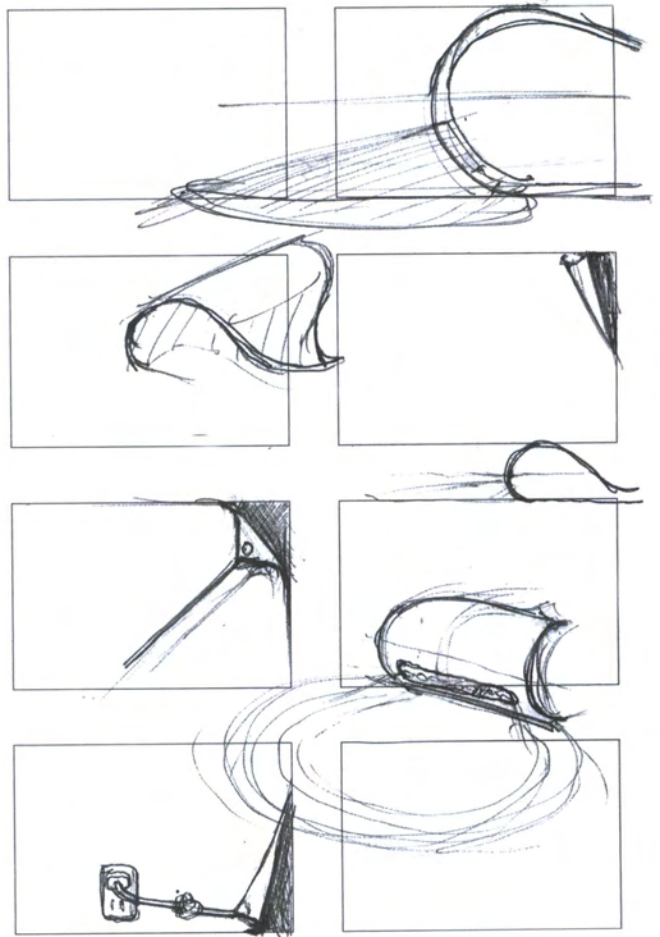
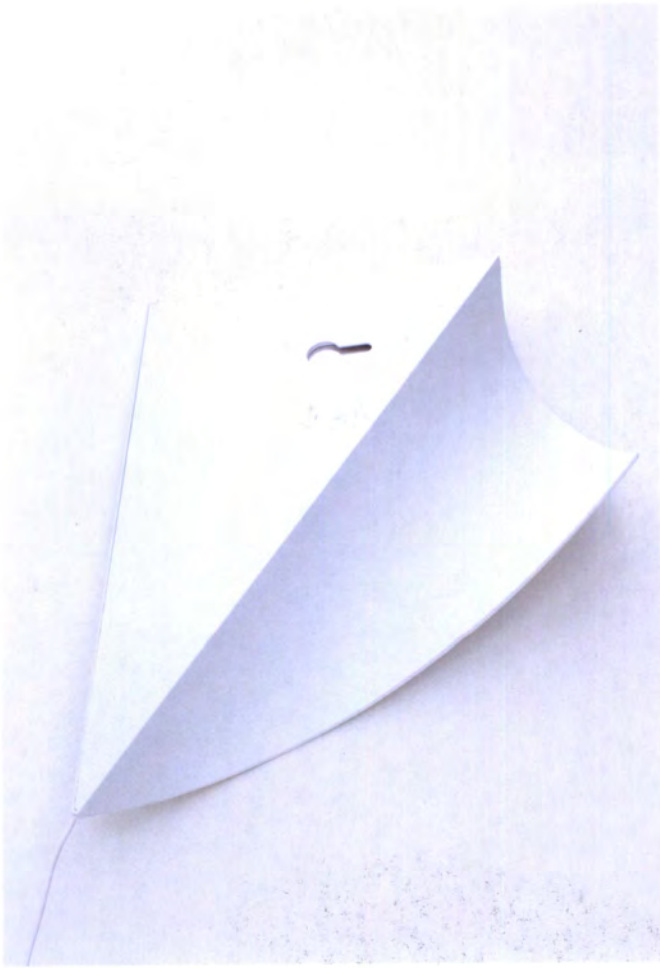
PEEL

Studio: YOY /

Designer: Naoki Ono, Yuuki Yamamoto /

Photographer: Yasuko Furukawa /

This unique electrical fixture utilizes an ultra-thin OLED light source to create the illusion of another world. On the back of the panel, an integral hooking hole creates a simple, DIY-friendly and one-screw mounting.



HYRIO

Studio: Shigeichiro Studio /

Designer: Shigeichiro Takeuchi /

Hyrio is a prototype lounge chair with an interesting combination of a tender outline and straight lines. Its sculptural, elegant appearance makes it a unique piece of interior decoration.





CUP TABLE

Studio: IWASAKI DESIGN STUDIO /

Designer: Ichiro Iwasaki /

These small blown-glass tables are particularly strong and durable because of their 8mm thickness and rounded edges. They can be turned over to become containers or vases.



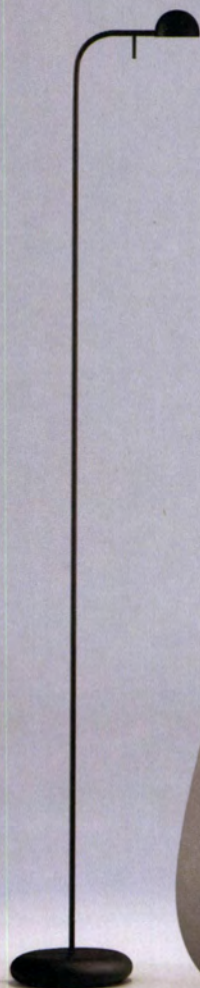


PIN

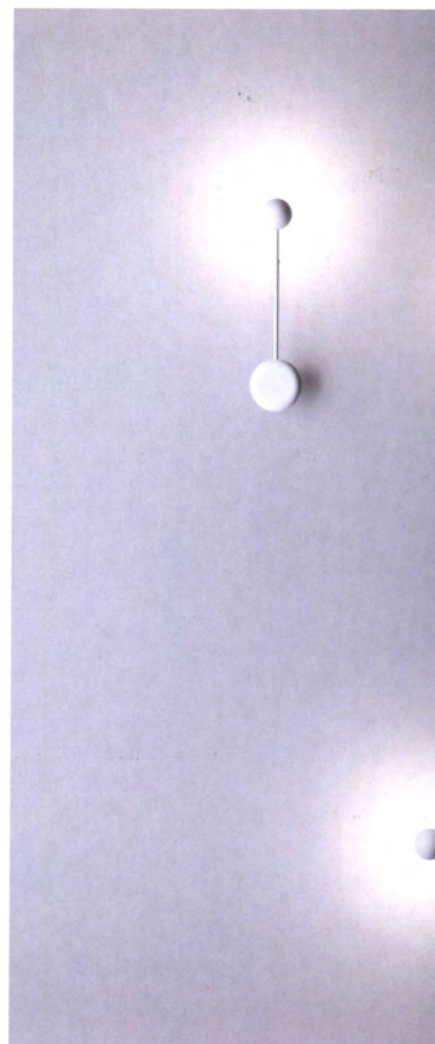
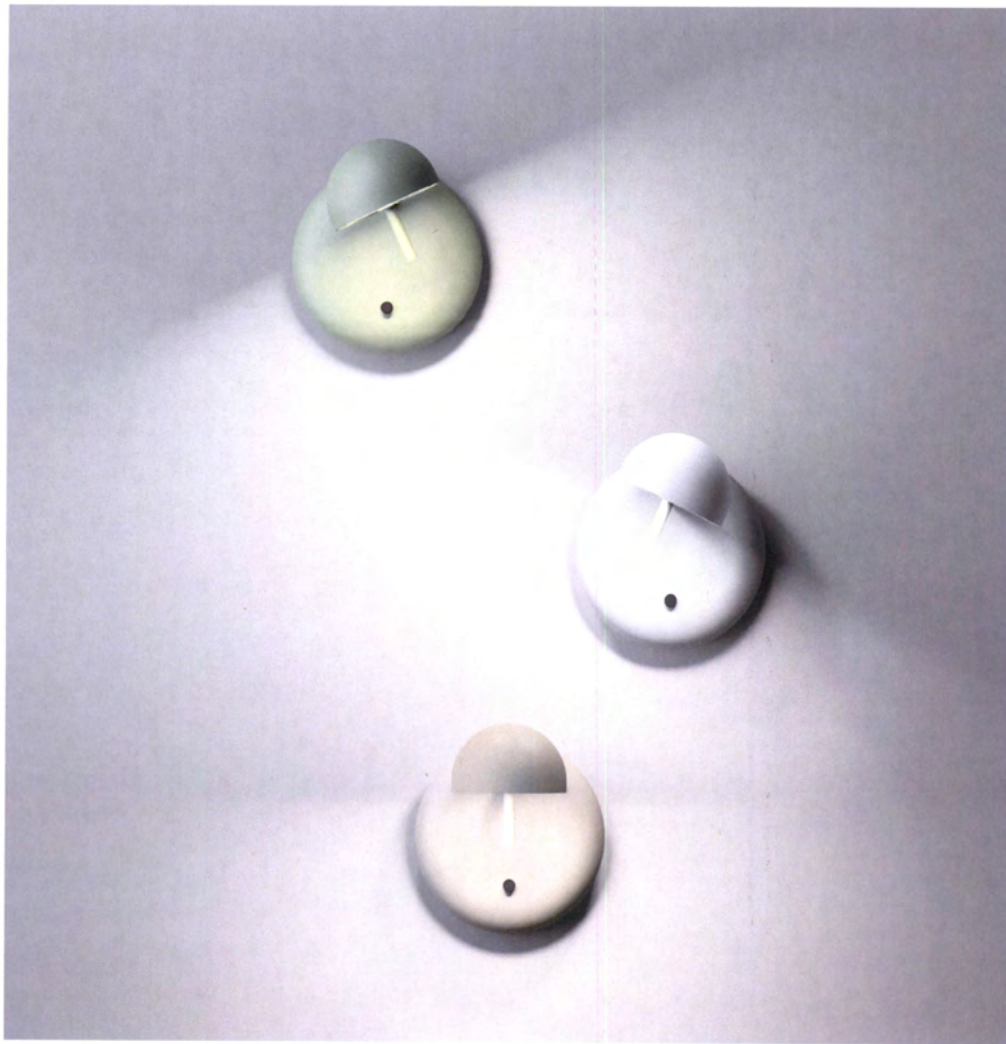
Studio: IWASAKI DESIGN STUDIO /

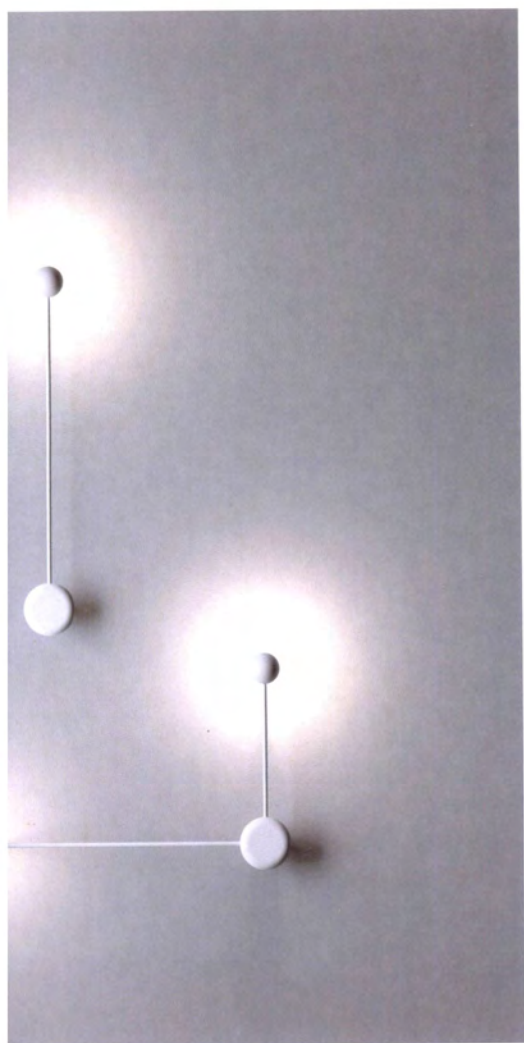
Designer: Ichiro Iwasaki /

The PIN collection includes a series of table lamps, floor lamps and wall lamps. It was conceived as a new interpretation of ambient and task-lighting lamps and is perfectly compatible with both traditional and modern interior spaces.







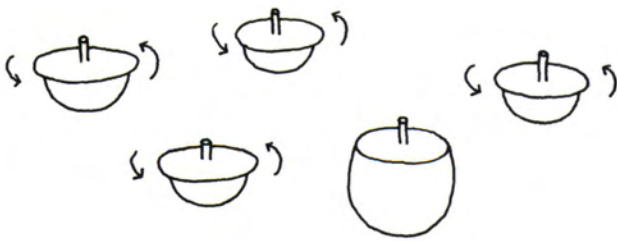


TOP-TEA SET

Studio: Nendo /

Photographer: Hiroshi Iwasaki /

Top-tea Set is a fine teapot and cup set. The thick wooden lid provides good insulation to keep the tea warm, and its pointed center condenses steam into liquid and directs it back into the teapot, stopping it from dripping down the sides. The lid becomes a top that can be spun on the tabletop for amusement while drinking tea.

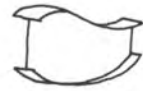
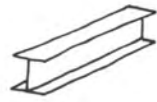


H-HORSE

Studio: Nendo /

Photographer: Akihiro Yoshida /

The steel H-beams used in large construction are very strong and highly efficient. In cross-section they are shaped literally like an "H" and it is this characteristic that gives the structure its mechanical strength. By applying this concept directly to a child's rocking horse, a form has been created that displays both function and strength, even with minimum use of materials.



PIX

Studio: IWASAKI DESIGN STUDIO /

Designer: Ichiro Iwasaki /

This family of ottomans provides a casual touch of comfort with its rounded shapes and soft color scheme. Designed for both indoor and outdoor use, they are inviting seats and also an inviting scene in composition.





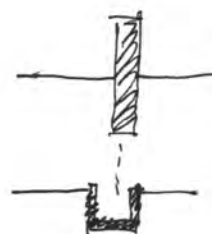
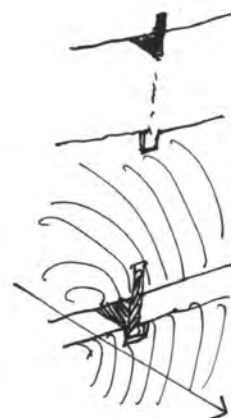
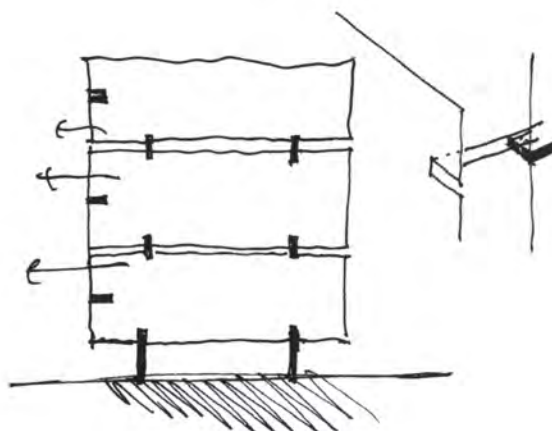
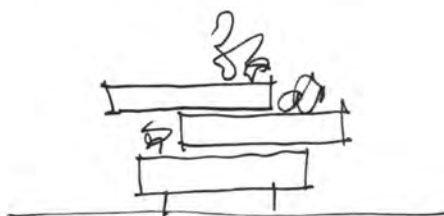
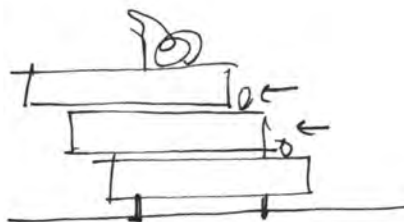
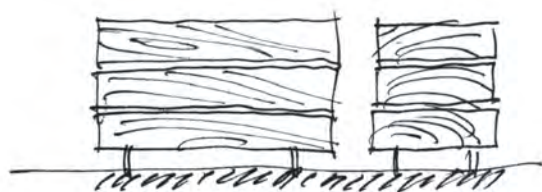
DRAWER SHELF

Studio: Keiji Ashizawa Design /

Designer: Keiji Ashizawa /

Photographer: Mizono Daichi, Takumi Ota /

Drawer Shelf is a three-piece design with rails that enable its three drawers to move as needed. When they are staggered, the drawers' surfaces create extra space for storage. The drawers are detailed to have a monolithic look when stowed, so that the boxes resemble blocks of wood forming a stack of shelves.



Drawer
Shelf
1/2



BLOW

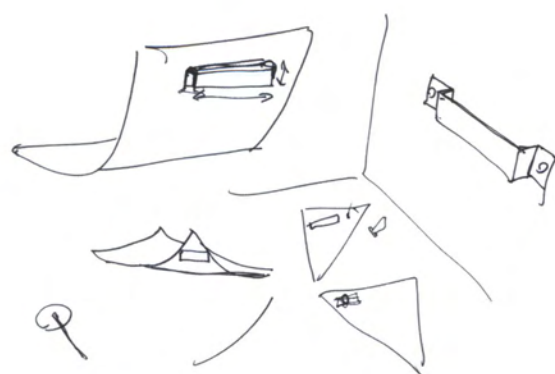
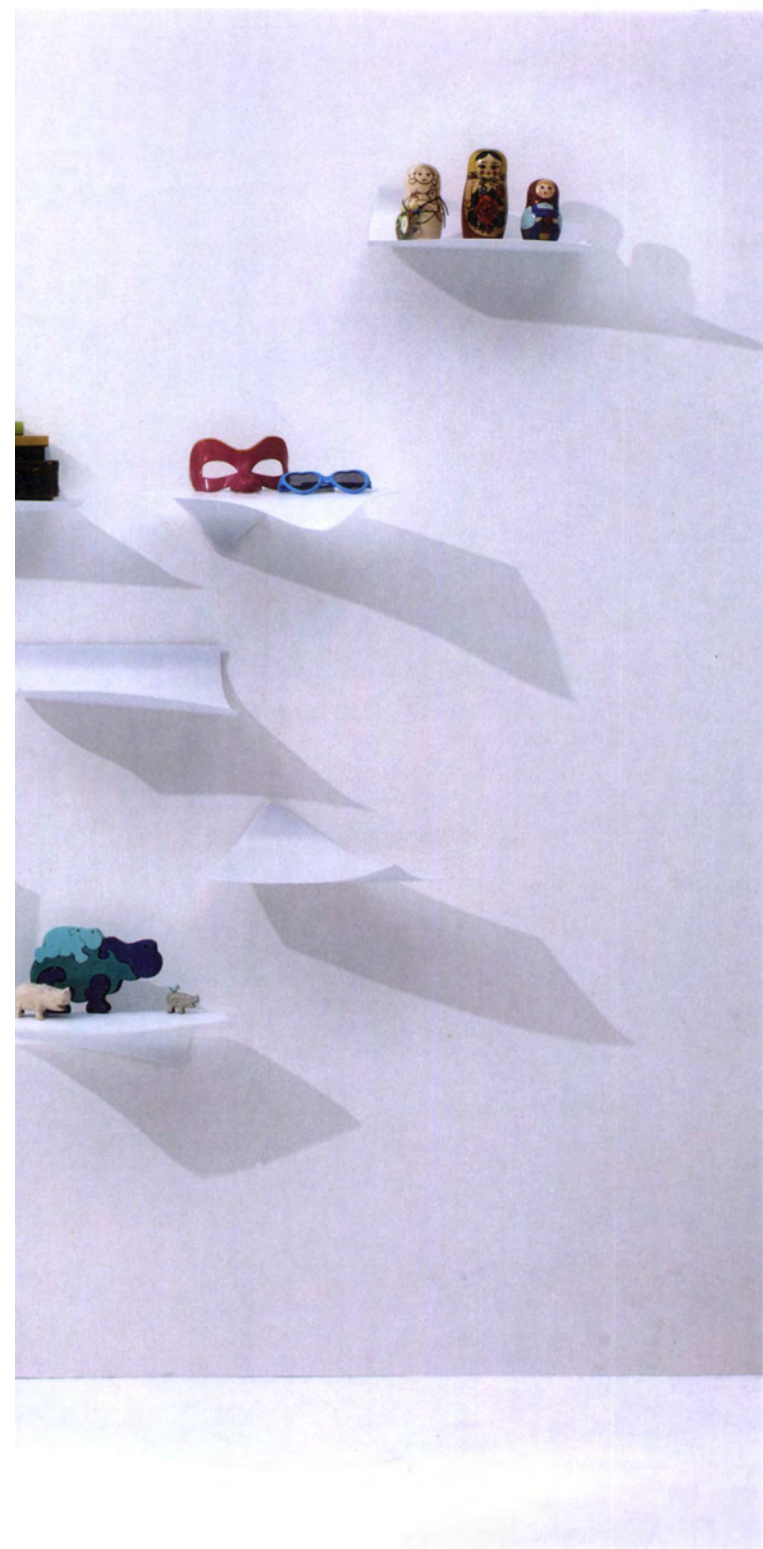
Studio: YOY /

Designer: Naoki Ono, Yuuki Yamamoto /

Photography: Yasuko Furukawa /

Blow is a wall shelf that looks like paper blown up by the wind. It is formed by bending A4-size thin steel plates with molds. The design includes five different shapes, which can be used both ways up. It can be fixed to the wall with a hook.



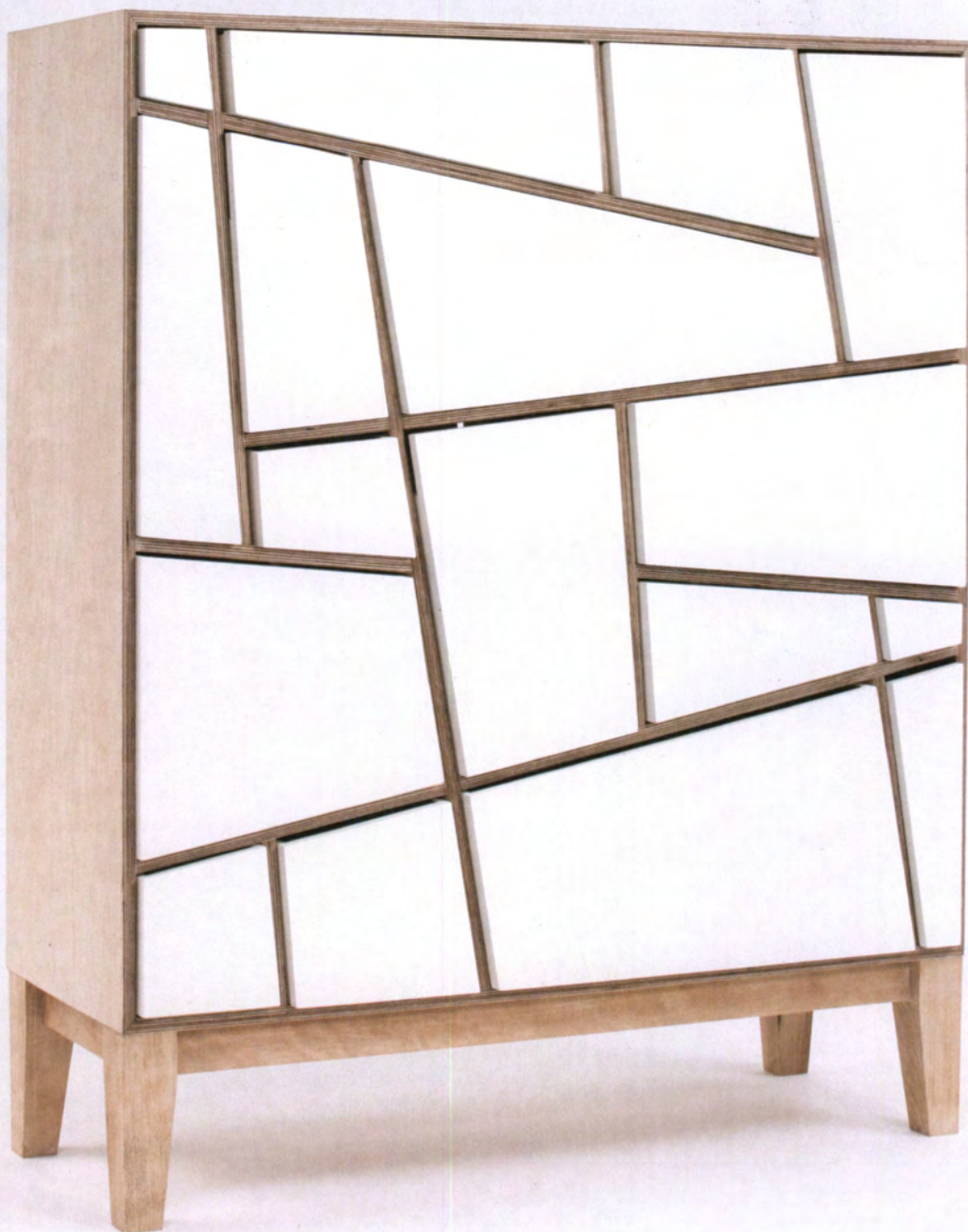


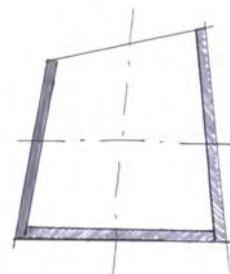
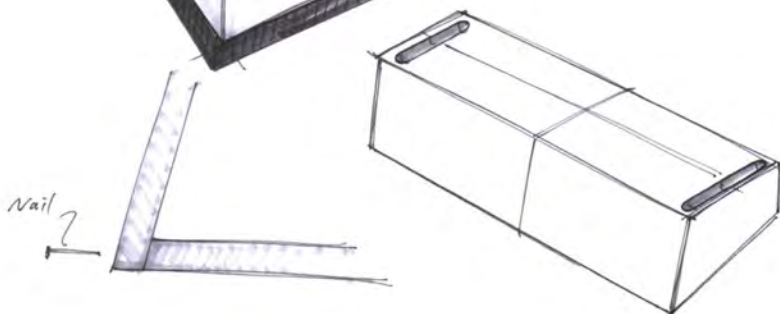
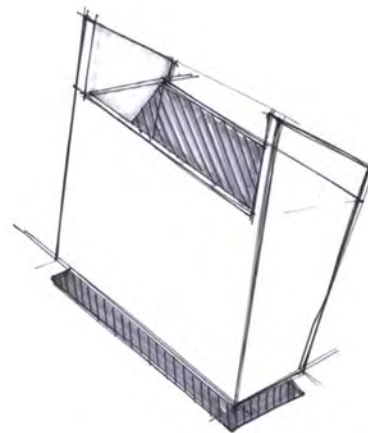
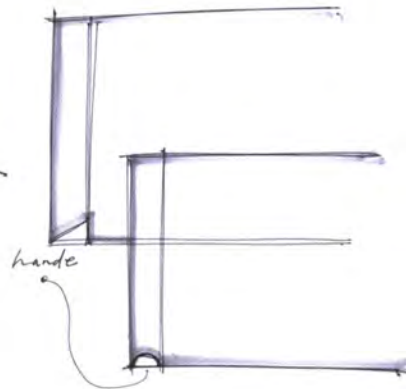
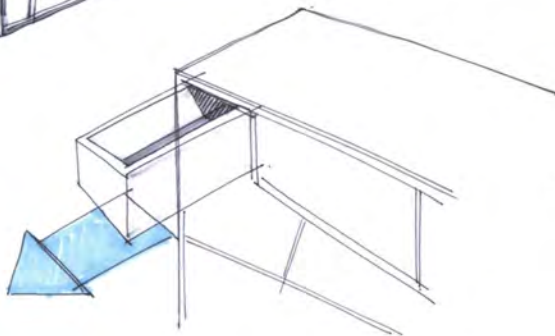
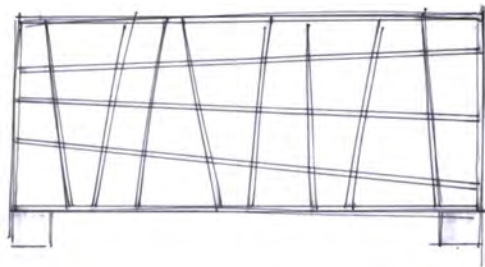
REMINDER

Studio: YOIN Design and Crafts /

Designer: Kazuaki Hibino /

Reminder is a bureau that divides a broad cabinet into many drawers of different shapes and sizes, which will influence the content put in them and therefore help users to remember what is stored where. It is also an artistic piece of furniture for decorating the home.





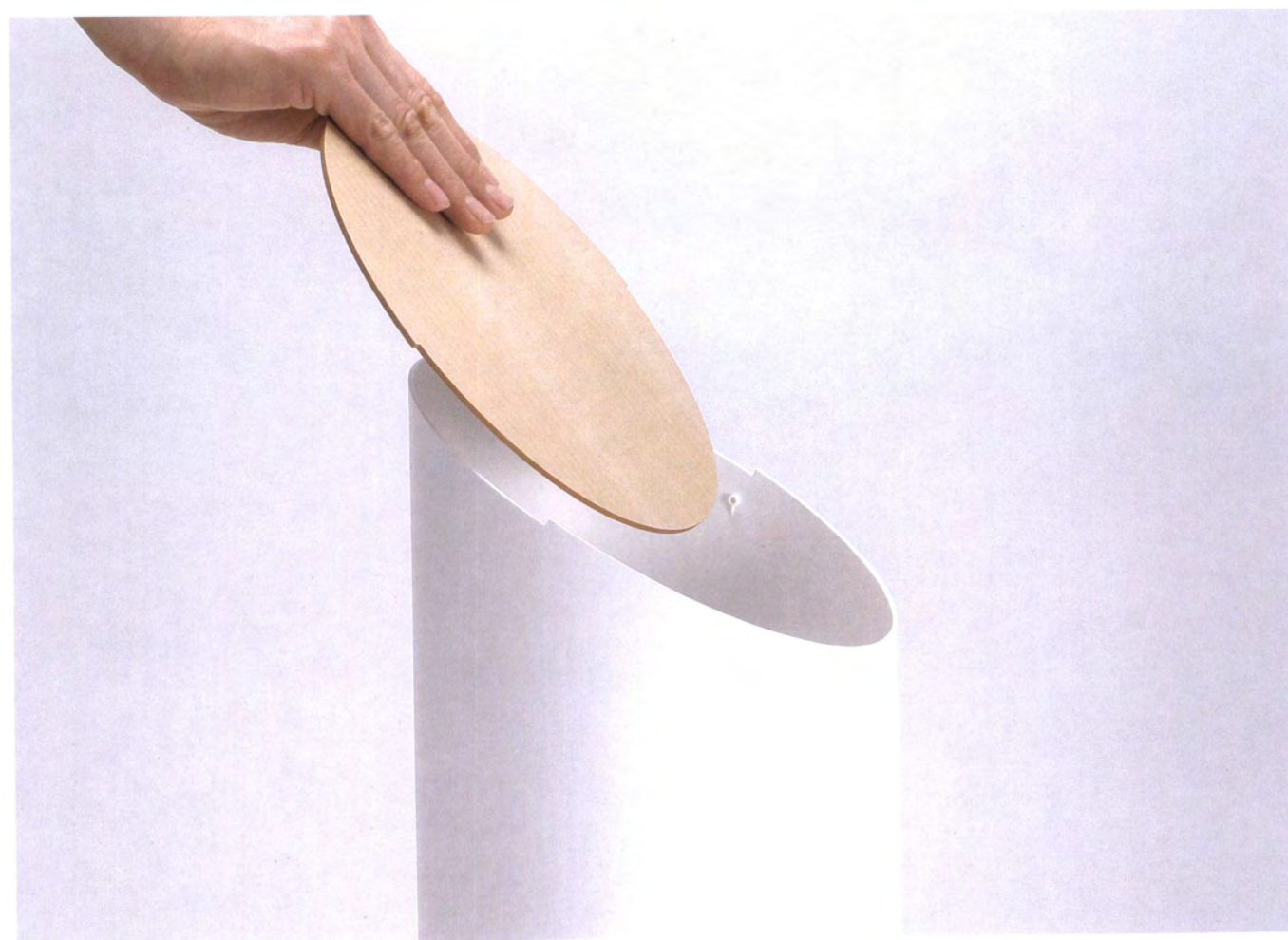
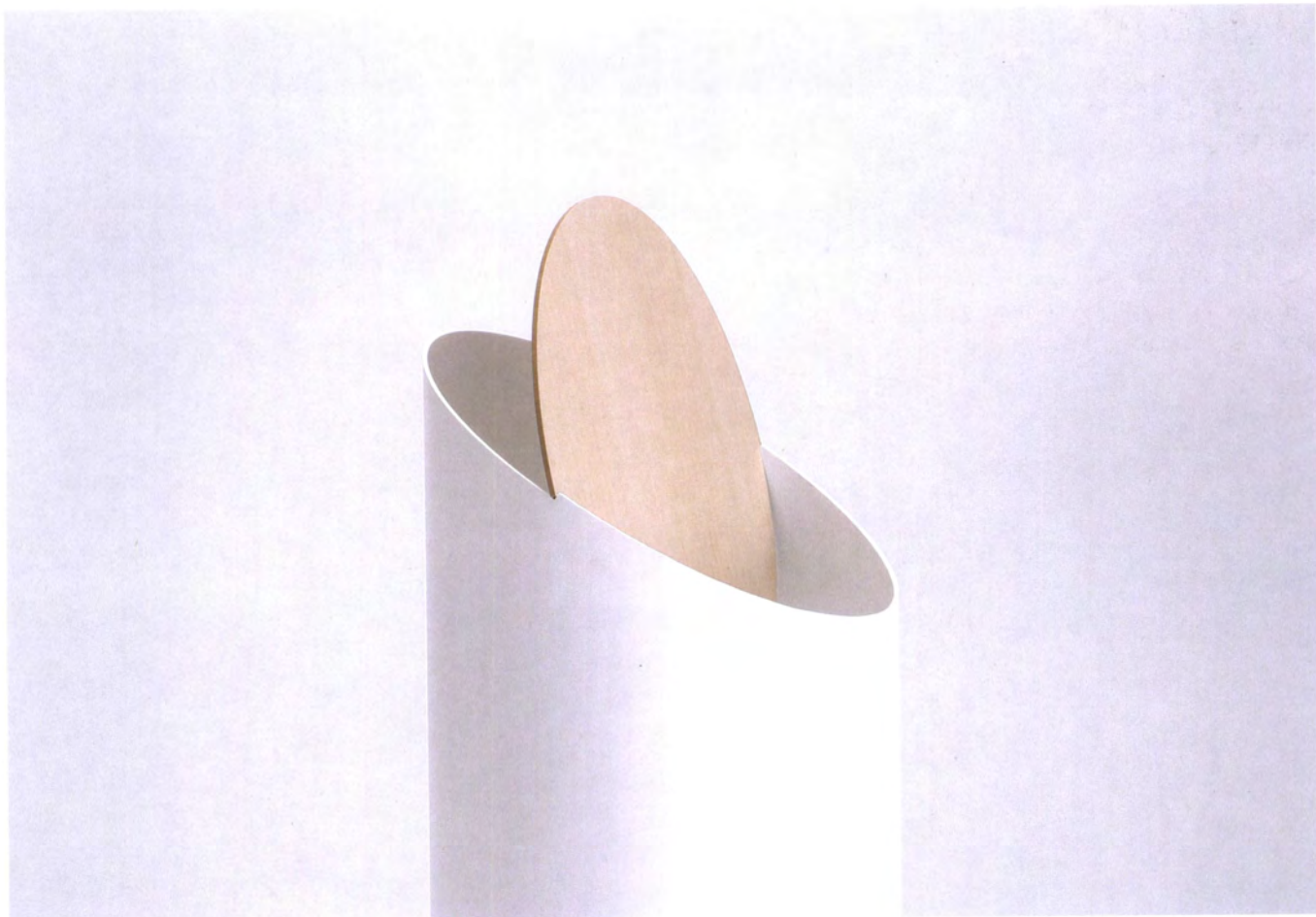
SWING BIN

Studio: Shigeichiro Studio /

Designer: Shigeichiro Takeuchi /

Eliminating all unnecessary elements, the designer succeeded in creating an elegant rubbish bin with ultimate simplicity. The design conveys a serene impression with the drastic primitiveness of its sharp diagonal opening.





WIND

Studio: JIN KURAMOTO STUDIO /

Photographer: OFFECCT /

These room dividers are a celebration of the beauty of nature with a forest of organic shapes: snowflakes, beehives, leaves. They control acoustics like a kind of tuner, and make the environment more pleasant and friendly.





ENOTS

Studio: Noriko Hashida Design /

This compact chair offers comfort, with a carefully calculated seating height of about 40cm and a curved backrest. Lightweight and stackable, it is an ideal piece of furniture for many different spaces.





RETTO

Studio: Noriko Hashida Design /

Retto is a bathroom chair that comes with a water bucket. The seat was designed to be higher than a conventional Japanese bathroom chair for easy sitting. Its smooth outline contributes to a modern interior and its square shape fits into every corner of the room.





WATER CLOCK

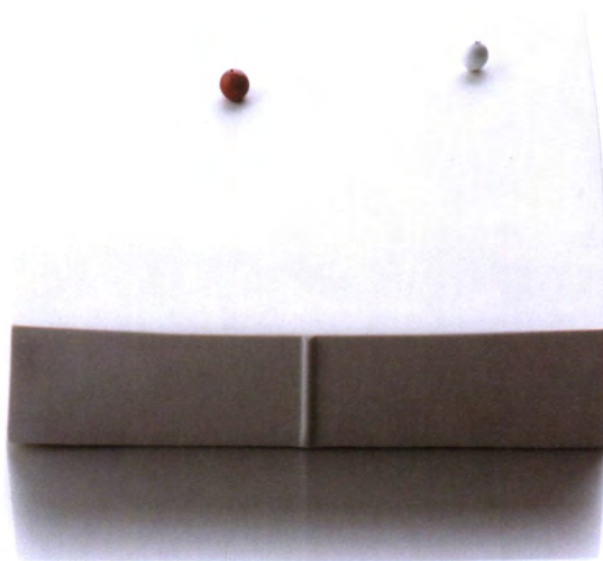
Studio: Kyouei design /

Designer: Kouichi Okamoto /

Ceramic Designer: Daniel Jo /

Users can put any plate or glass of water on the ceramic base to display the time: the red ball shows the hour while the white one the minute. The balls float on the surface of the water and are controlled by hidden magnets.





GERMANY

German product design has been heavily influenced by the Bauhaus, which pioneered modern design. This style highly values the rational combination of function and aesthetics and the combination and proportion of different materials.





KUULA

The simplicity of Kuula lies in both the reduction of form, which is apparent in the combination of the cylindrical base and the partly sand-blasted glass globe, and in the detailing of the cable outlet and the dimmer, which are combined into one element. The addition of a special lens assures that the light is directed to the opalescent section of the globe, guaranteeing effective and gentle illumination.



Interview with

Uli Budde

Uli Budde is a Berlin-based product designer concentrating on projects ranging from furniture, tableware and lighting. He worked as a freelance designer for various studios in the Netherlands and has run his own studio since 2009.

/ What is your design concept and your source of inspiration?

First of all, I am the kind of designer who tries to get to the source somehow, trying to analyze, digging in the ground, in order to find the origin. This can be quite an analytic approach in the end. Secondly, I always try to find a strong image, which can be a photograph I see or take myself, an artwork or an image in my memory. The image has to trigger me somehow and then I start working on it, trying to translate it into form and material.

/ What do you think about Minimalism and the minimalistic approach in your design?

I have the feeling that Minimalism—or let's say clear and reduced design—is necessary to get to a strong final image. I like to design products which are clear, recognizable and functional. But at the same time they have to have this sparking moment, like a very special thought or detail, or something abstract, a certain surprise or magic.

Within the KUULA project for Thonet in collaboration with Gligo, I worked with basic geometric forms and volumes, as they did in the Bauhaus era. I reduced and merged the electronic components into one simple detail: the cable runs through the dimmer, or the dimmer turns around the cable. To make sure that the design in a way remains "human", we decided to use a textile cable to add a warm texture and surface. We left empty space around the control stick (the dimmer/on-off) and defined a ruffle on the surface in order to communicate that this part is turned by hand.

Interview with

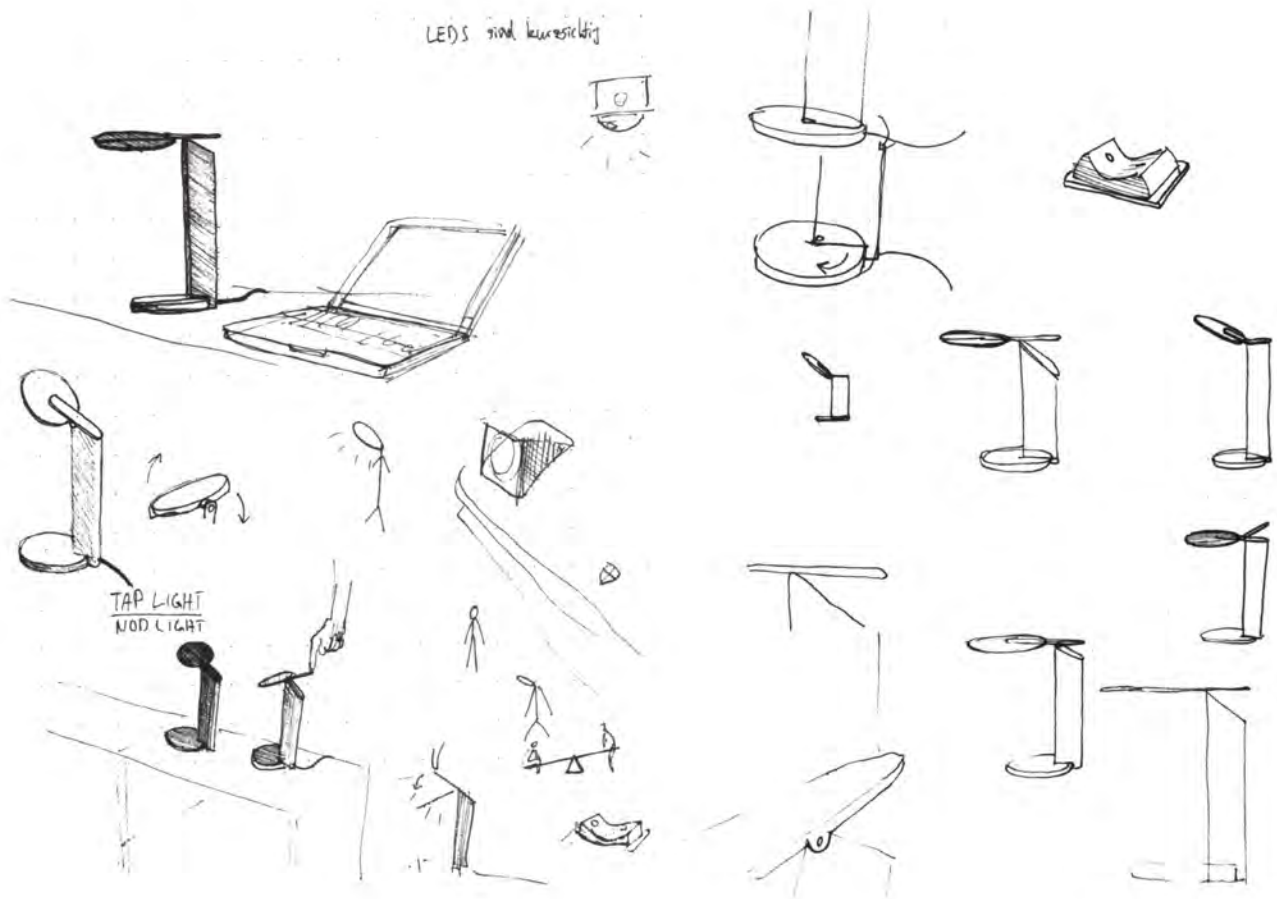
Simon Frambach

Simon Frambach studied industrial design at the School of Arts and Design in Kassel. Since 2014, he has been working for Atelier Steffen Kehrle in Munich, and is a winner of 2016 Design Plus Award.

NOD LIGHT

Nod Light dims just by lifting or lowering the shade; all its functions are simplified into one intuitive action free of any buttons. Its voluminous aluminum body provides a sturdy posture while showing a visible contrast to the delicate shade, which is seemingly balancing on its angular top. It also contains all the electronic components like transformers.





/ What do you think about Minimalism and the minimalistic approach in your product design?

Tim Brown of IDEO argues that Minimalism can be defined as a superficial style, while the term simplicity also covers aspects of functionality and the generally invisible interactions that an object may feature.

My observations of life and nature have been somewhat applied to my approach in Nod Light. While the luminaire surely shows a simplified or minimalist aesthetic on the outside, its true simplicity lies in its interactions with the user. Therefore simplicity needs to be experienced, rather than observed.

/ There are people who argue that German design needs a new language, instead of the Bauhaus-inspired rational, minimalist style. What's your opinion on this, as a new generation German designer?

If you look at contemporary industrial design, it can be noticed how functionalist approaches in design from earlier eras have evolved into something that is more than just functional or reasonable. And as with Memphis in Italy, Germany had a young radical wave of design in the '80s that established a very conceptual yet emotional sense of design. I think that the sum of all past decades has had an influence on what could be called contemporary German design.

For me, the Bauhaus, post-war rationalism and any other design school have to be seen within the zeitgeist of their periods. Today's tasks and challenges are very different and also the technical possibilities have changed drastically in the past decades. So why would you repeat something that had been designed in the 1920s? I think it is best for every generation to find its own design language according to the needs and tasks that arise.

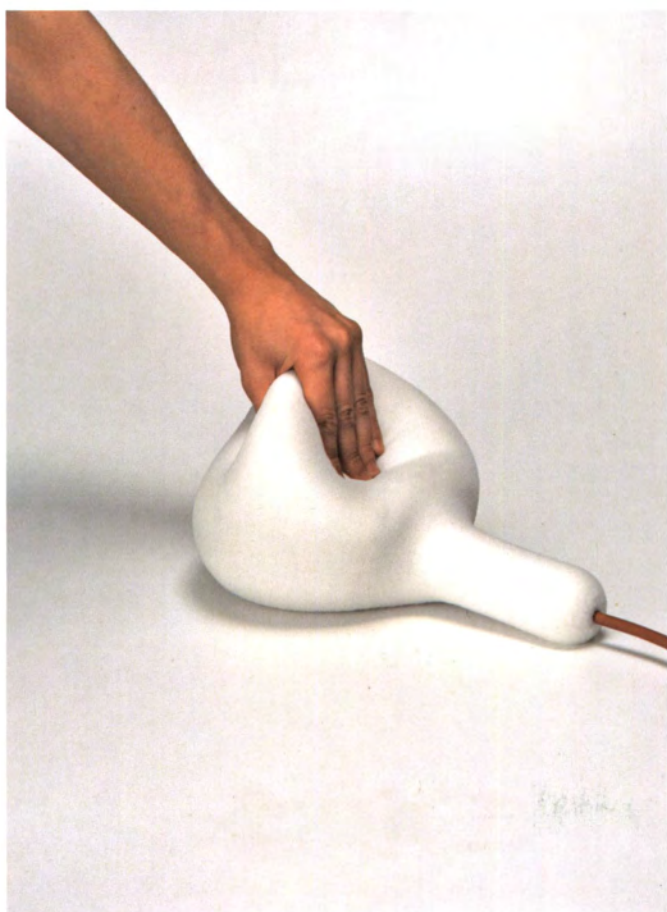
But then again, the simplistic beauty of the ashtray designed by Marianne Brandt (a Bauhaus student and a pioneer of modern industrial design) can hardly be argued with.

SOFT LIGHT

Designer: Simon Frambach /

Soft Light is a soft and flexible lamp made of foamed polyurethane. Due to its unusual material properties and malleability, it can be used anywhere, even in bed, serving as a pillow that illuminates your reading.

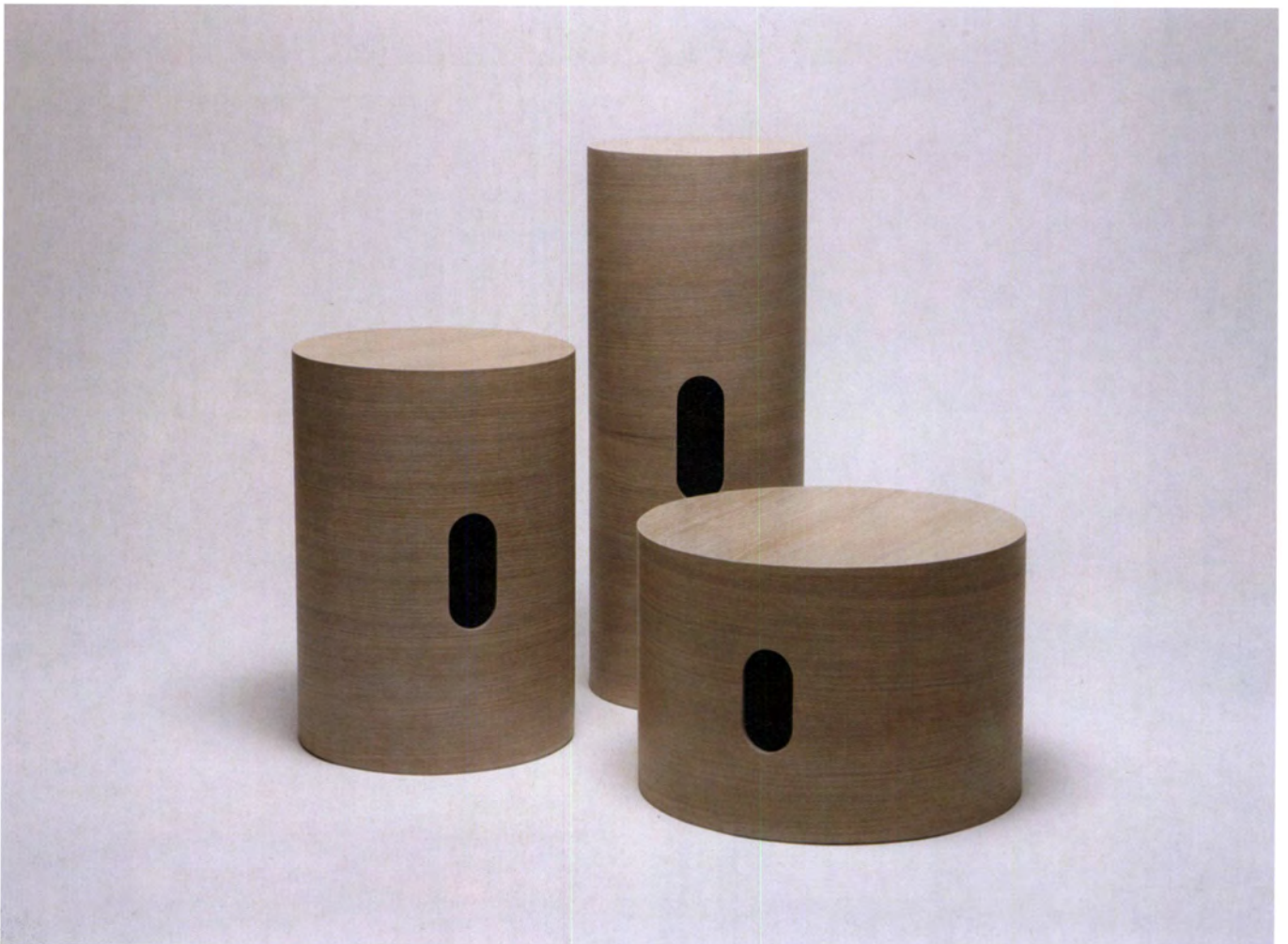




TON

Designer: Mark Braun /

Ton is crafted in bleached and smoked oak. The three different pieces have functional heights and are suitable for use as steps, stools and even occasional tables when stacked. The large gripping holes allow mobility and underline the elegance of the simple yet distinctive shapes.



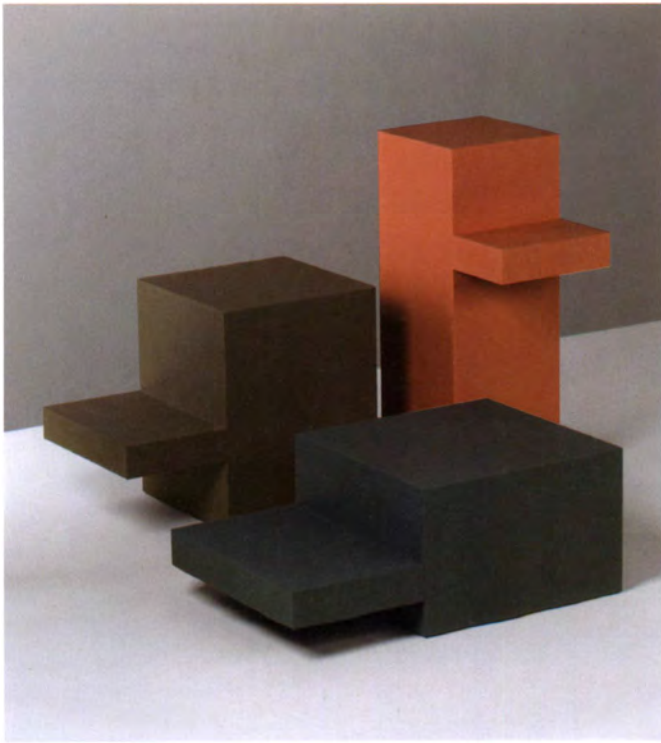


LIFT

Designer: Mark Braun /

The Lift side table series features two kinds of materials and pure geometric shapes. The plastic series places special emphasis on the charm of colorful synthetic materials combined with the imposingly precise finish of rotomolded objects. The natural oak creates a strong figurative character and gives each piece a special identity and sculptural value.





GALA

Designer: Joa Herrenknecht /

GALA is a candle holder for four candles on one side, and a decently curved tray on another side.





BEATER

Studio: DING3000 /

Designer: Sven Rudolph, Ralf Webermann, Carsten Schelling /

Manufacturer: Normann Copenhagen /

Beater is a whisk that is sculptural, space-saving and functional at the same time. Inspired by a pack of straws, it is gathered in the middle by a ring which functions as both its opening and closing mechanism and as a hanging fixture.

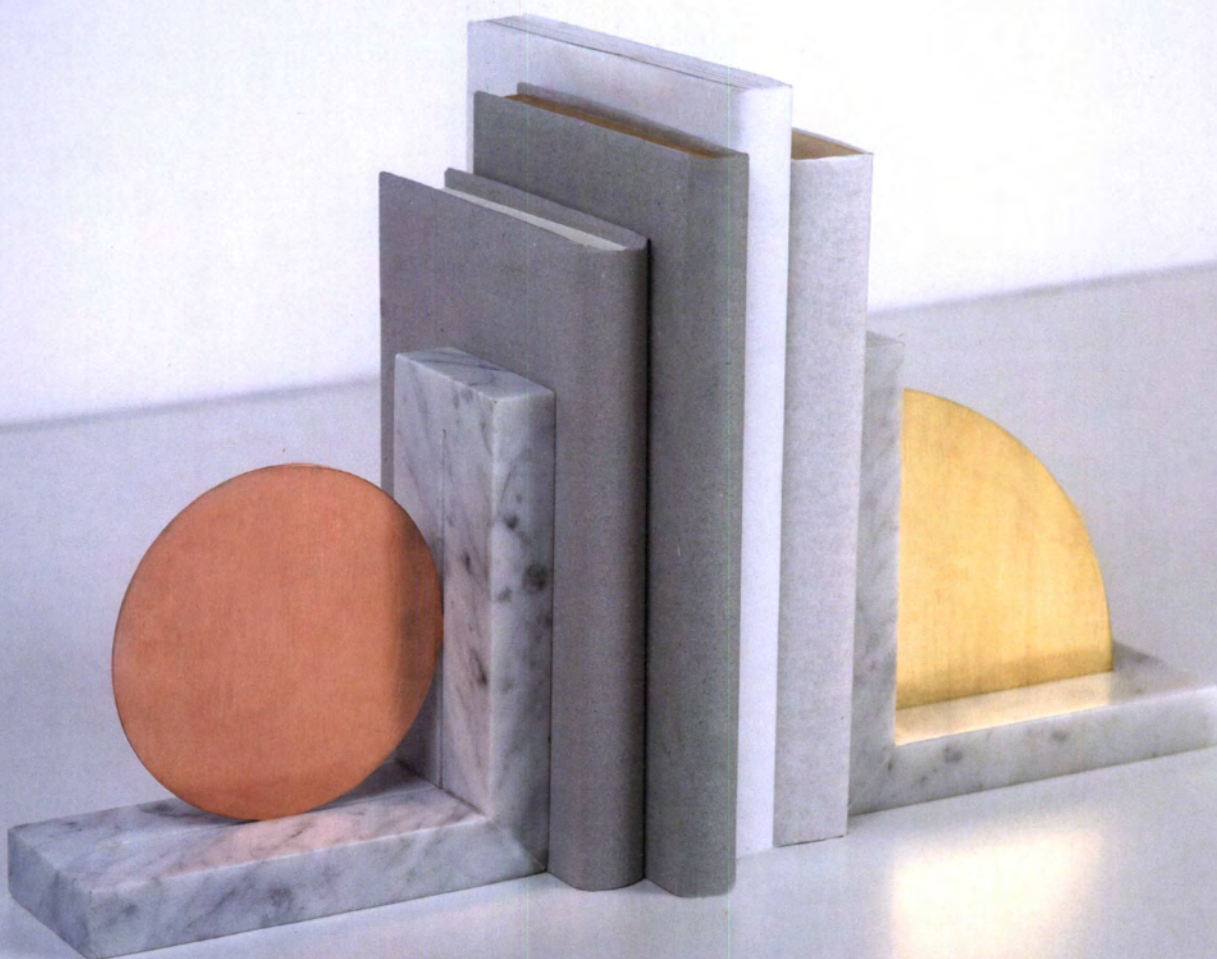




MOON

Designer: Joa Herrenknecht /

Inspired by the reduced art-deco style of the 1920s, the designer aimed to create decorative bookends by using modular L-shapes and combining different materials, including marble, copper, brass and polished steel.

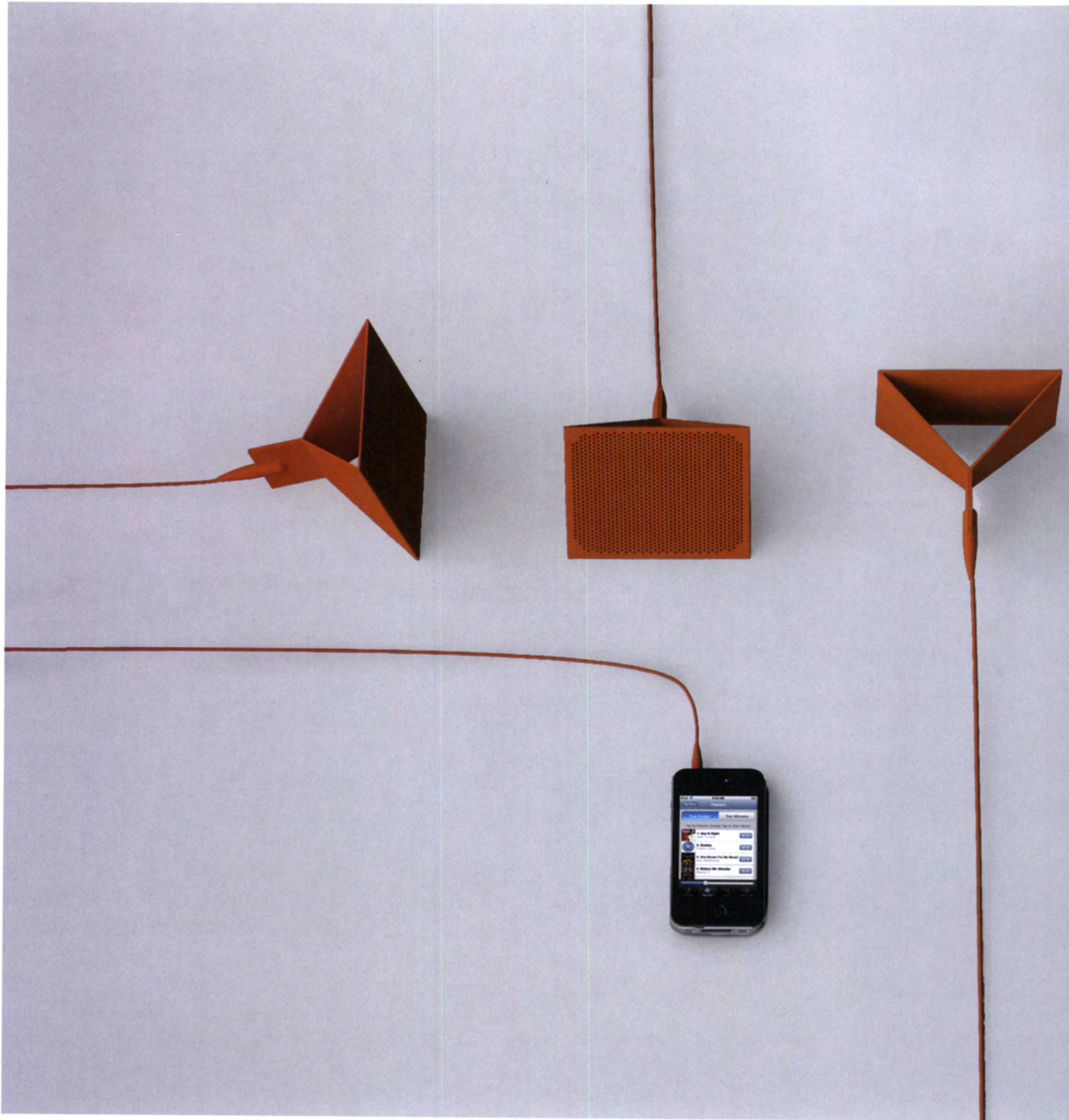


BALLOON

Designer: Uli Budde /

Balloon is a table lamp that generates a diffuse, ambient light. It owes elements of its form to antique oil lamps and candle holders, which featured reflectors behind the flame to reflect and direct the light. The flat reflector looks like a three-dimensional globe with light in it, producing an illusion of a balloon, a sun or an oversized light bulb.

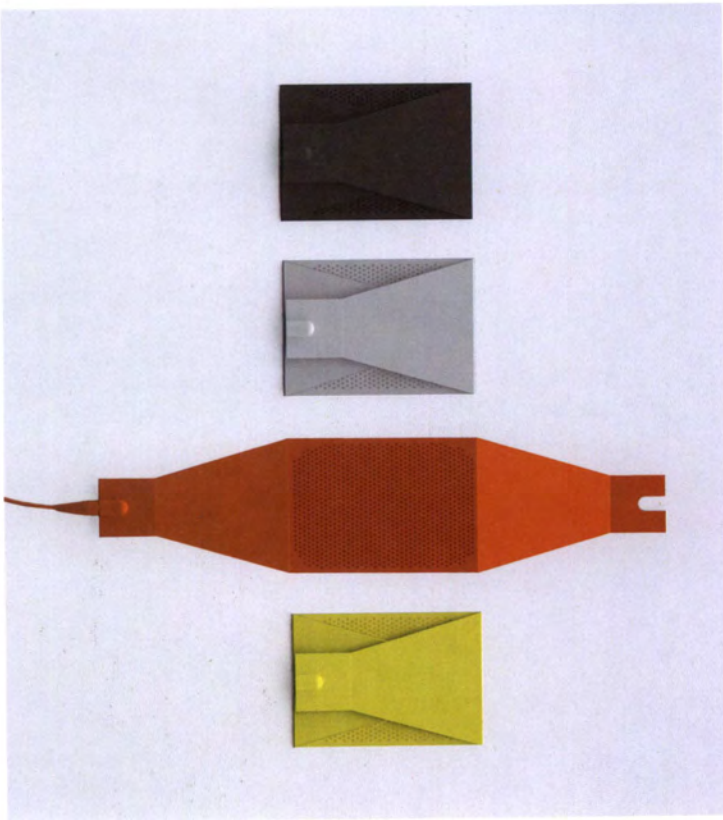
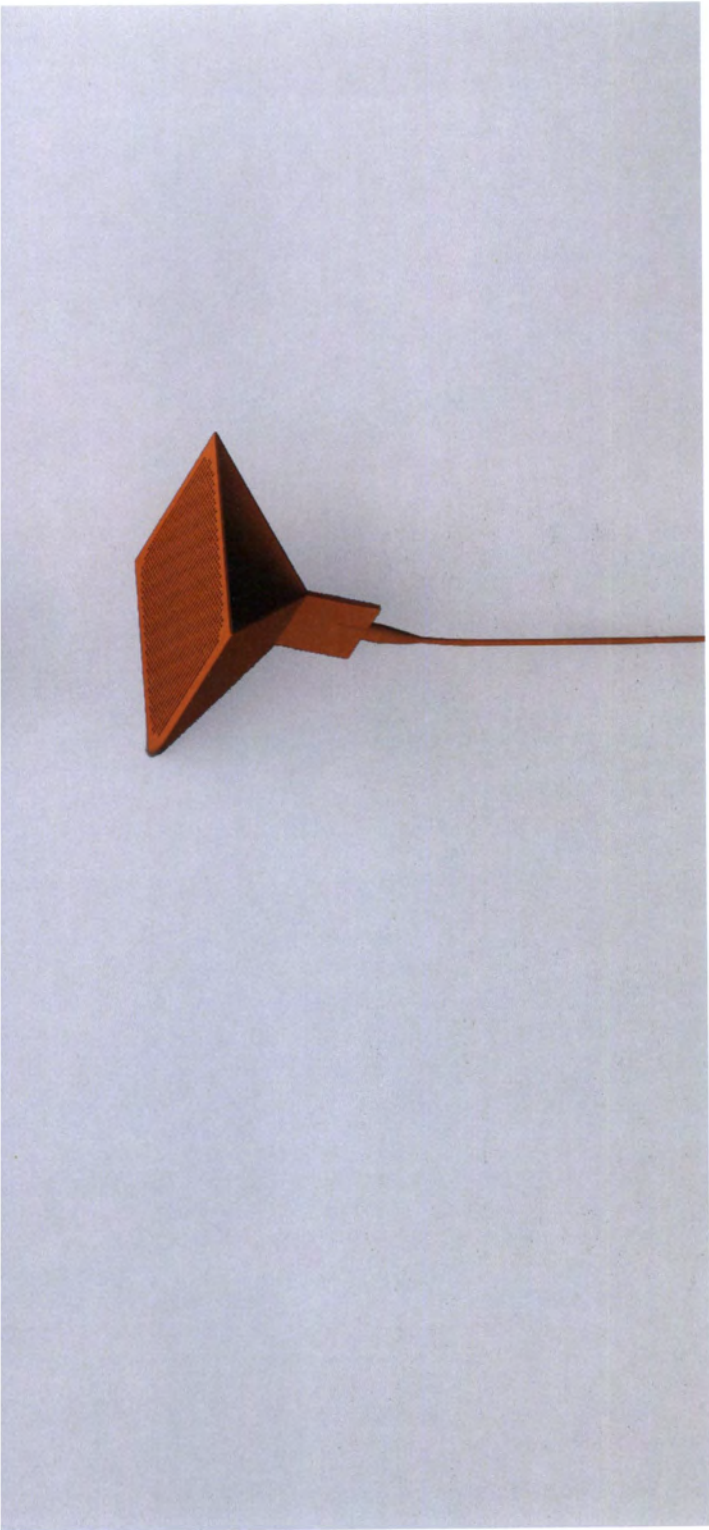




FYLM

Studio: designaffairs GmbH /

FYLM is a foldable speaker for musical devices with a magnetic latch. Just millimeters thick, the flexible form can be folded and tucked away into any pocket, notebook or handbag for convenience. Simply unfold it and connect it to a device for full, rich and directional sound. It's the perfect on-the-go companion for portable audio anywhere.

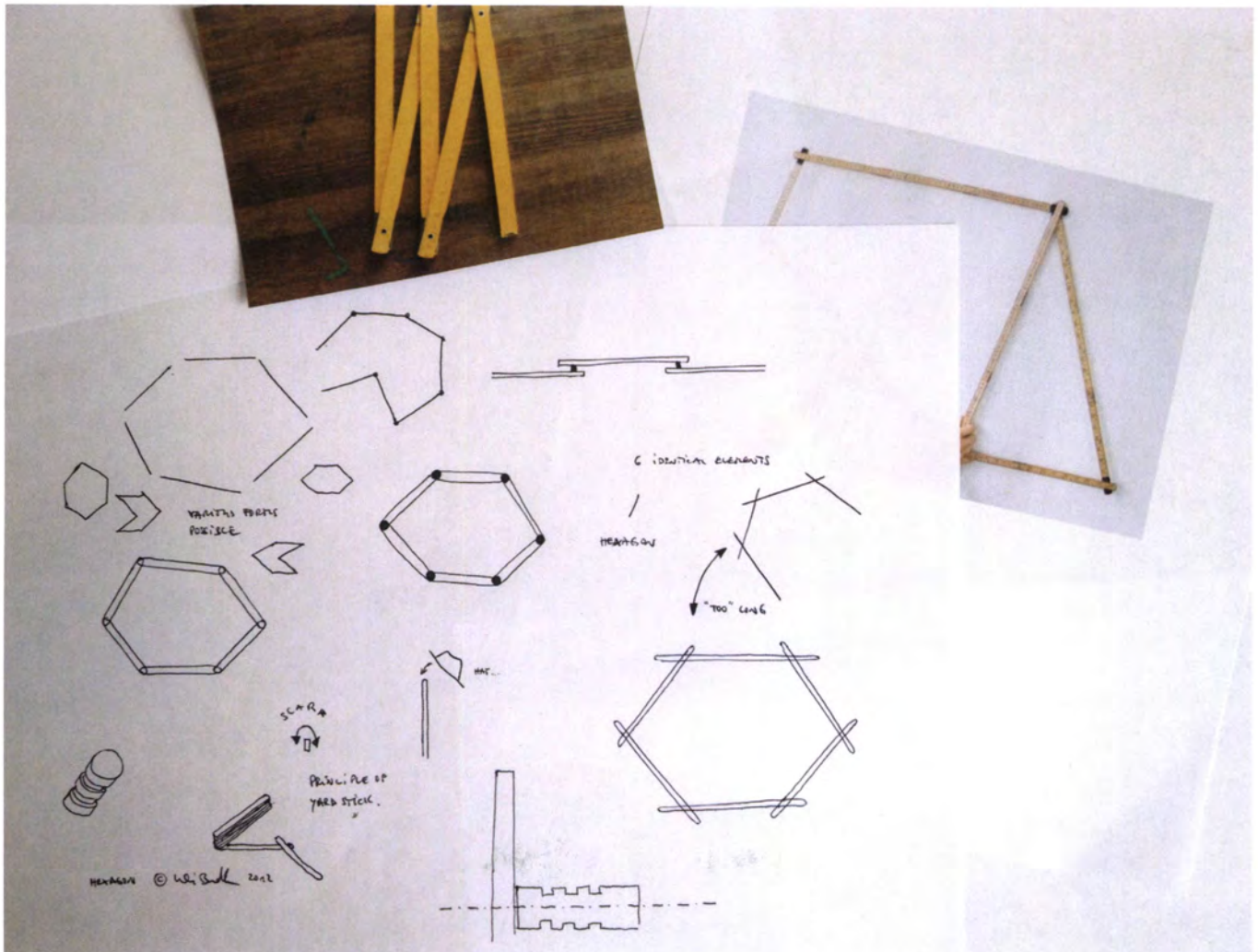
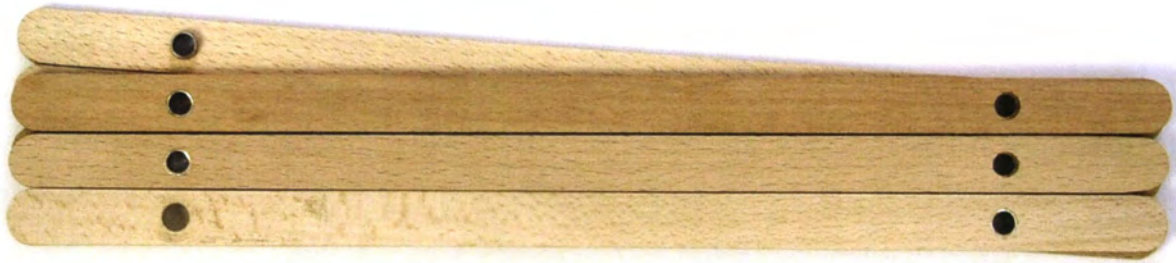


HEXAGON

Designer: Uli Budde /

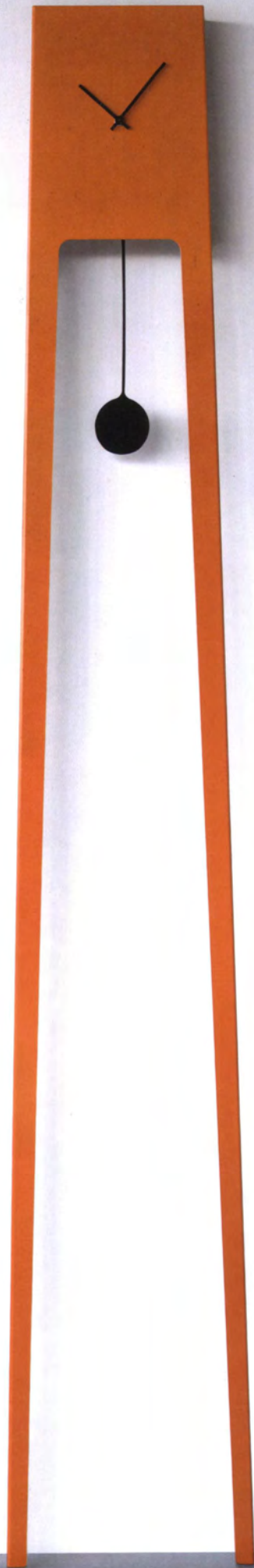
Hexagon is a beech wood coatrack based on the mechanical principle of the yardstick. It comes folded as a compact product. When unfolded, it can take on various figures, in spite of the simple form.





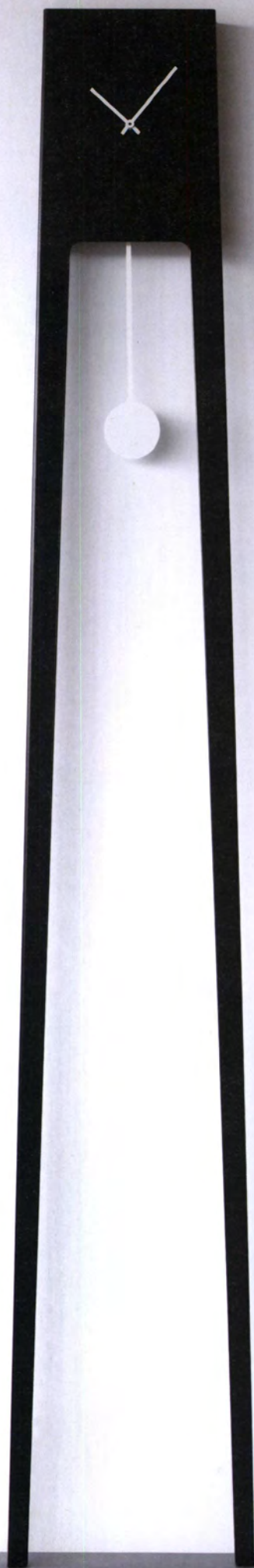
NORDIC COUNTRIES

The living environment in the north leads to a highly functional design concept, where only the necessary elements are retained and simple lines create the form.



TIUKU

Rather than the familiar classic, bulky and elaborately decorated grandfather clock that dominates the room, the Tiuku clock has been given a modern and light touch. It leans against the wall and can be fixed to the wall from behind. The clock's body is powder-coated sheet steel which has been laser cut and bent in order to stiffen the legs and create a three-dimensional object.



Interview with

Ari Kanerva

Ari Kanerva is a Finnish designer with a minimalistic and very refined but always unique style. Each of his design is characterized by a careful research into the items' intended use and ergonomics.

/ Could you share with us your design concept and the source of your inspiration?

My goal in the design process is to produce a balanced appearance where none of the details predominate. Well-made details and good composition bring visual balance to an object. A balanced object does not shout about its existence but is still full of well-settled and stylish details.

I simplify as much as necessary, avoiding inessential parts, work phases, materials, decorations, etc. Simple does not mean easy; simple is often smart. So I try to find the best possible simple solution for my design problem without losing the original idea. A simple product is also easier to understand, which helps its usability. Functionality is also ecological: well-functioning objects are rarely thrown away. Good ergonomics is also part of the functionality and is crucially important.

My inspiration comes from the working process, aiming for an aesthetic solution that works in the best possible way.

/ What do you think about Minimalism and the minimalistic approach in your product design?

Minimalism comes naturally for me. I don't think of it during the process or try to create objects that are minimalistic; it is just how I see things.

Interview with

Timo Niskanen

Timo Niskanen is the founder of the HIMMEE lighting brand. His background includes working as a designer for other lighting brands and teaching woodcraft in Helsinki.

LOOP

Loop table lamp has an aluminum body and an opal acrylic diffuser. The LED light source is placed in the arch of the circle and controlled by a touch dimmer at the base.





/ Could you share with us your design concept and the source of your inspiration?

Loop lamp is a lamp that is as minimal as a lamp can be; it is one shape that has all the necessary functions such as a base, body and shade. The idea for this lighting fixture came unexpectedly: I was walking my dog and I noticed a loop obstacle from a mini golf track coming out of the snow.

/ What do you think about Minimalism, the minimal elements in Nordic design and the minimalistic approach in your own product design?

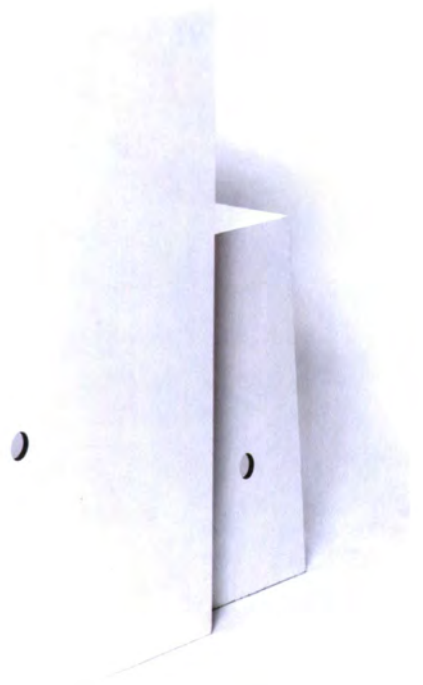
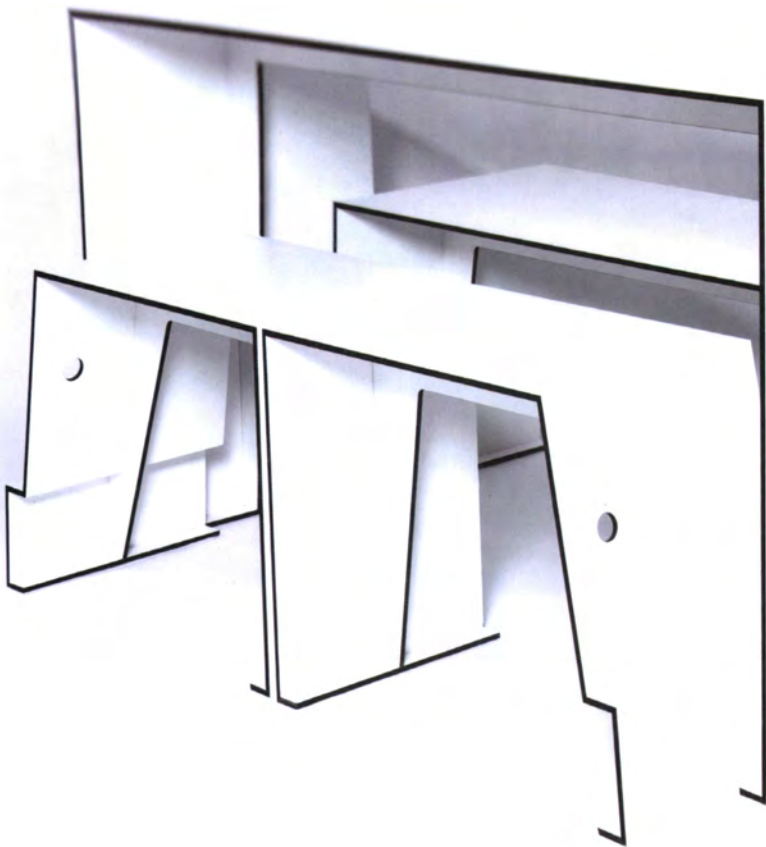
My design philosophy is very Scandinavian. We are surrounded by complicated and unnecessary things. I think a good product feels natural—it only bears the essential. A good designer creates an experience out of something simple and functional, an experience that is meaningful. When a product looks and feels simple and obvious, I feel that I have achieved my goal. When a product looks and feels simple and obvious, when the user has the feeling that the design could not be changed in any way, I feel that I have achieved my goal. I was born and have lived in Finland for my whole life, so the Scandinavian way of life and design is in my DNA. Genuine materials, minimalistic clean lines, functionality, craftsmanship and good quality are what I rely on.

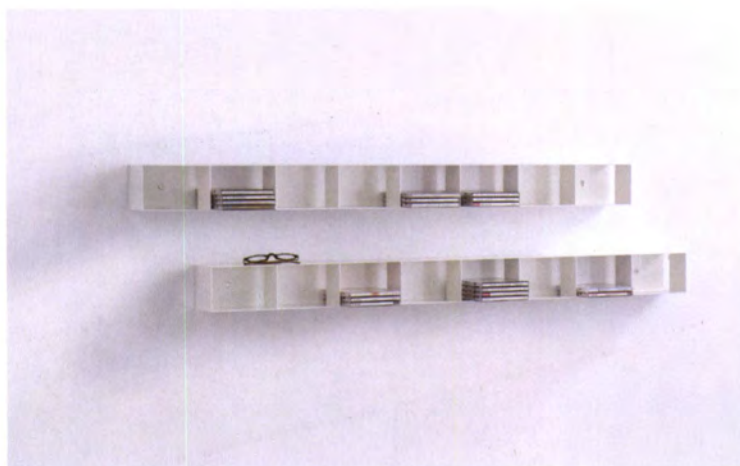
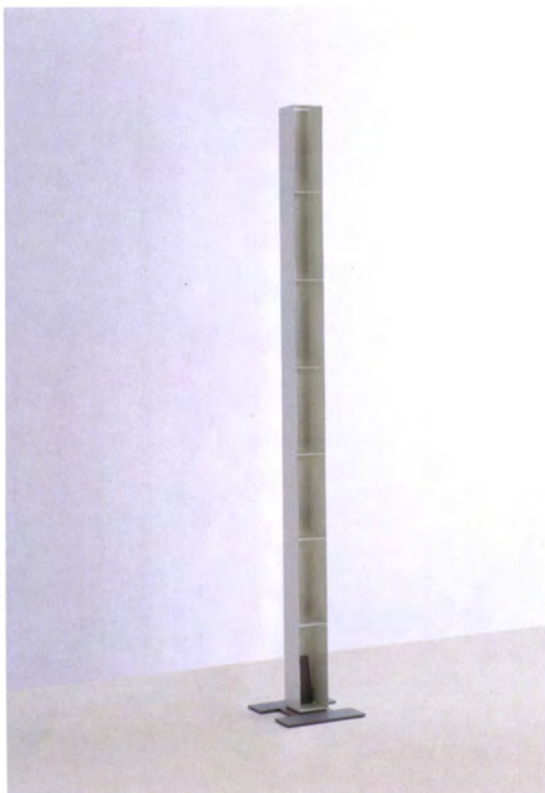


COMPACT CAFÉ TABLE

Designer: Sigurd Larsen /

The Compact Café Table is made of recycled paper and resin, a composite material originally developed for facades. In this way the furniture well sustains the impact of sun and frost. The twisted legs of the accompanying chairs allow all the pieces to be stacked for storage.





LUFT

Studio: Mottowasabi /

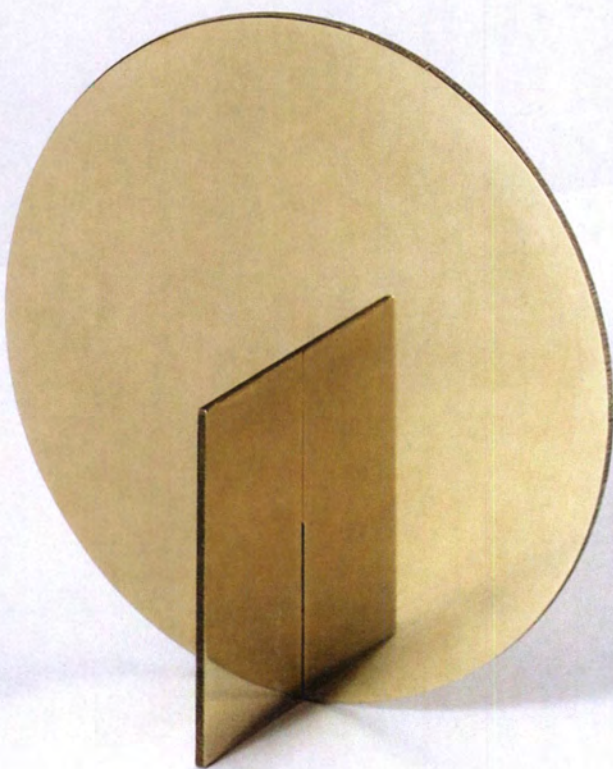
Luft is an exceptional wall-shelf of timeless elegance. It is only 9cm wide, so it can be placed almost anywhere. Because of its limited capacity for books, DVDs and CDs, the bookshelf does not completely disappear, but remains partly visible. Luft can also be placed horizontally to achieve a stylish look.

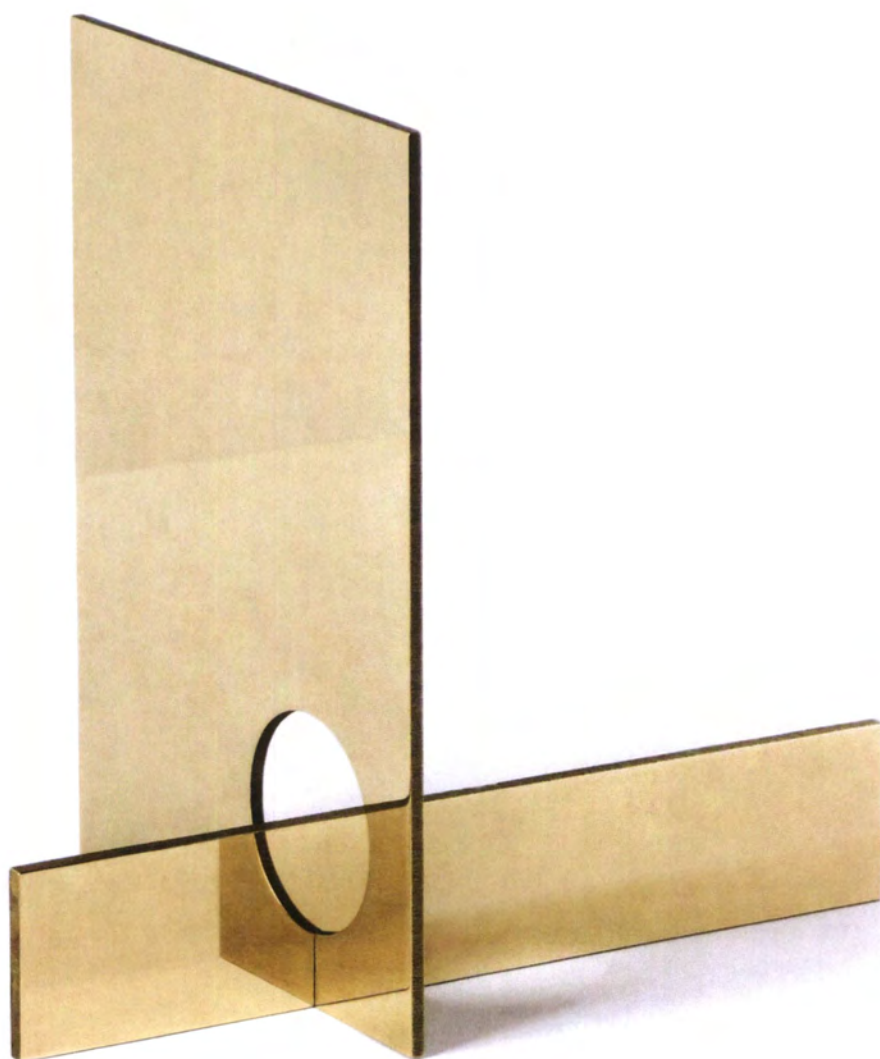


BRASS MIRROR SERIES

Designer: Falke Svaton /

This series of mirrors consists of 3-4mm thick brass sheets which are assembled together perpendicularly. The main surfaces are polished while the edges are left raw from the water jet cutting, leaving a contrast of the finish and the workmanship.





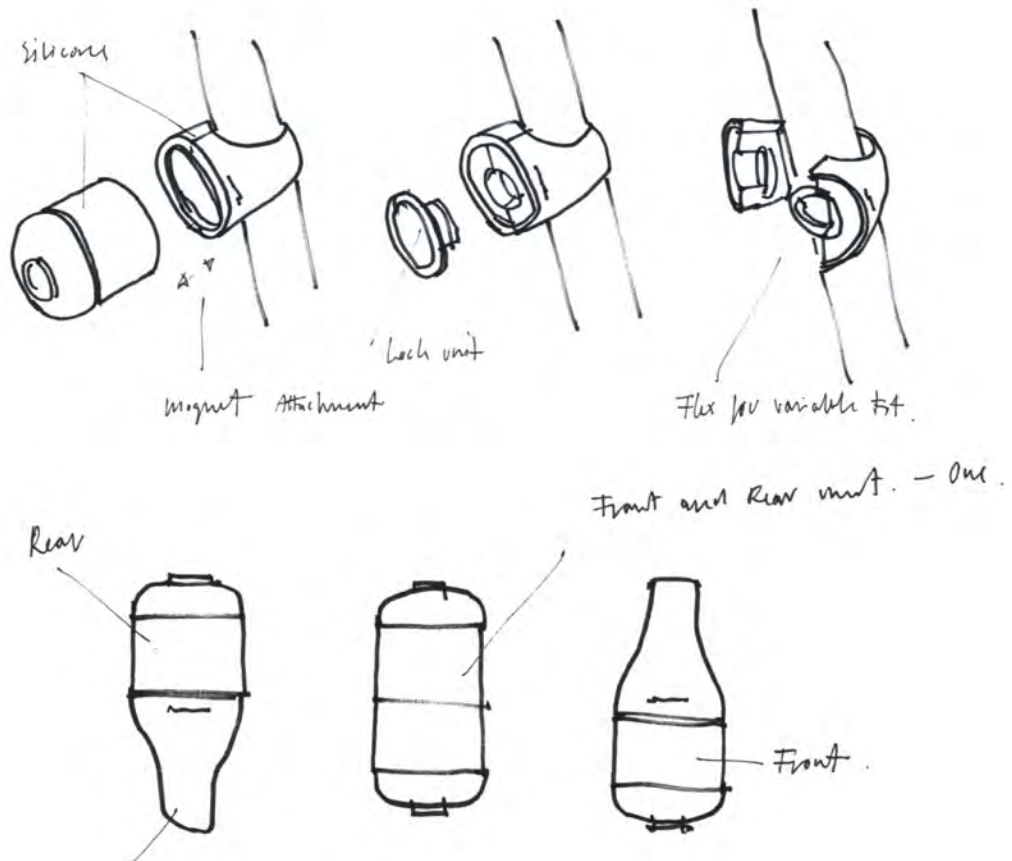
IFLASH ONE

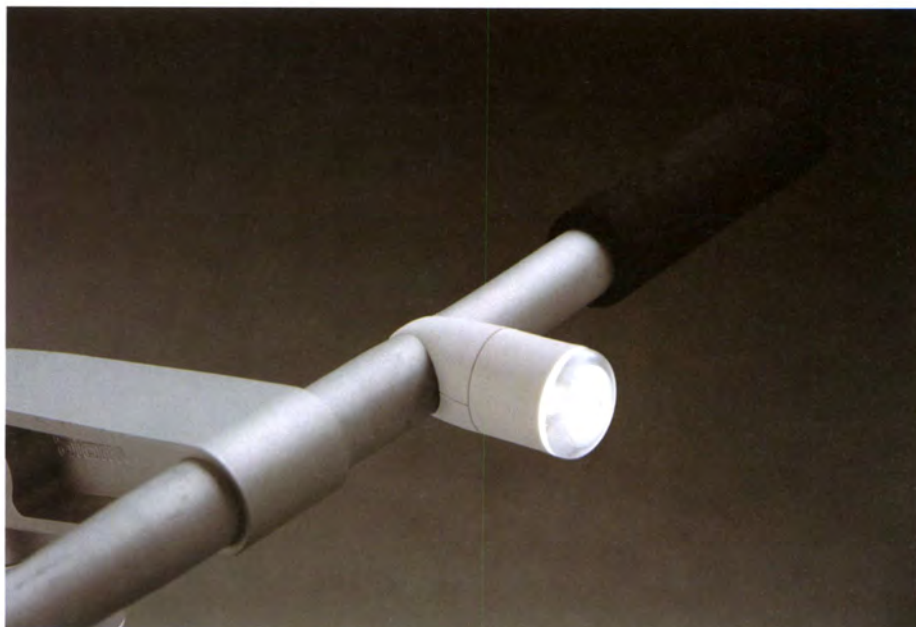
Studio: KiBiSi /

Designer: Lars Larsen, Jens Martin Skibsted, Bjarke Ingels /



iFlash One is a bike light created for intuitive use and easy storage. Magnets are used for easy fastening: the light effortlessly clicks onto a magnetic base which is permanently fixed to the bike handlebars or seat post. Once connected, the light turns on automatically. When not in use, the magnets pair the front and rear units into one compact object which is ready for storage in a pocket or bag.





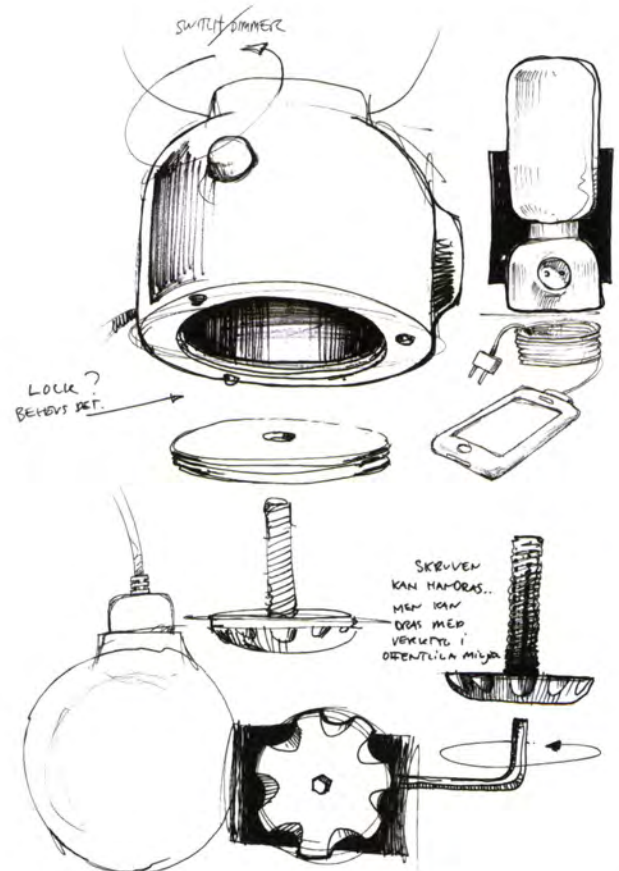
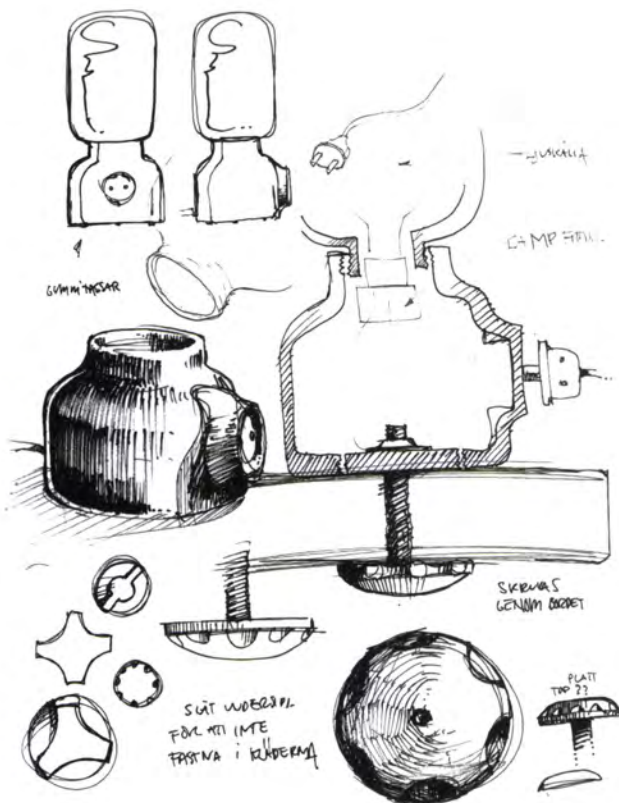
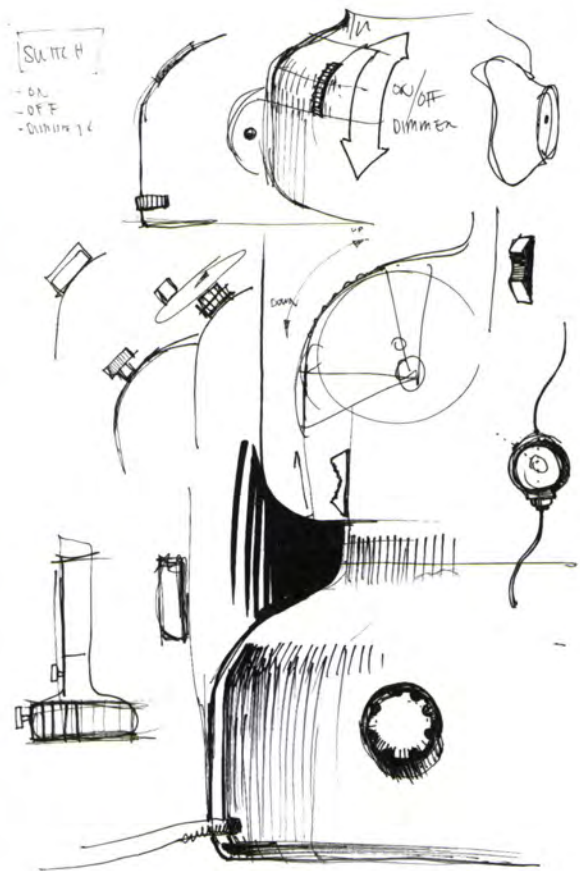
PLUG LAMP

Studio: Form Us With Love /

Photographer: Jonas Lindström /

The designers integrated an electrical socket into the base of the Plug Lamp so that there's always a socket at hand when one wants to recharge a phone or laptop. Intended for a hotel lobby or bedside table, the lamp has a powder-coated aluminum base and an opal blown-glass top.





TRINITY CANDLE HOLDER

Designer: Lisa Hilland /

Photographer: Design House Stockholm /

Trinity is made of solid stoneware. The three bowls slide out to accommodate candles, snacks, sweets or personal trinkets.







CONCRETE SIDEBOARD

Designer: Sigurd Larsen /

The Concrete Sideboard reflects details, materials and proportions of Plattenbau, the pre-fabricated concrete buildings that symbolize the postwar architectural history of Germany. The design presents the aesthetics of this type of architecture in contemporary homes.

SIVU

Designer: Simo Lahtinen /

SIVU is a foldable table lamp made of two parts connected by a leather strip. Inside the walnut housing is an energy-efficient LED that illuminates softly through the Plexiglas. The light is adjusted by opening and closing the lamp like a book.



OTHER REGIONS

Minimalism has had a profound and far-reaching influence on the whole world. Designers from different cultural backgrounds have adopted a simple design language and convey their own conception of products through particular details and materials.

Interview with

Neil Poulton

Neil Poulton is a Scottish product designer based in Paris, France. Poulton is known for iconic, hi-tech products and best-selling lighting designs. He is often associated with the computer hardware manufacturer LaCie and with the Italian lighting brand Artemide.

/ Could you share with us your design concept and source of inspiration?

I still adhere to Constantin Brancusi's philosophy of reducing to the essential idea, the essence of things, in order to expose the "hidden truths" of an object. It's not the exterior but the idea that counts.

And inspiration is always there for anyone who has the eyes to see it.

/ What do you think about Minimalism and the minimalistic approach in your product design?

Minimalist product design used to be all about "Less is more" and "Less, but better"—the theories of Bauhaus and Dieter Rams. When we designed housings around cumbersome mechanical and bulky electronic components, all of this made sense.

Today technological advances have liberated design. A TV is no longer a huge CRT brick; a lamp no longer an assembly of glass bulb and shade. Some argue that true Minimalism necessitates the total disappearance of the tangible, that we should forgo the object completely, push the technology into walls and satellites (or even our own skin) and leave just the service—the lighting without the lamp, the image without the TV, the net without the PC or phone.

With the increasing dematerialization of technology, one of the major challenges facing product design today is how to give form and reason to ideas that no longer require tangible existence. In the future Minimalist design may well be something very different from what we know today.



ANTENNA

Manufacturer: Vertigo Light

Antenna is an analogue of telescopic aerials. It is adjustable at different heights and rotatable in different directions. Its simple and fragile look belies the lamp's technical sophistication.

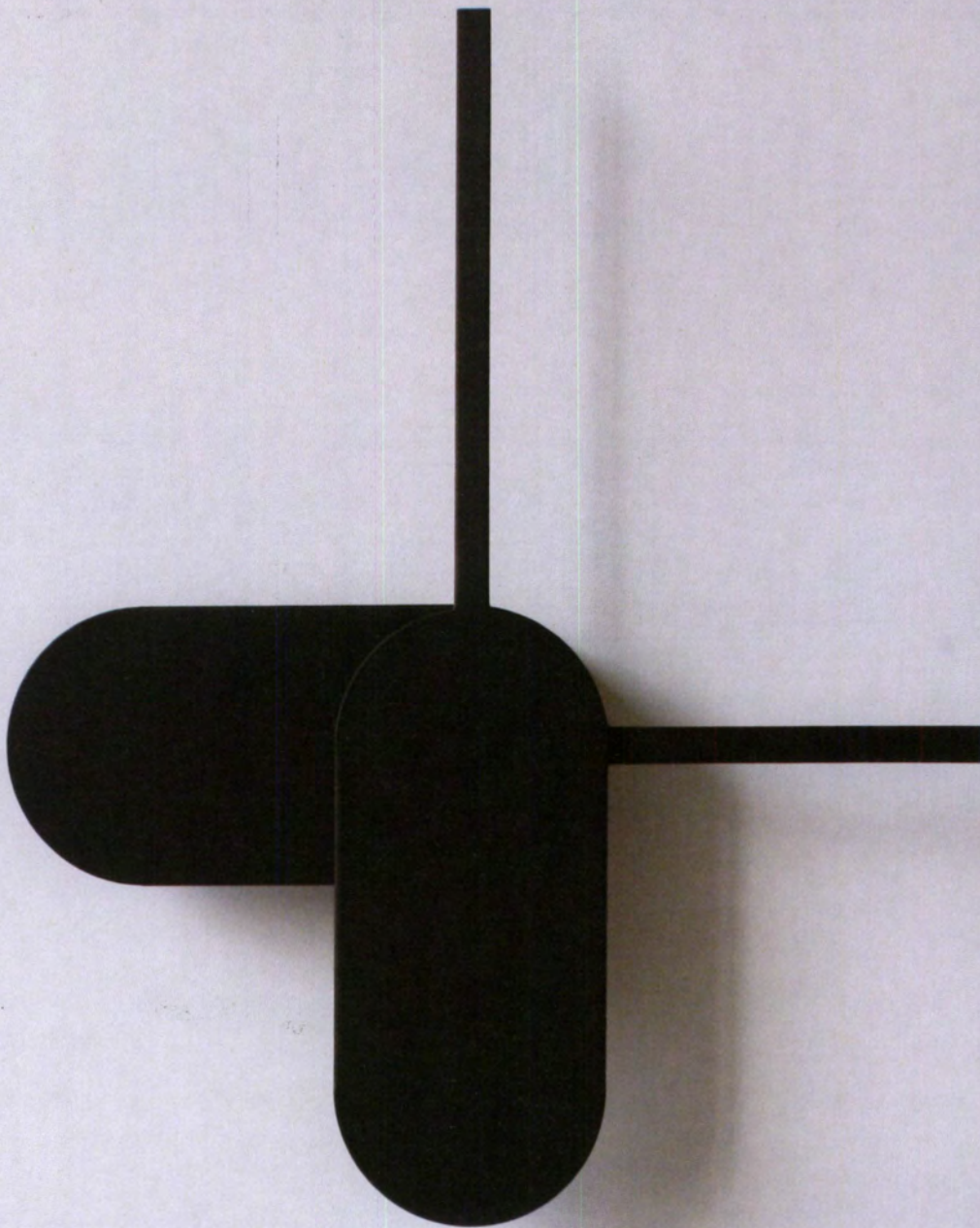
Interview with

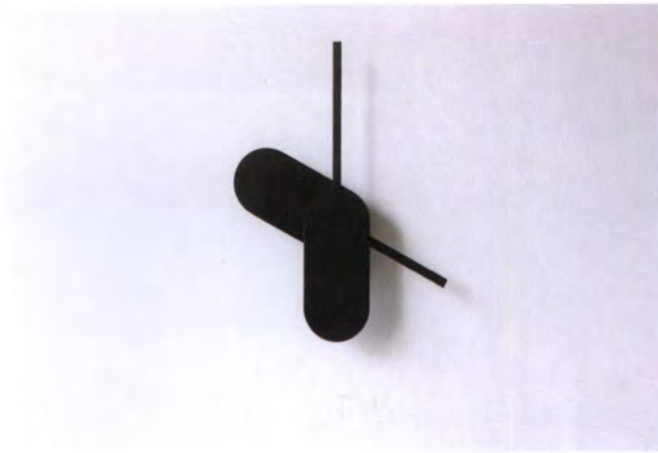
Yenwen Tseng

Yenwen Tseng is an industrial designer based in Taichung, Taiwan. After graduation from Konstfack in Stockholm and interning at Todd Bracher Studio in New York, he started his own studio in 2011.

BIG HANDS CLOCK

Big Hands Clock is a wall clock that explores perceptions of time. By adjusting the proportions and relative positions of normal clock hands, the hour and the minute interact inseparably and show various expressions of time every moment.





/ Could you share with us your design concept and source of inspiration?

My inspiration comes from life and from production techniques. When I find something I need but cannot find it on the market, this is a starting point. I always think about how a product exists in a space and interacts with the environment. Also, how people live with and use the product guide me to different directions. Then I try to discover appropriate production techniques that lead to possible solutions.

/ What do you think about Minimalism and the minimalistic approach in your product design? Has your study in Sweden influenced your design thinking somehow?

Minimalism to me is about finding the essence, a process of purifying. It's easy to draw a line, but not easy to find the reason for doing so. My study in Sweden was definitely valuable, if only because it let me see how they live. This experience keeps bringing me different impacts year by year in terms of me figuring out why they always have beautiful products and inspiring ways of life. This is an important part of building up my own criteria for the purifying process.

Interview with

Stevan Djurovic

Stevan Djurovic is a designer from Serbia, who focuses on industrial design and interior design. He studied Interior Design at the Language and Art Institute of Kragujevac. His works have been exhibited in multiple group exhibitions and included in many regional design festivals.

/ Can you tell us where the inspiration of Circuit came from?

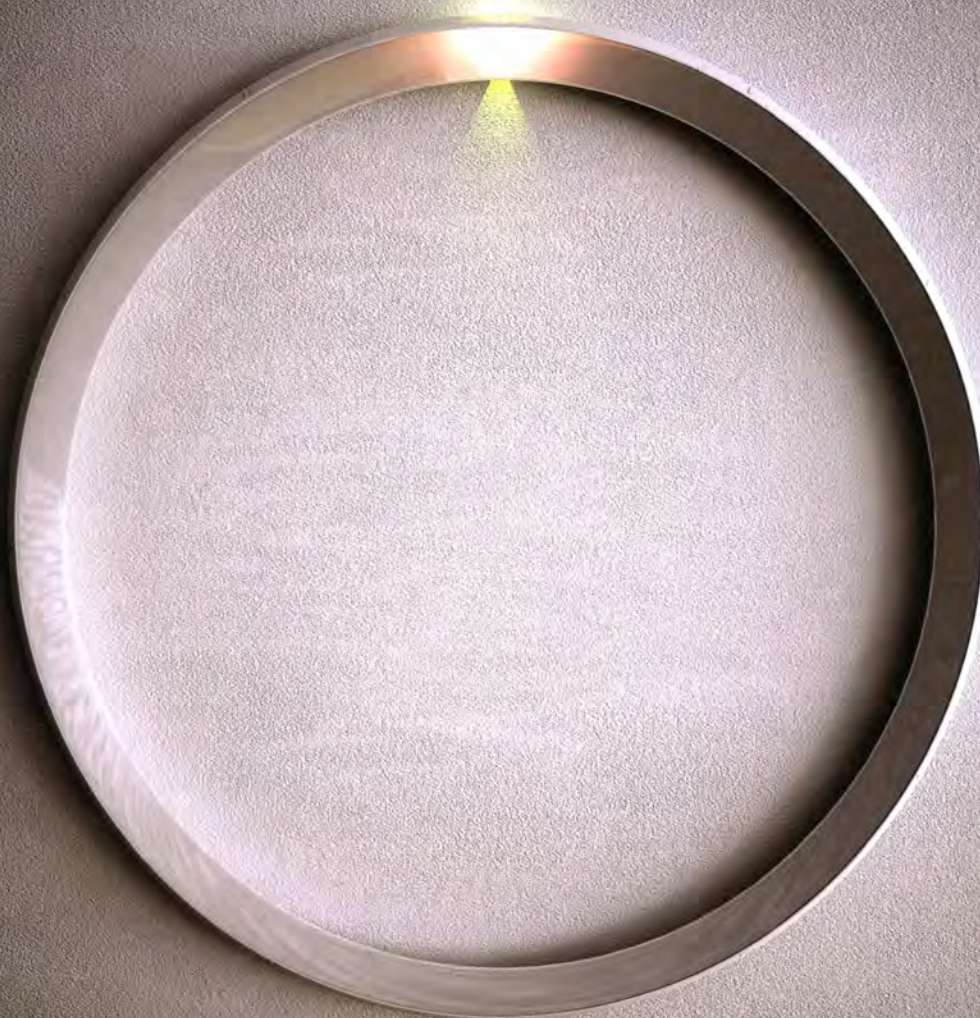
About the inspiration, I wanted to summarize the elements of classic wall clocks to a minimum. Considering there are many wall clocks that only have one function, to tell time, I wanted to import versatile functions and show the simple, everyday functions of ordinary objects. The clock can be naturally expanded and is multidimensional, and thus break the common misconceptions of one-dimensional form, and it's useful.

The second thing about the inspiration was the lights and the simple form. My first thinking about this clock was the idea of seeing only these three lights in the plastic ring orbiting on the wall in a completely darkened room. One more interesting thing about this clock is that it can be used as a reminder. If you have a blackboard wall in your apartment for example, then you can write your "to do" list in the middle of the ring or beside it.

About manufacturing and materials, the main thing that guided me was cheap material— plastic— and easy fabrication and assembly.

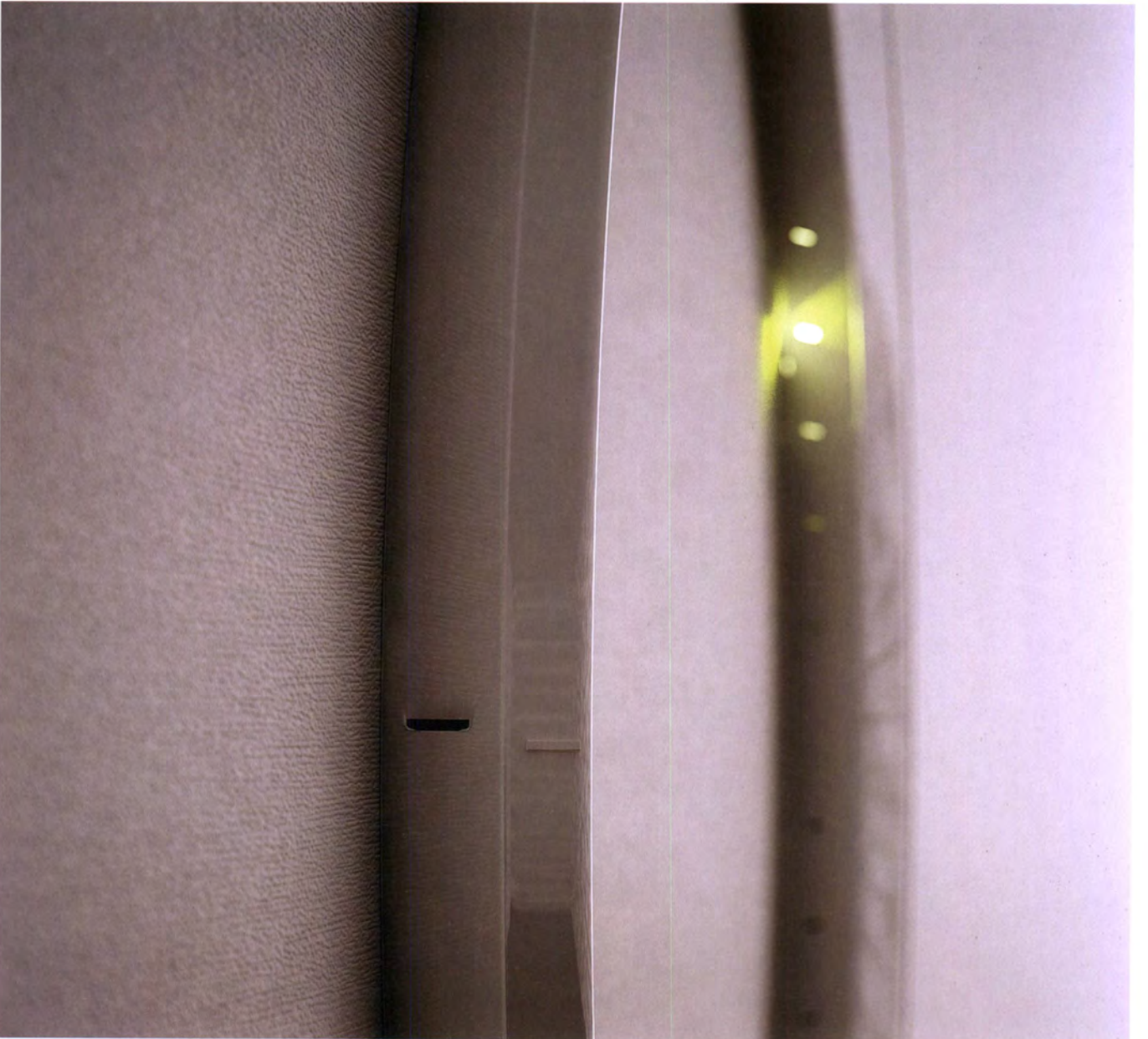
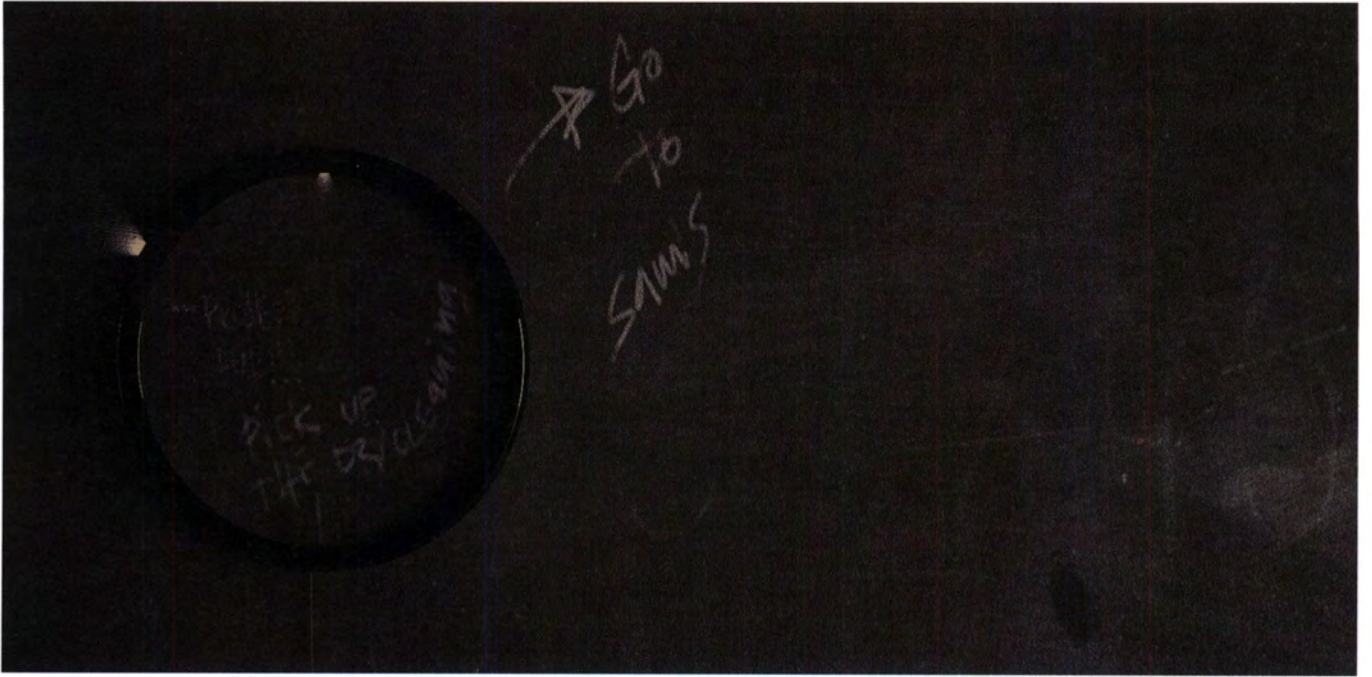
/ What do you think about Minimalism and the minimalistic approach in your product design?

My approach to minimalistic design isn't minimalistic at all in the beginning. First of all, I have many elements and complex shapes that I have to get rid of. Then I start to group different elements and functional details together and stylize the complex shapes into primitive ones, because in minimalistic design you have to think about the functionality first, and then about the form. Minimalistic design is one of the hardest things to achieve in design: designers have to go back to their childhood and think like a child, using primitive shapes such as cylinders, spheres and rectangles so that a clear message is sent to the user about how he/she can use the product in the simplest way possible.

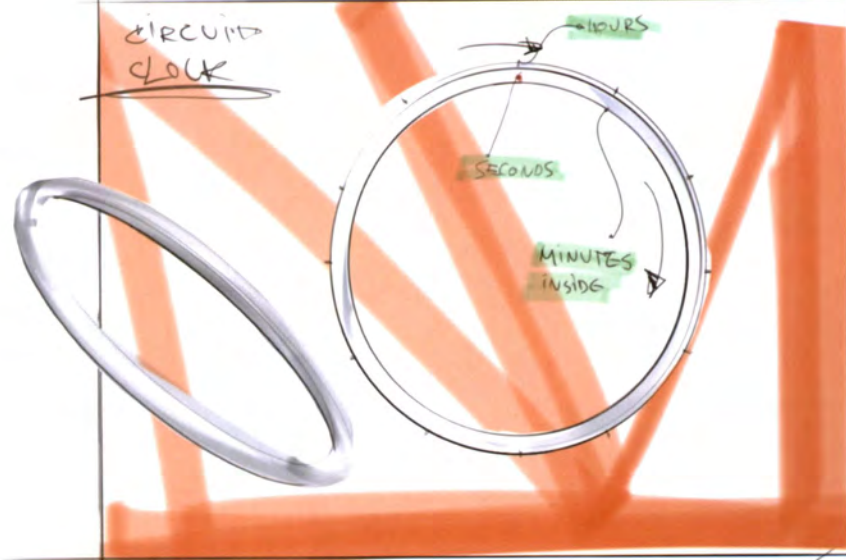
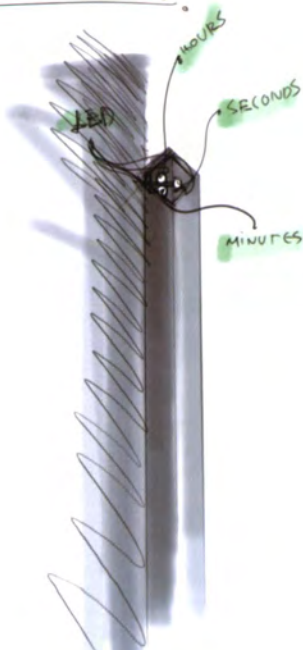


CIRCUIT WALL CLOCK

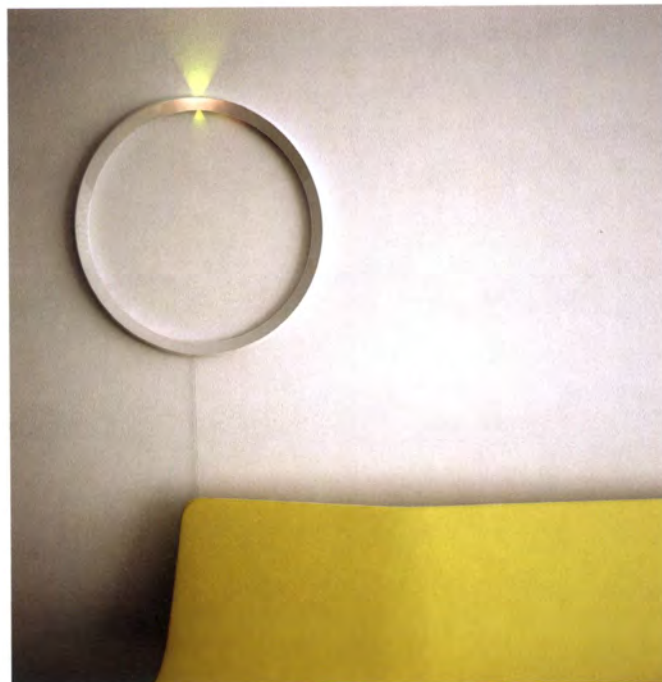
Circuit is a wall clock in a circular shape and its light is given a new function as a pointer. Hours are on the outside, minutes on the inside. In the middle of the housing a small light indicates seconds. The clock consists of three parts: the plastic case, the LED lights and a small electronic timer.



USE LED DIODES!



S. Durand



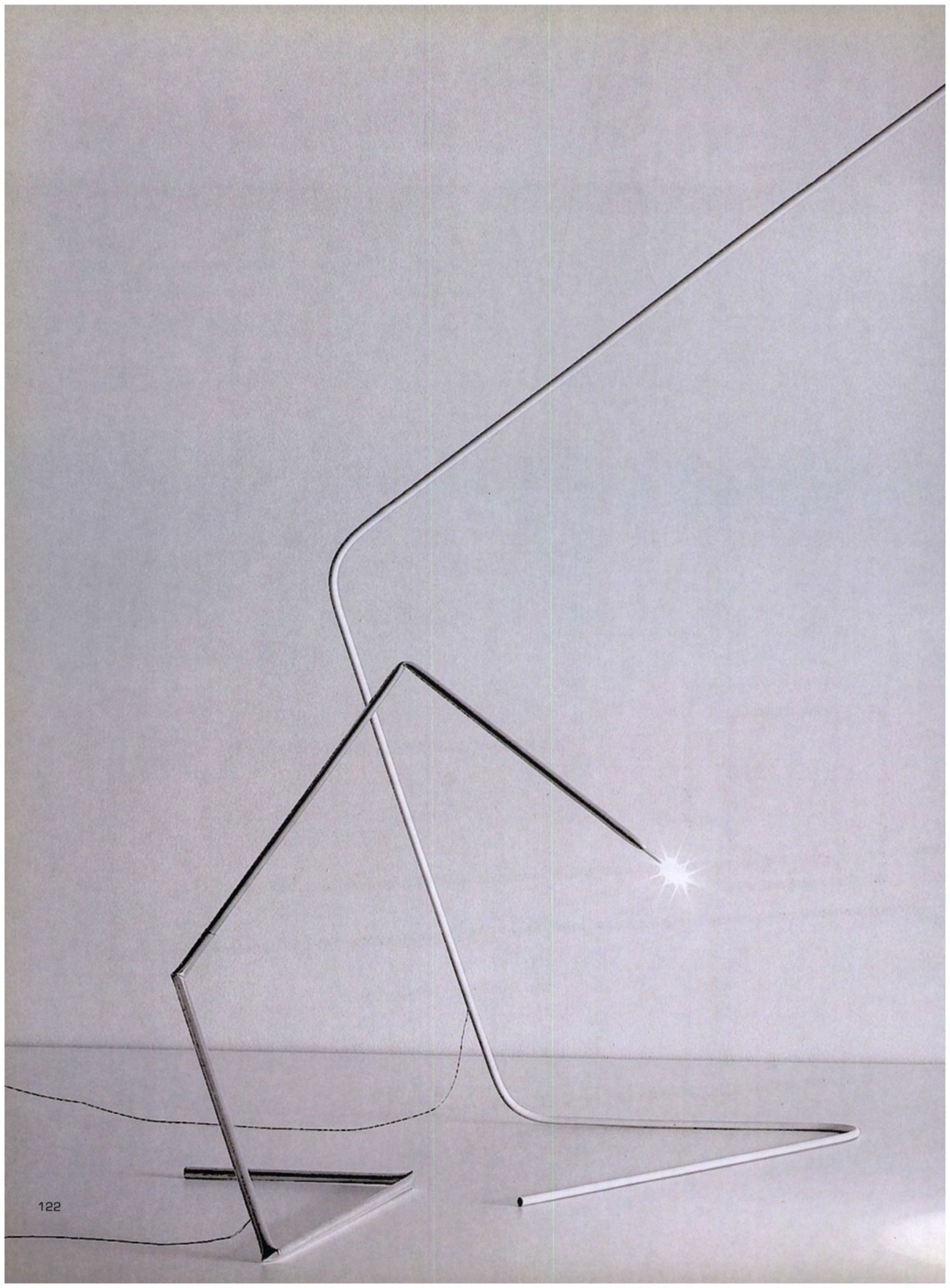


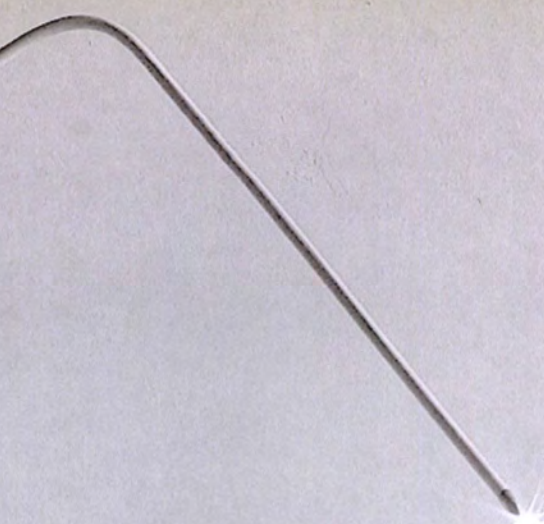
ILLUSIONI

Designer: Sebastiano Tosi /

If M.C. Escher's impossible cube is locked up in the two-dimensionality of his lithographs, these tables are the impossible cubes in three-dimensionality. The combination of metal framework and transparent glass allows a tangible illusion that the cubes are floating in zero gravity.



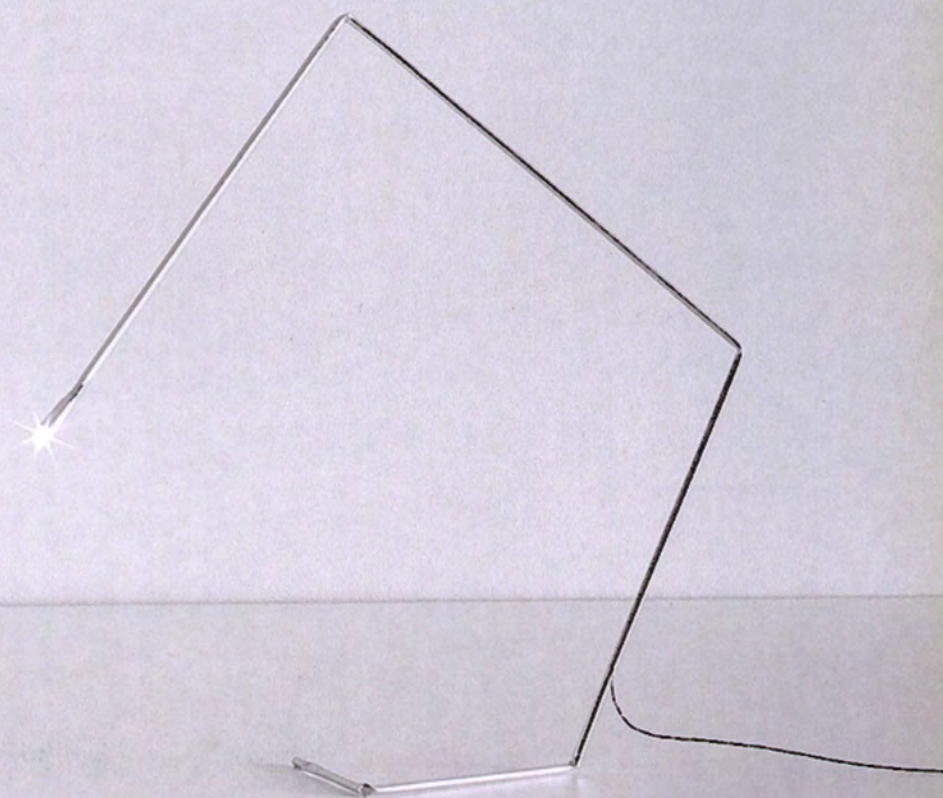




STICK

Studio: Todd Bracher Studio /

Stick lamps are made of one length of aluminum tubing, copper wire and an LED hacked from a flashlight. Inspired by the simple natural designs of stick insects and deep-water angler fish, Stick owes its whimsical structure to one fluid gesture that forms its foot, arm and head. The tube can be cut to different lengths and bent into a limitless array of shapes.

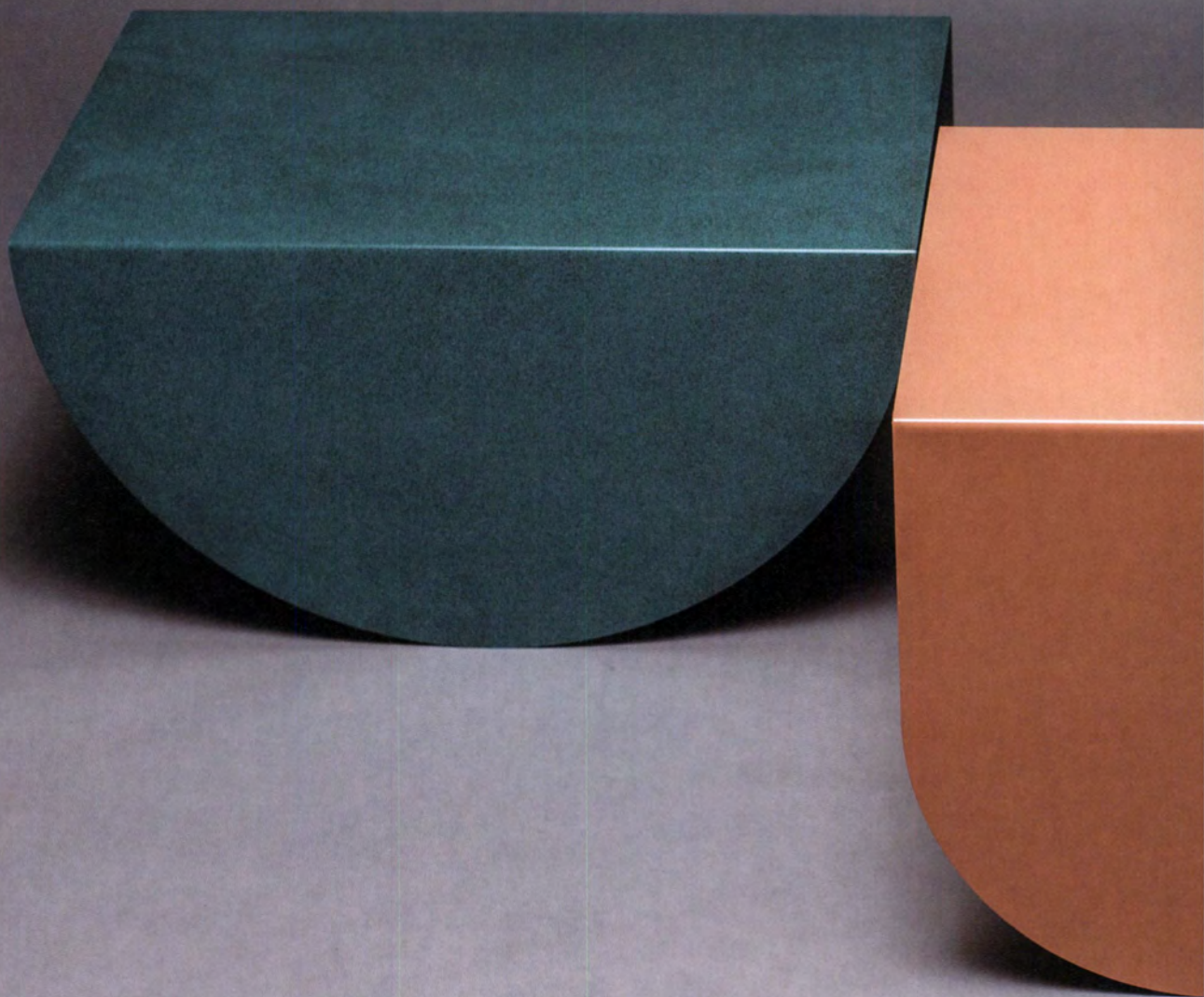


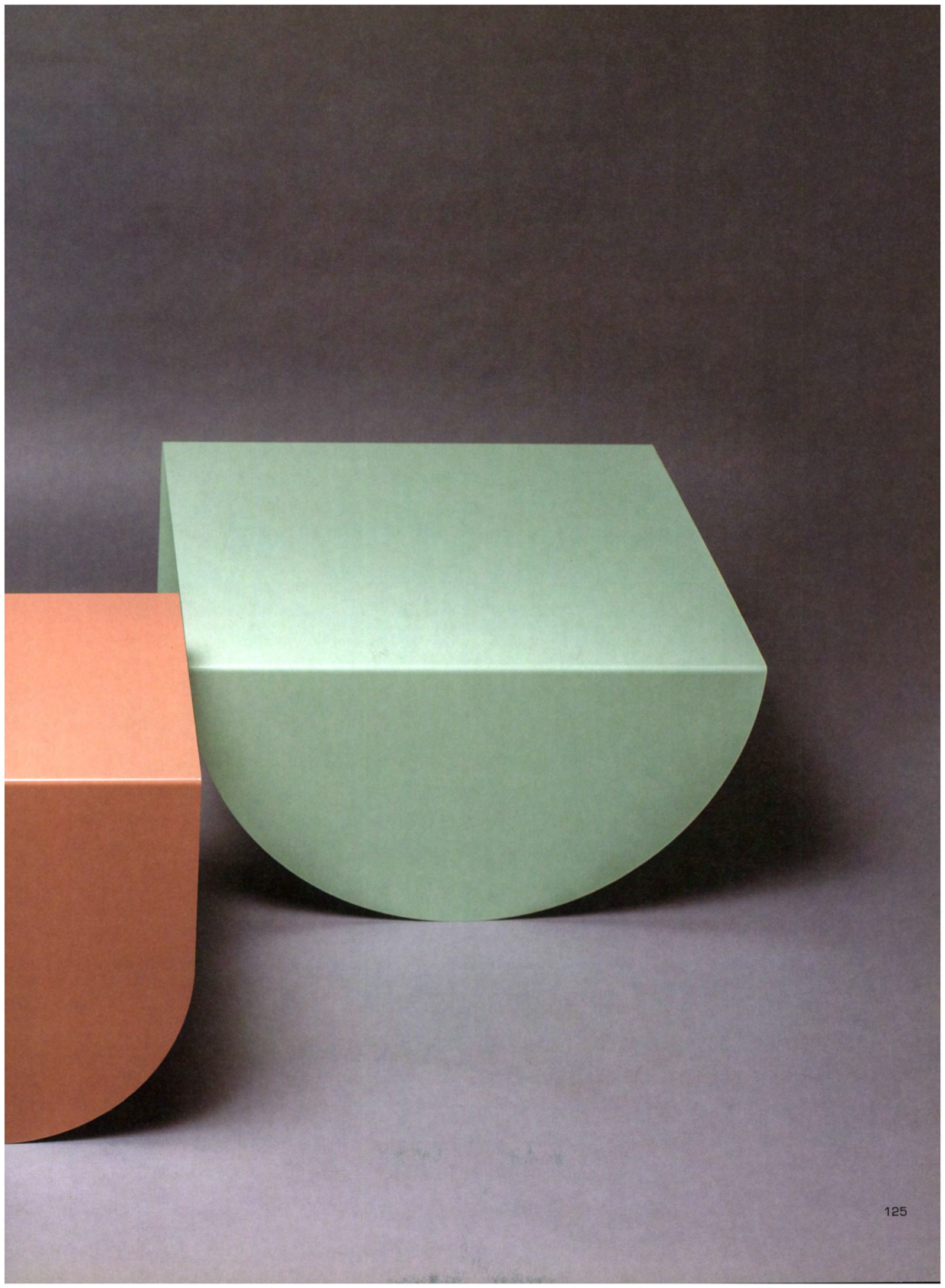
3LEGS

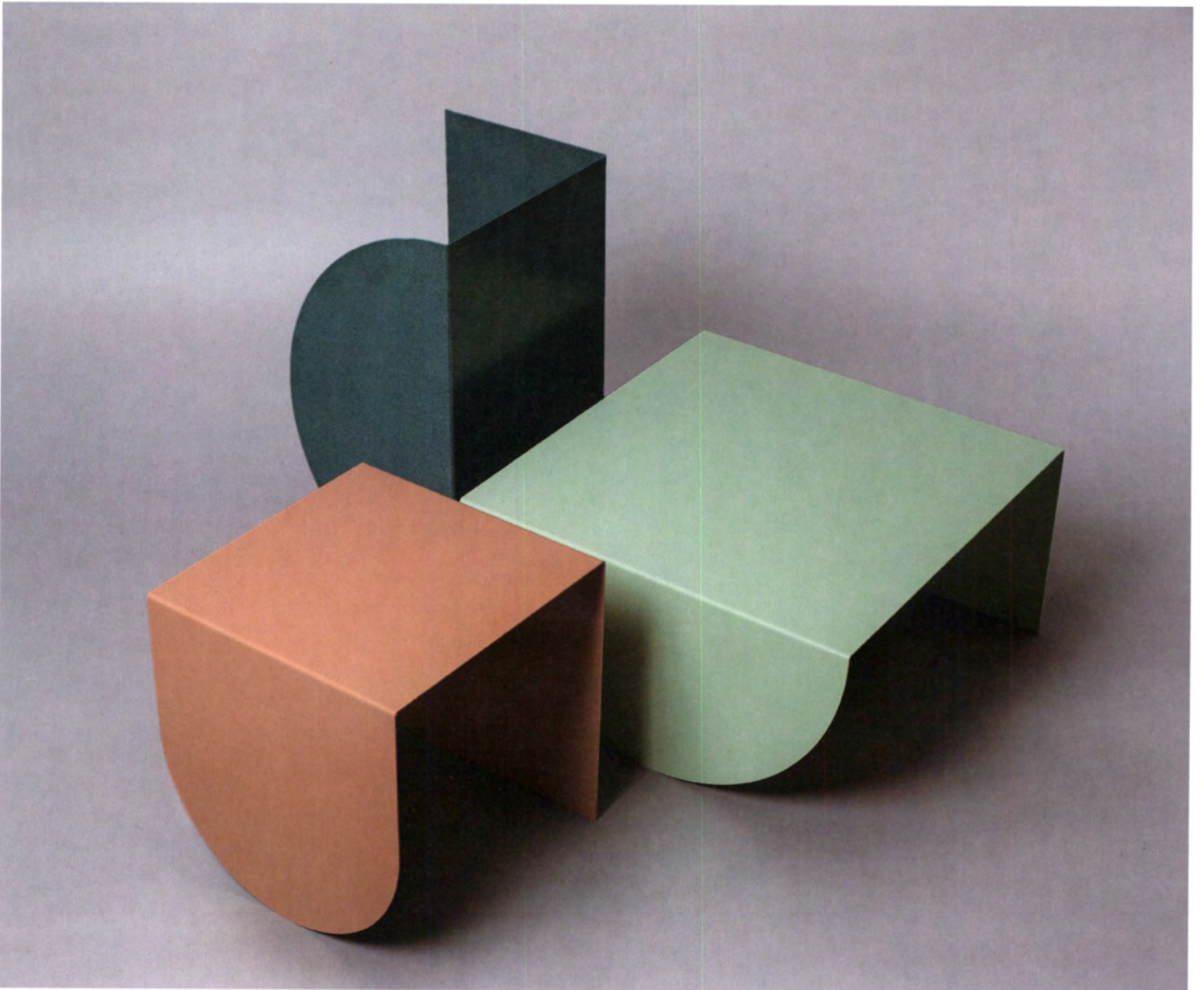
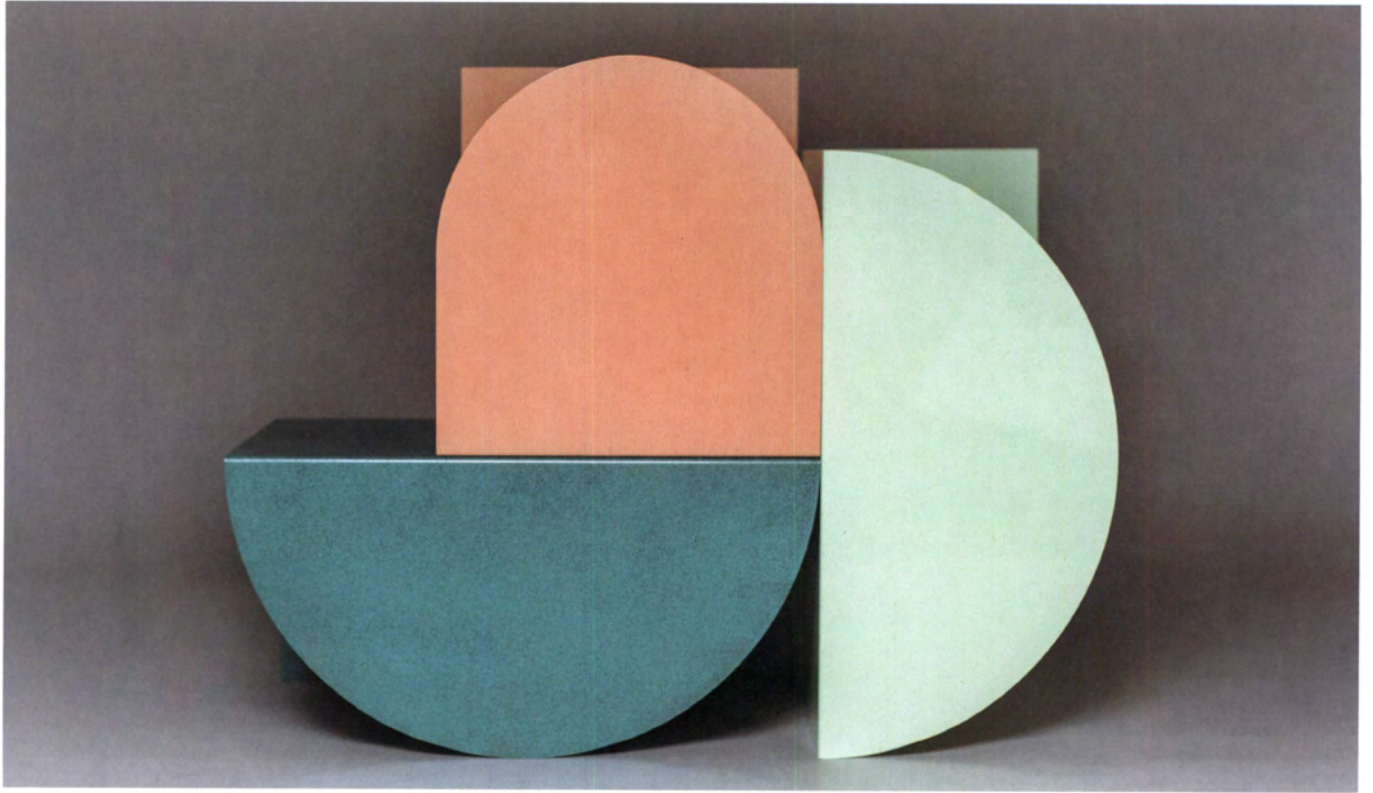
Studio: Studio Nomad /

Designer: David Tarcali /

This novel coffee and side table collection was inspired by geometric patterns and architectural shapes. Each table is folded from a single sheet of 3mm thick steel that gives it a distinctively abstract appearance seen from different perspectives.



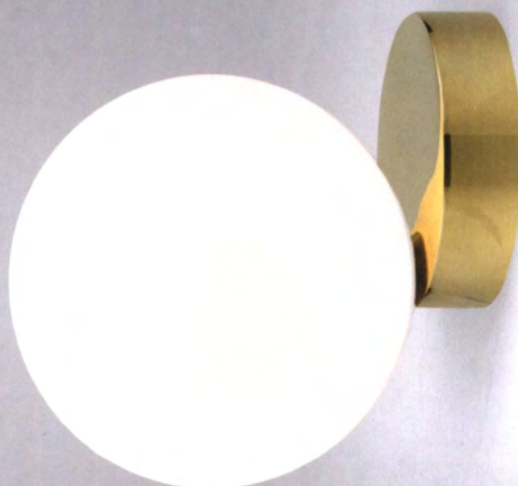


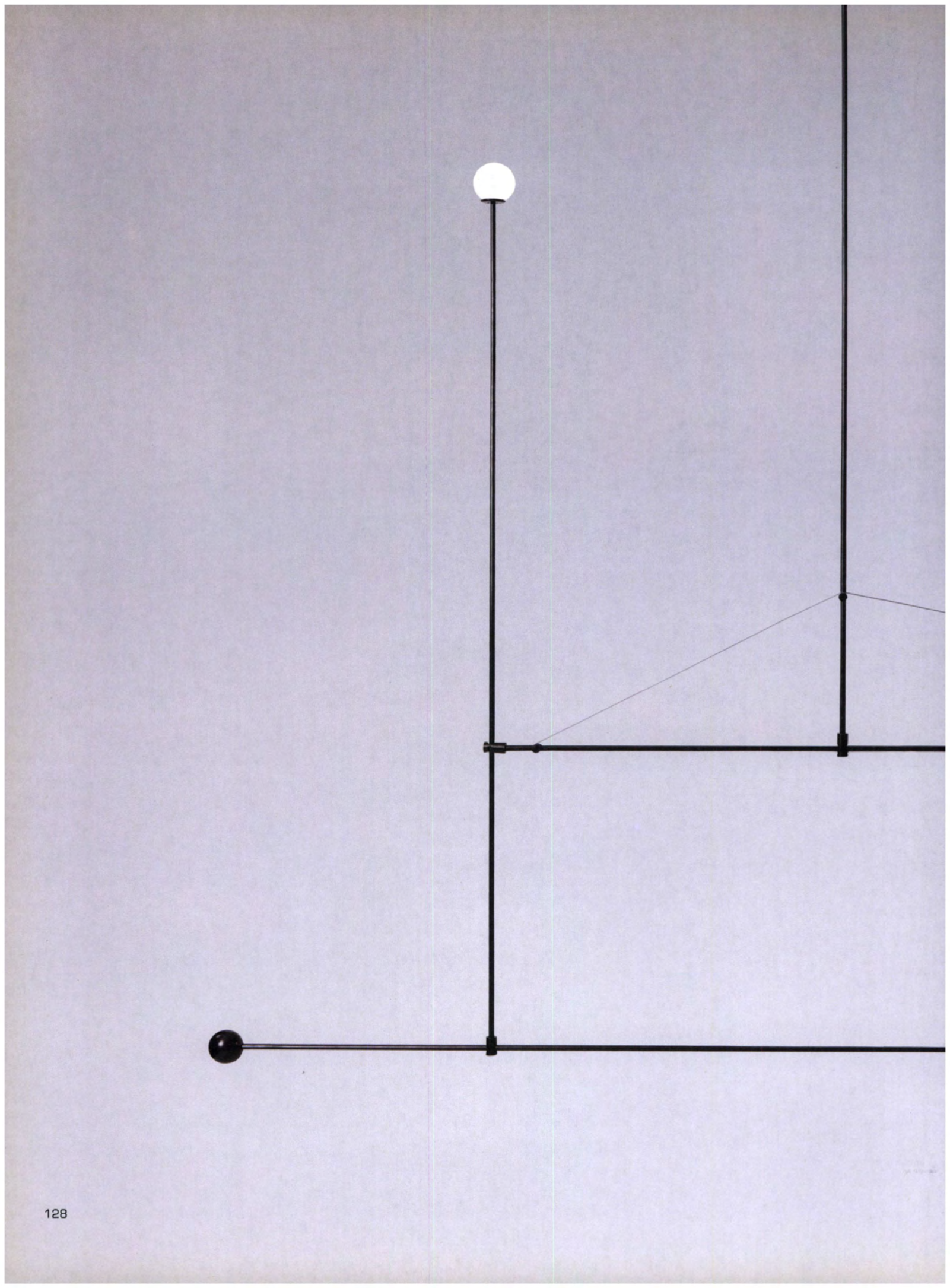


TIP OF THE TONGUE

Designer: Michael Anastassiades /

The Tip of the Tongue table and wall-mounted lamps create the interesting illusion of a luminous ball rolling off of its base. The sphere consists of mouth-blown opaline glass, while the base is available in polished brass or nickel.

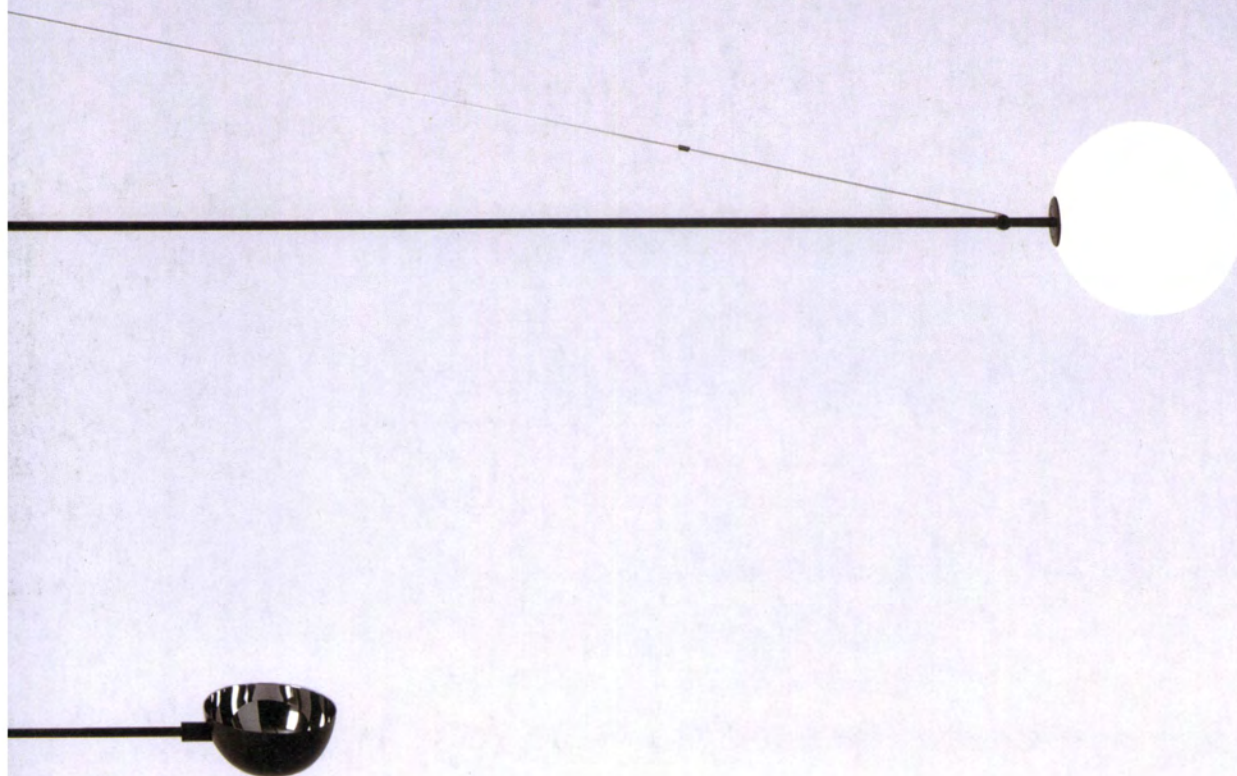


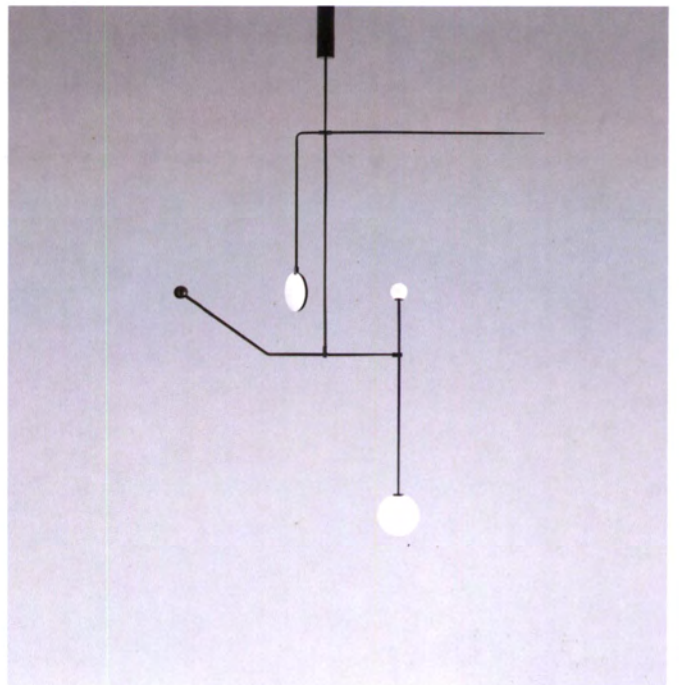
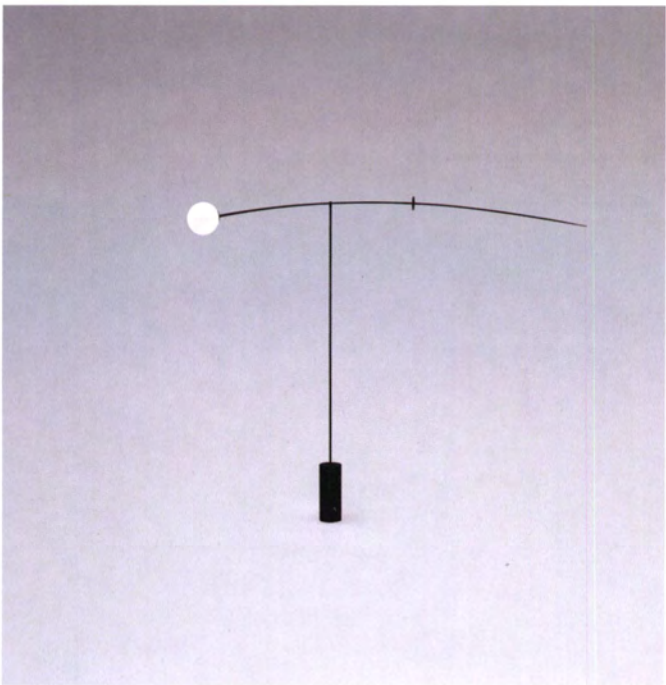
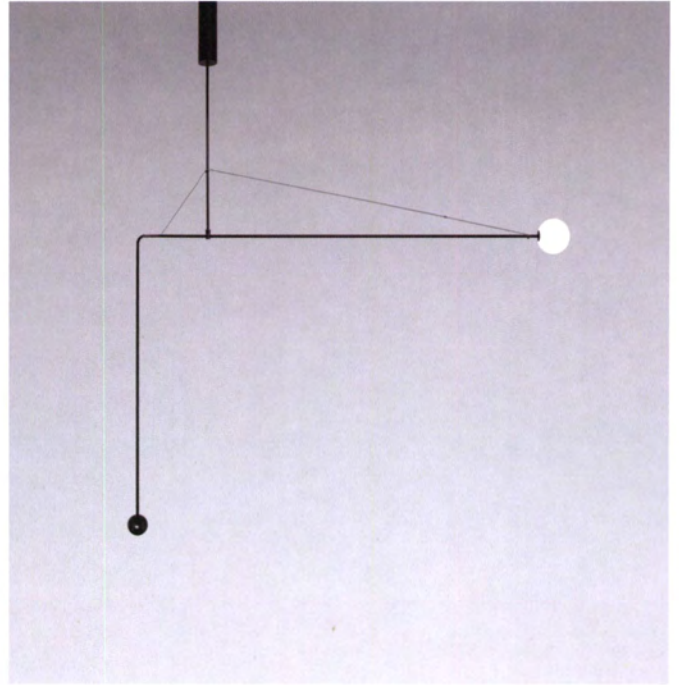
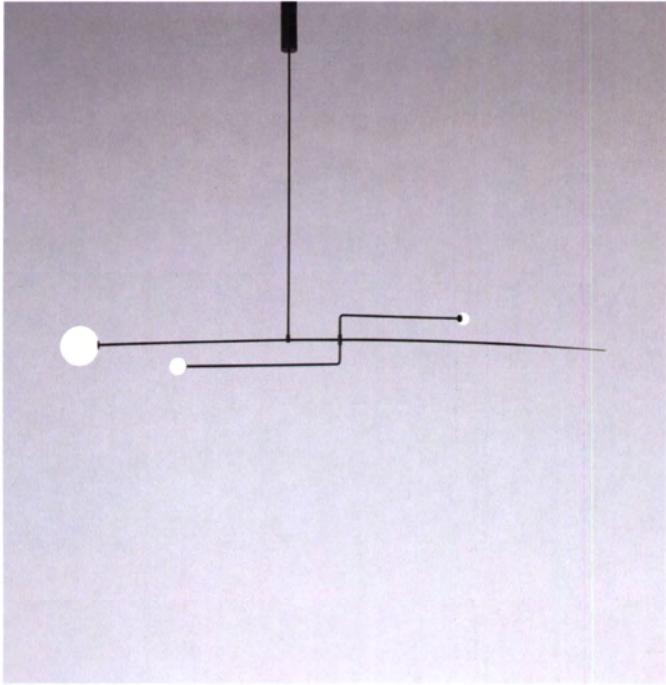


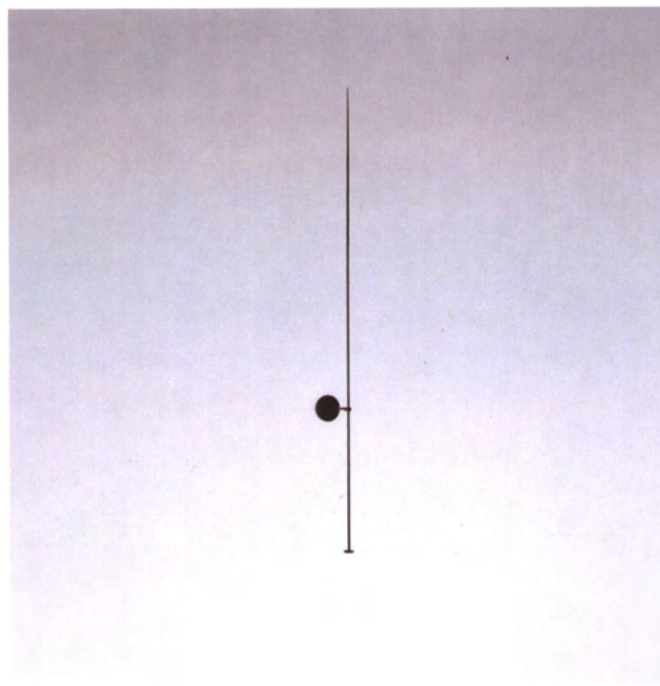
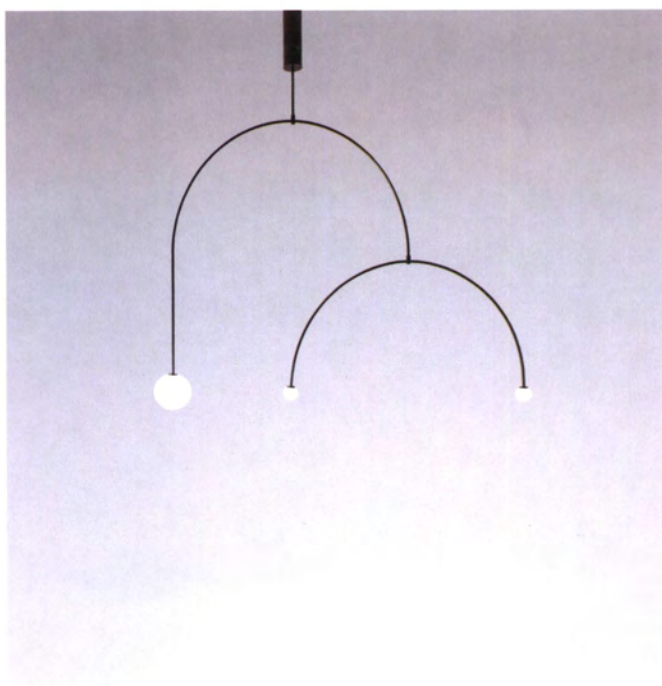
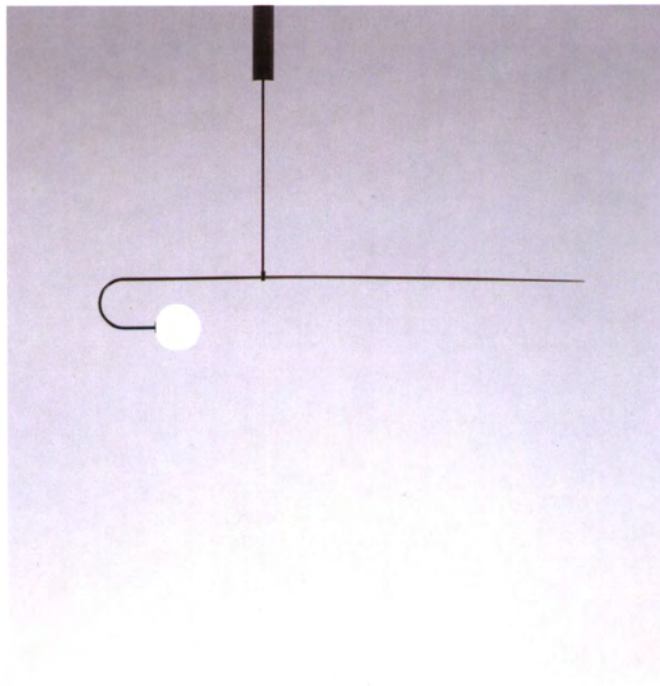
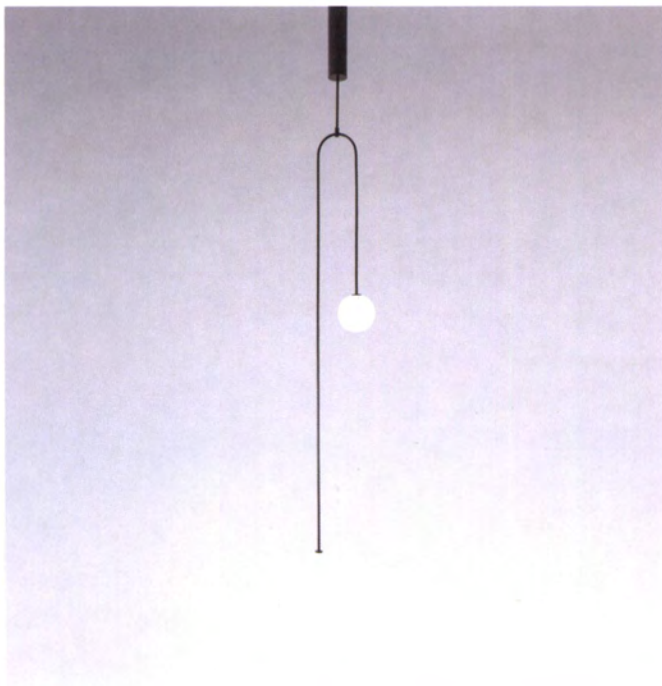
MOBILE CHANDELIER

Designer: Michael Anastassiades /

This family of hanging lights challenges the perfection of the sphere through the interference of foreign geometries, while maintaining a level of discipline in various balanced compositions.







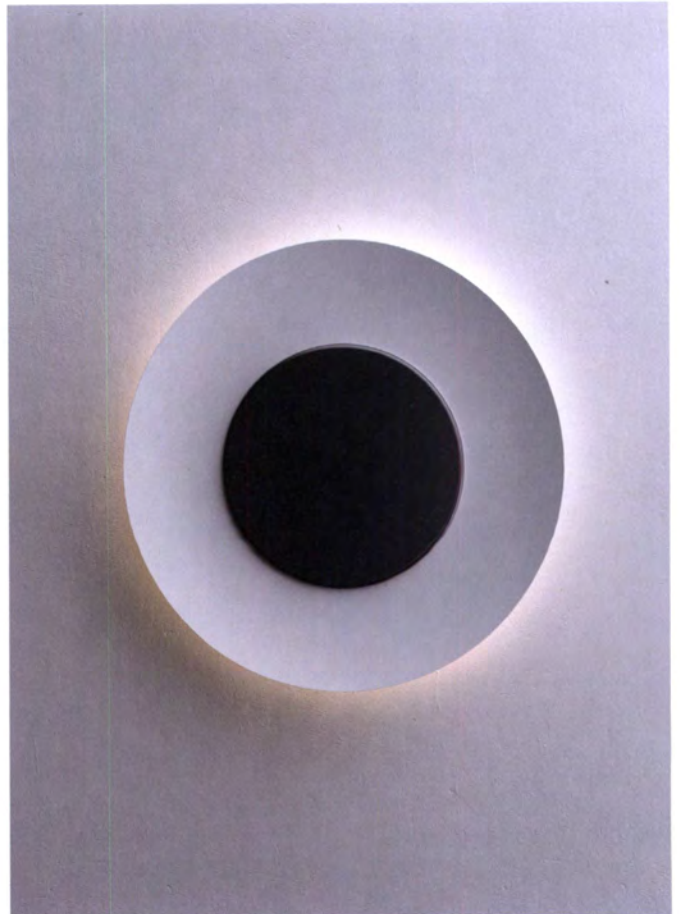
BEAUTY MIRROR

Designer: Michael Anastassiades /

This stainless steel mirror combines a modernist fluid outline and a primitive smooth metal surface. The edge, which is an extension of the mirror, reflects the surrounding area and constitutes a new daily ritual.







LUNAIRE

Designer: Ferréol Babin /

Manufacturer: FontanaArte /

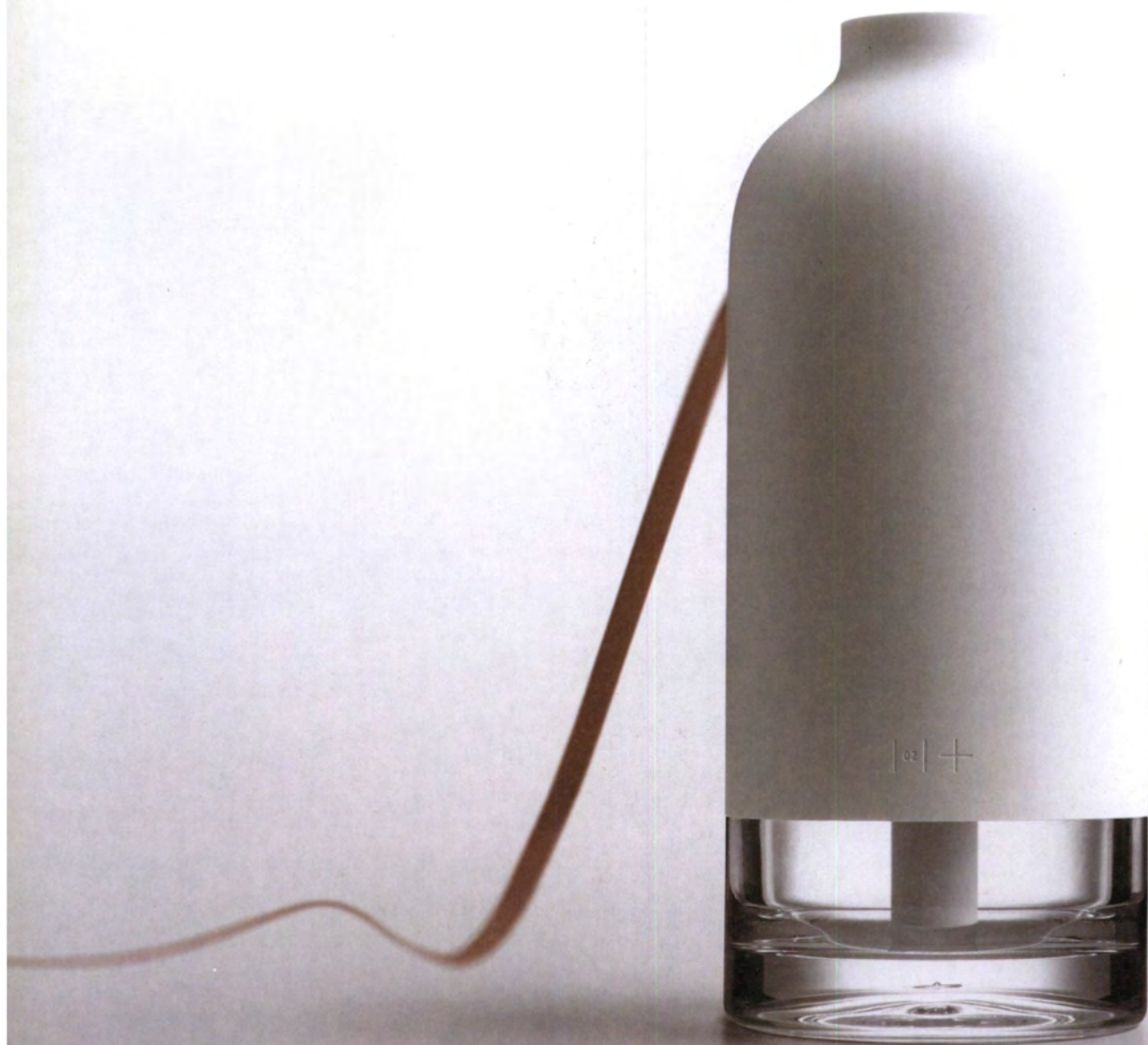
Lunaire is a wall lamp with a surprising light effect, reminiscent of an eclipse. A smaller front disc containing the light source is set inside a large concave aluminum diffuser. Different effects and moods are possible depending on how the small disc is positioned with respect to the diffuser. Lunaire offers either an intense direct light or an indirect soft one that sheds on the wall.



BOTTLE HUMIDIFIER

Designer: Yeongkyu Yoo /

The humidifier features a ceramic-like plastic shell, and the glass bottom that allows the user to see the water level inside, with an intuitive dimming LED light softly indicates its operating status. The energy-efficient ultrasonic nebulizer automatically shuts off when the water level depletes or after five hours of use for safety. Its USB power cable is used as a signature element with a touch of orange and also designed to complement the form of the object.



WORLD CLOCK

Designer: Yeongkyu Yoo /

The World Clock can be used to display the time in 24 different time zones by simply rolling its cylindrical body. The independently working clock hands adjust accordingly. The World Clock reinterprets the traditional functionality of the clock by creating a unique and playful interaction between the user and the design.



YEH WALL TABLE

Designer: Kenyon Yeh /

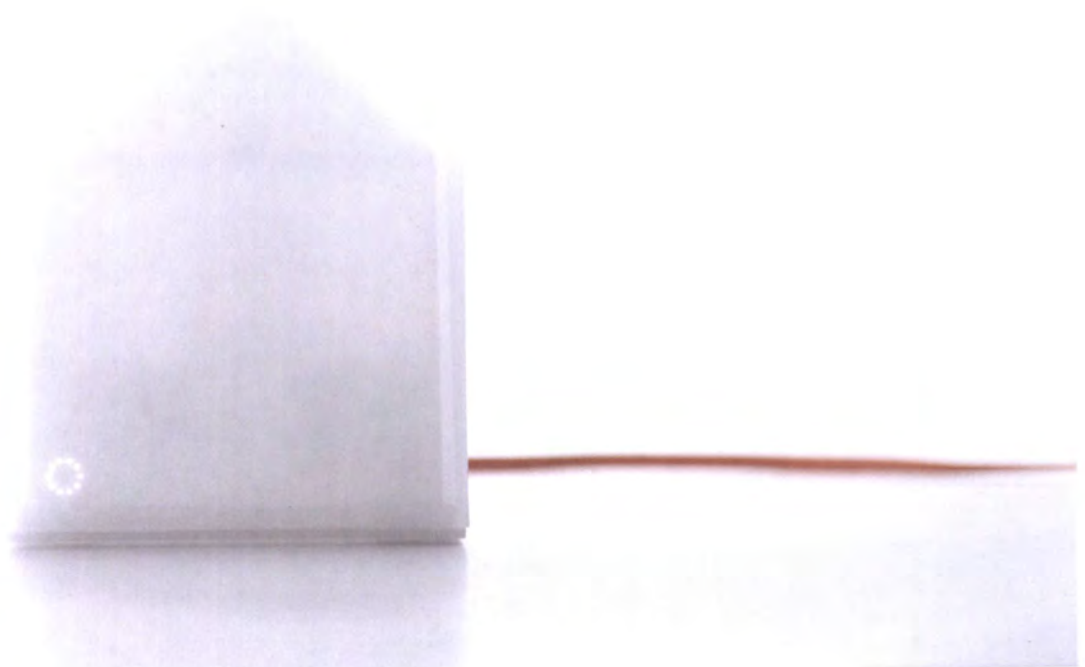
Part of the table's circular top is folded upward so it rests flush against a vertical surface. This means that the Yeh Wall Table only requires two legs to stand up. Its illusionary design makes it a clever graphical element for a living room.



HOUSE AROMA DIFFUSER

Designer: Yeongkyu Yoo /

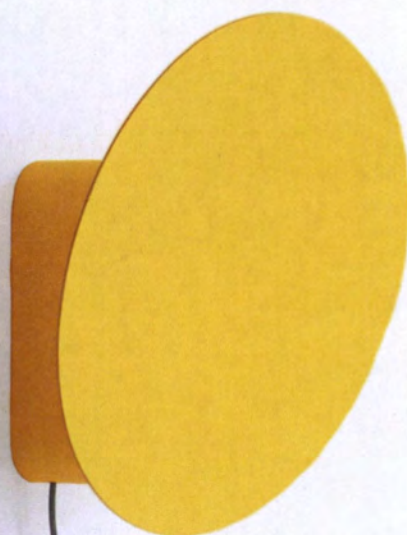
House Aroma Diffuser draws inspiration from a prolonged interest in minimal architecture. In particular, the image of a snow-covered house with a smoky chimney triggered the initial idea and helped to visualize the humidifier's fundamental function.



SHUTTER

Designer: Ferréol Babin /

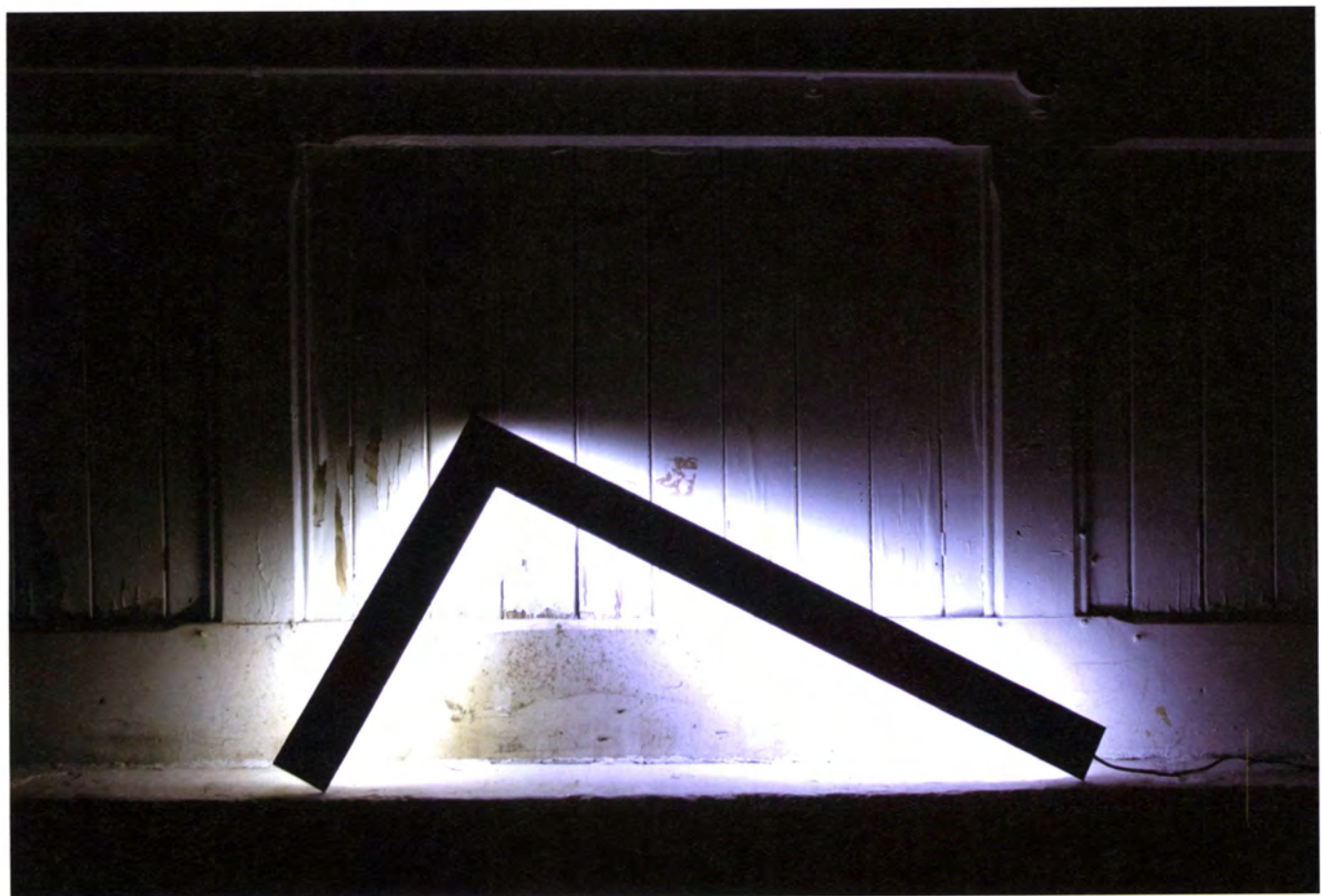
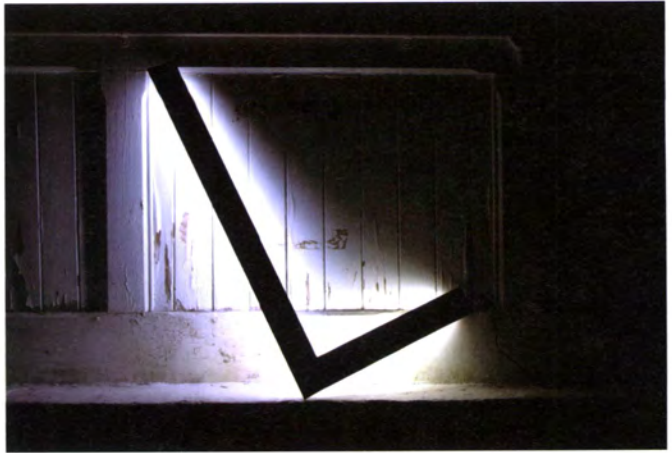
Shutter is a small lamp that can be put either on a table or on a wall. Its indirect light comes from the LEDs hidden in the body, and is reflected on a disc. By moving the disc, the user controls the amount and direction of the light.



SQUARE LIGHT

Designer: Peter Marigold /

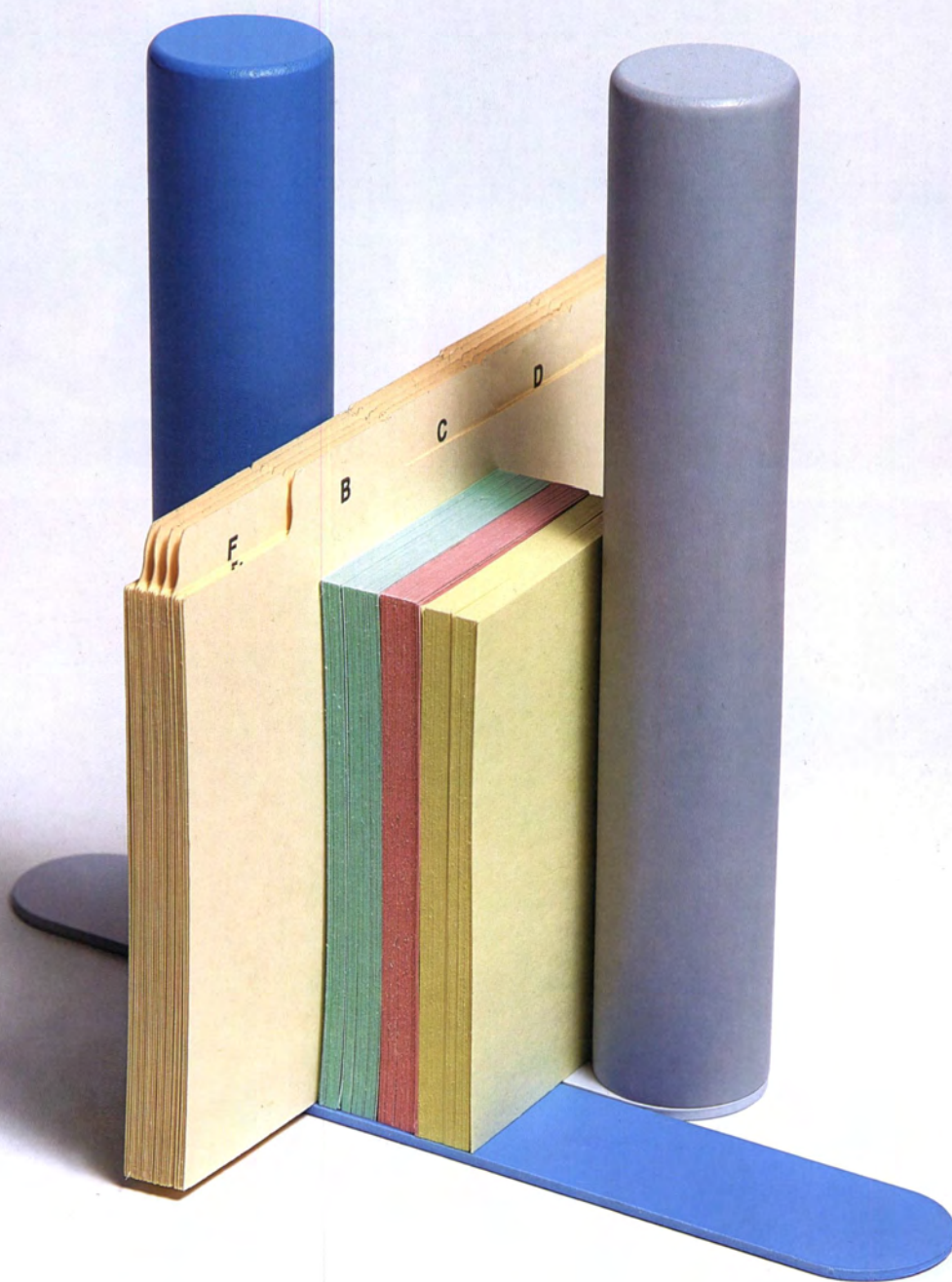
Created in 6mm matt black powder-coated steel, the light can be balanced on its three points. Changing its position alters the intensity and focus of the light. Heavy and well-balanced, it can also be hung or hooked around different architectural elements.



SLIM BOOKEND

Designer: Kenyon Yeh /

Slim Bookend reduces a bookend to its fundamentals. Comprised of two basic shapes, effortlessly joined by a simple screw, the piece is inconspicuous but full of life.







YEH WALL TRAY

Designer: Kenyon Yeh /

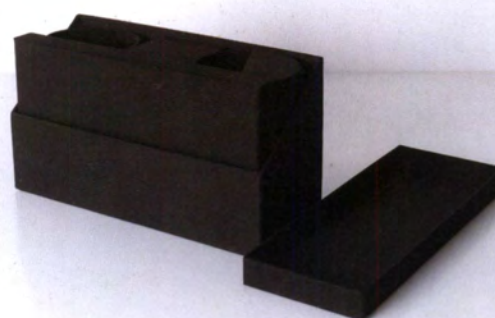
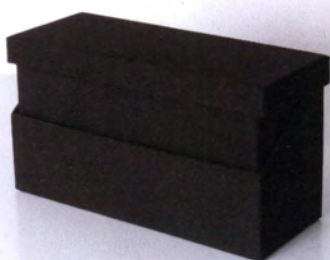
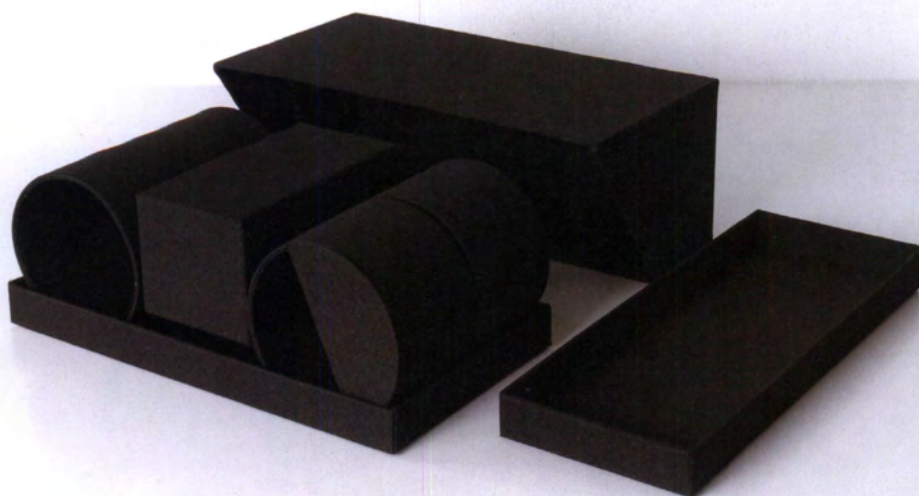
Yeh Wall Tray changes the common perception of wall shelving. It's a detachable wall shelf that also functions as a portable tray for temporary household uses.



SONA

Designer: Kenyon Yeh /

This compact container set is specially designed to be used on working desk. Altogether the containers fulfill all the necessary functions, arranging different stationery in a simple and tidy way.



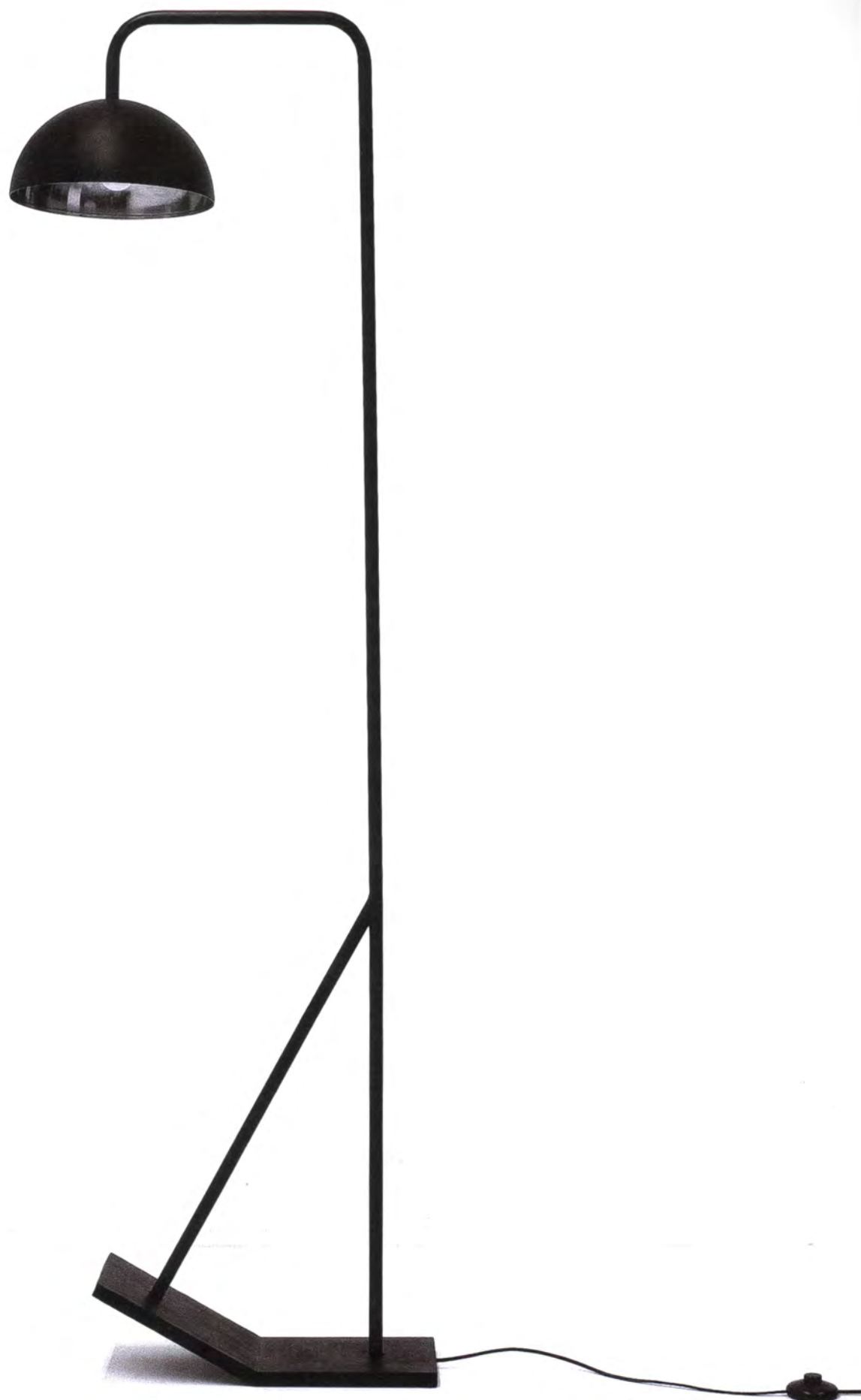


TOPPLE

Designer: André Paiva /

Topple is a lamp that performs a simple and spontaneous interaction with the user. The only mechanism is the bended base, which works using the gravitational force and is easily adjustable. The opening at the top of the lampshade permits a more natural light orientation as the lamp moves.





HAFUCHA TABLES

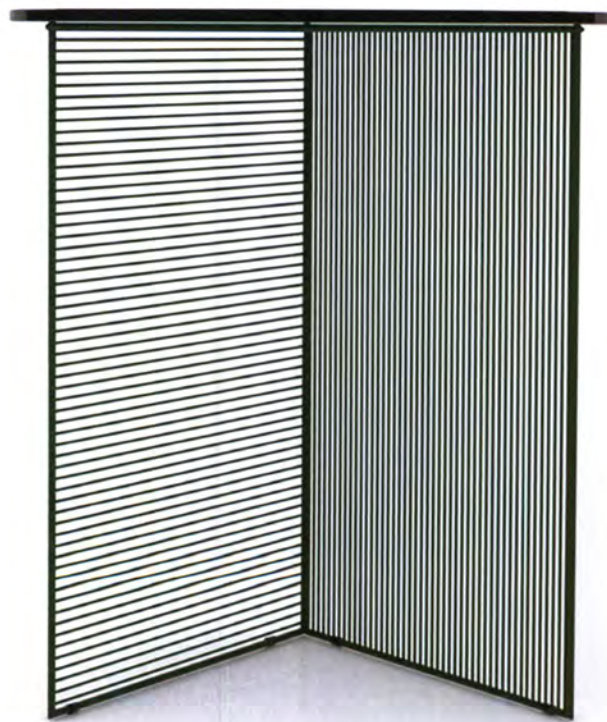
Studio: Bakery Studio /

Designer: Gilli Kuchik, Ran Amitai /

This project was inspired by the work of American sculptor Alexander Calder, who uses constructional elements as his main design language. The concept is to move the construction of a table, which is usually only seen on the bottom part, to the front. This upside down construction gives the Hafucha tables a strong visual impact and a surprising functionality.



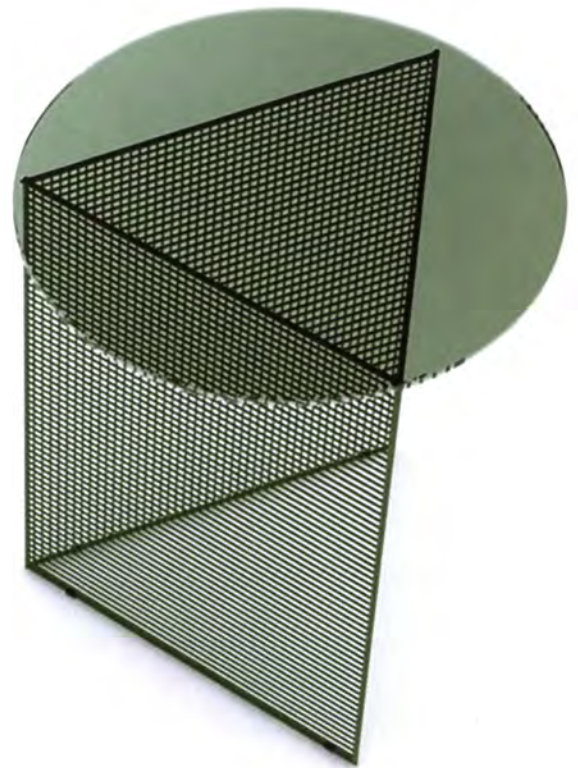
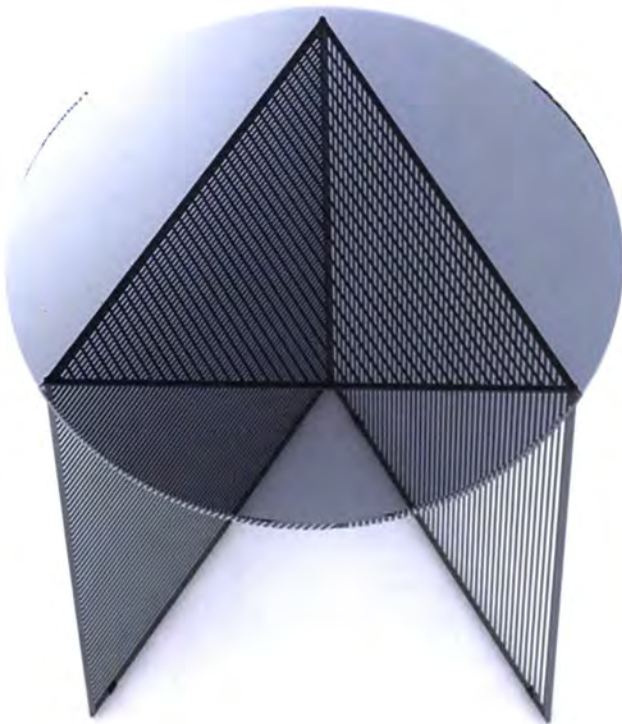




TRIANGLE TABLES

Designer: Arnaud Lapierre /

Triangle Tables are graphic objects based on the art of collage. Because of the visually overlapping parts of the triangle base, which features lines in three different directions, the table creates changing patterns as you walk around it. It is made of tinted glass and stainless steel.

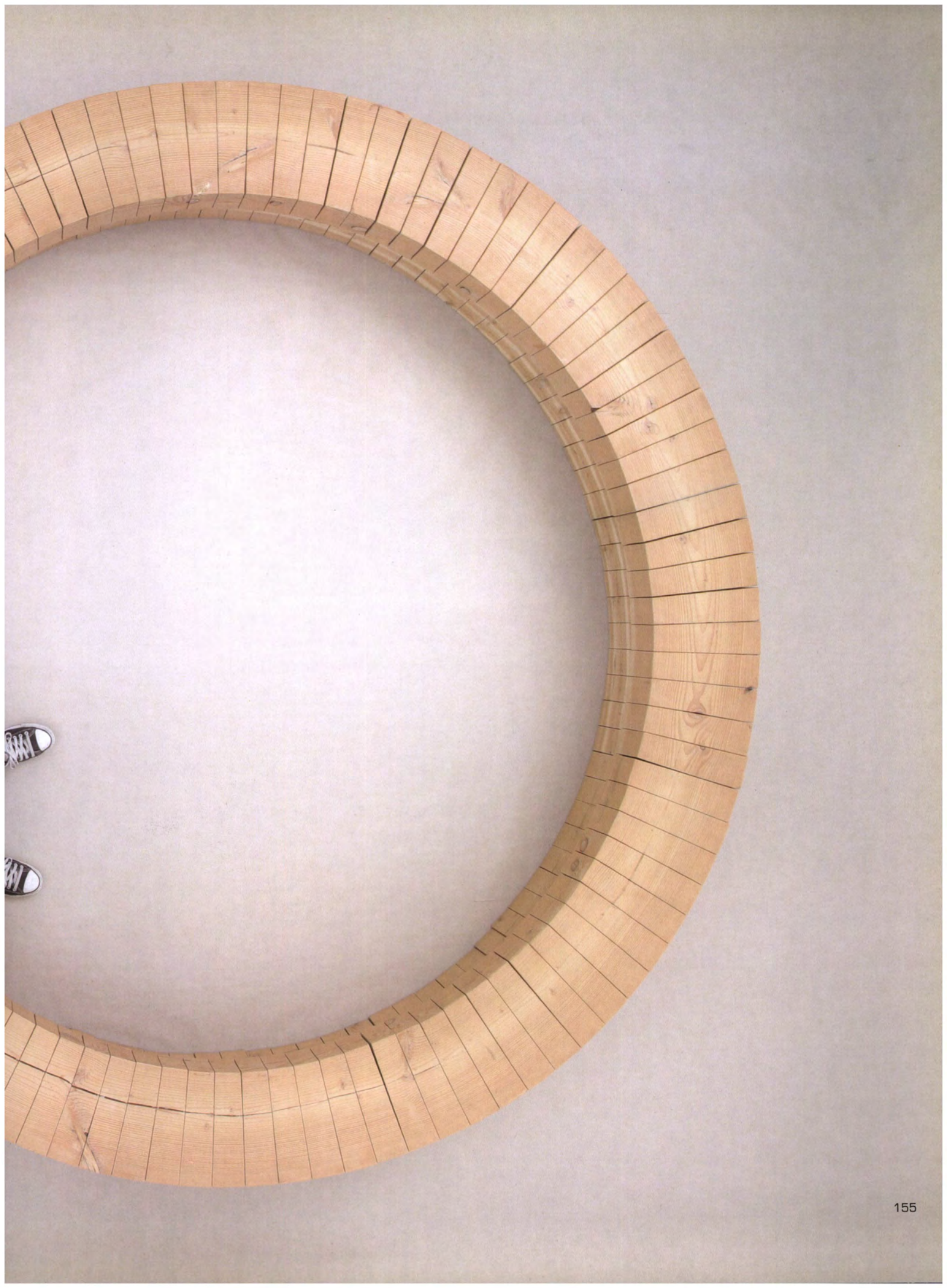


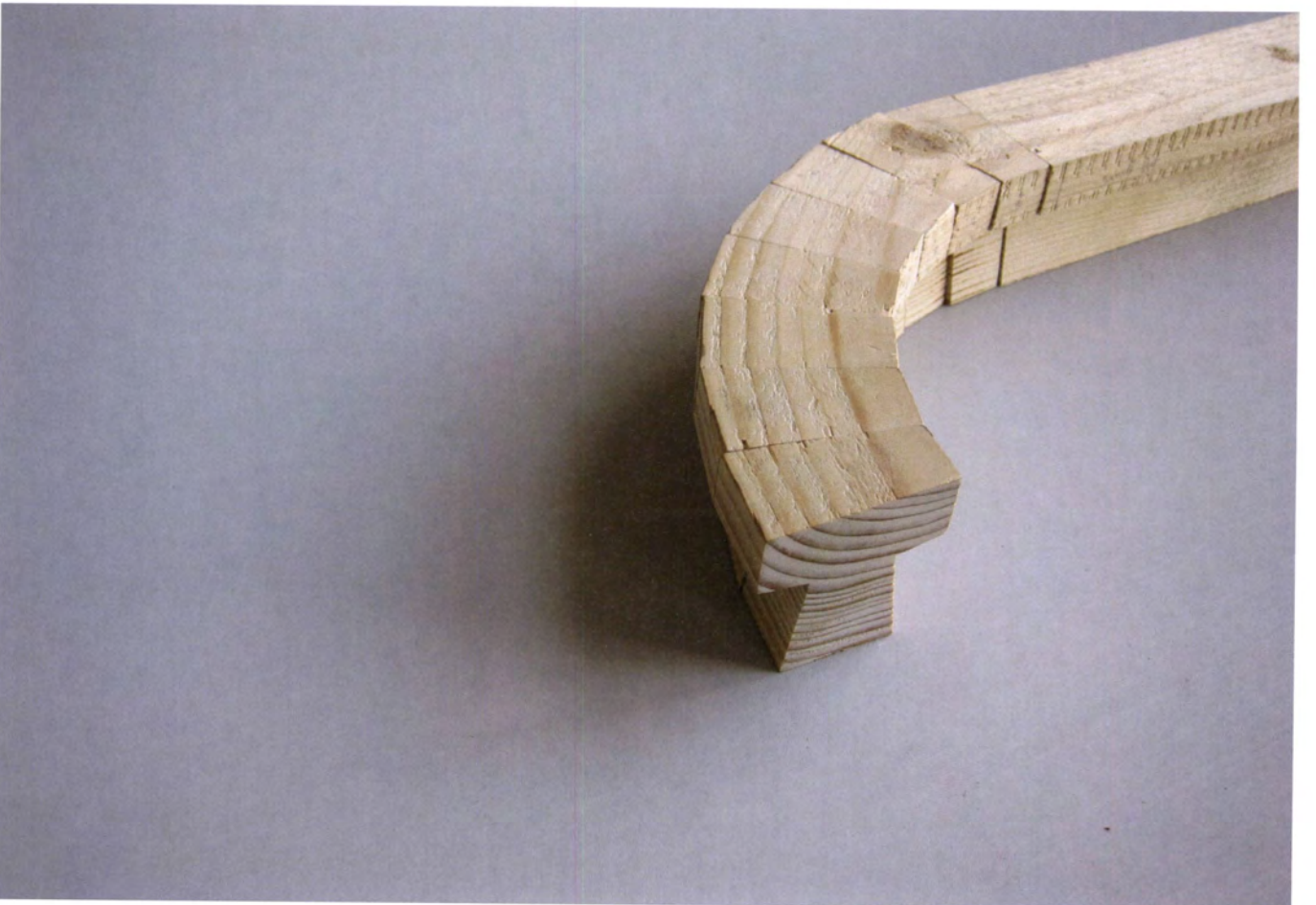
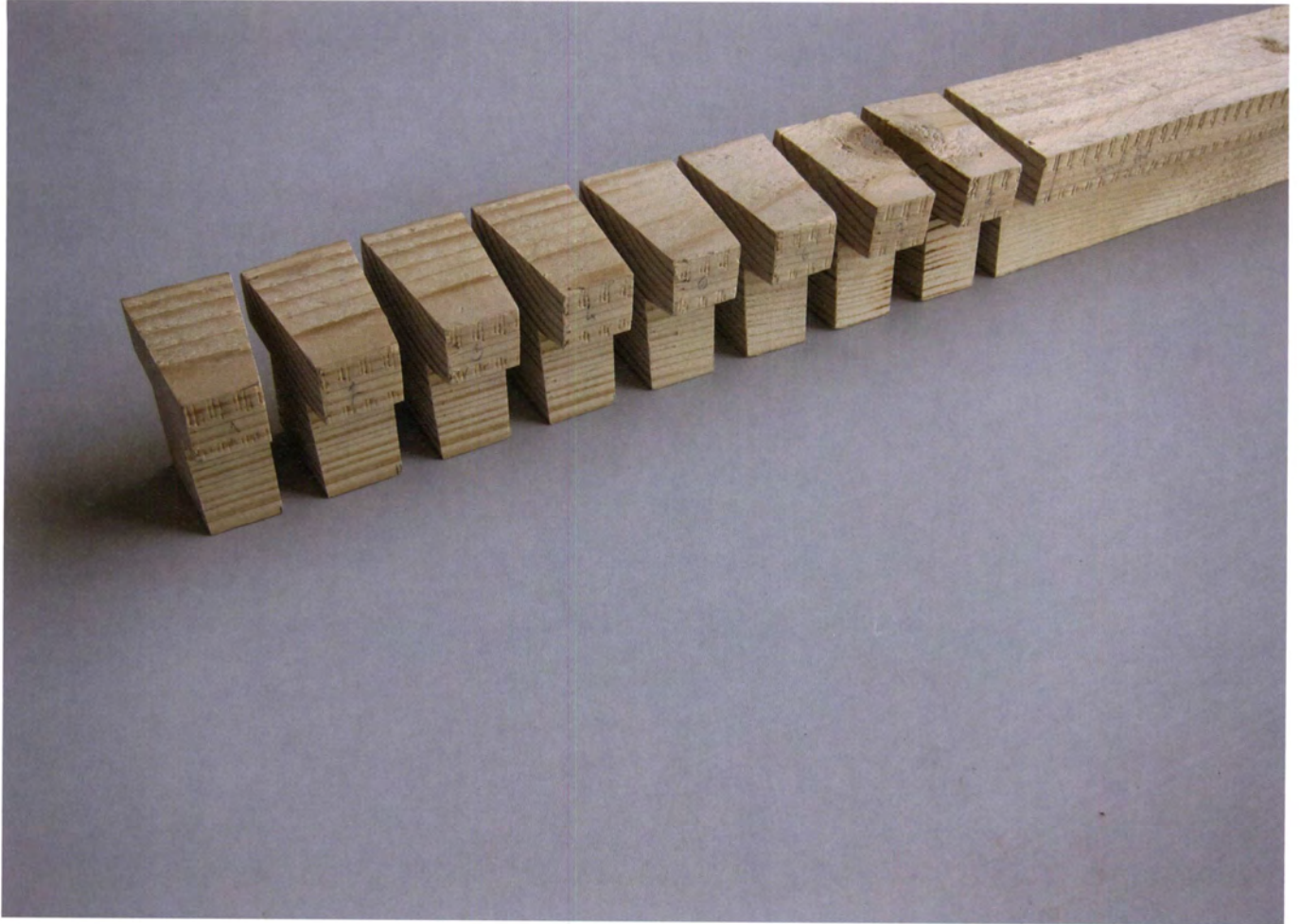
WOOD RING

Designer: Chris Kabel /

A tall tree is felled and cut to become very long beams. One of these beams is cut into ninety carefully shaped slices that together form a wooden circle, a bench. The wood grain that once continued all long the tree from its root to its top has come full circle. Stepping into the circle, one feels embraced by this giant organism. The circular bench is a place for free-flowing thoughts that can be shared without hesitation.









licht natuurlijk
 maar is het niet.

uit delen

kun je stalen metaal
 forceren?

je moet weten
 welke
 stappen je
 moet
 nemen

foto shoppen
 1. echt
 hout
 2. spaan
 3.

hout is
 krom
 het is
 te hard

RAND IS FRAGILE

hout niet
 is als
 vruyafdruck.

reholz
 uit reholz
 als stuk

TAKE printing

foto print?

our
 type

1500
 1200

FLEXIBLELOVE

Studio: Pinzaan /

Designer: Chi-Shen Chiu /

This fabulously functional chair is constructed almost entirely of recycled cardboard and recycled wood waste and can expand to hold up to 16 people. The unique qualities of its honeycomb structure allow it to be stretched and folded into a multitude of shapes and lengths, creating surprisingly strong seating. To change its length and shape, users need only to simply pull each end—much like playing an accordion.





EMBRACE

Designer: John Green /

Taking inspiration from Isokon's Penguin Donkey bookcase, this piece of furniture naturally forms two low modern tables that can be combined to form a storage unit, magazine rack or occasional table. When apart, the tables also function as a laptop table, a bench and desk for kids or even as a serving tray in bed.





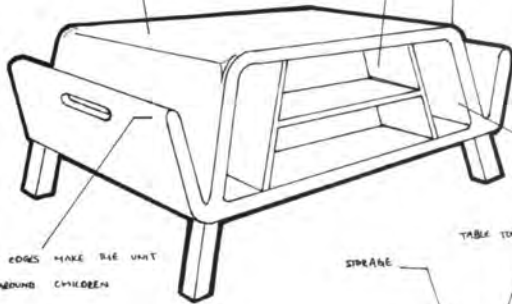


HANDLES ENABLE USERS

TO BE ABLE TO HANDLE
THE TABLE EASILY.

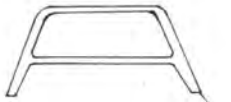
DO DIAGONALS LOSE SPACE?

SOLID MDF FRAME WITH
FIVE LEGS.



SHELVING FOR BOOKS
DVD + CD'S ETC...

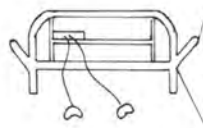
CURVED EDGES MAKE THE UNIT
SAFE AROUND CHILDREN



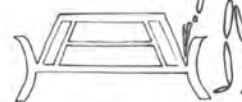
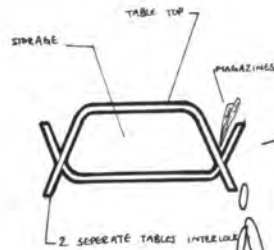
SIMPLISTIC SHAPE WITH NO SHELVING



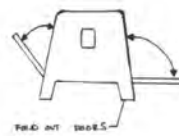
A SHAPE ENVELOPPING



MAGAZINES ETC...



CURVED LEGS

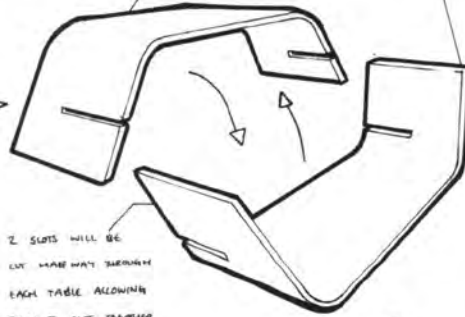


PULL OUT BOOKS

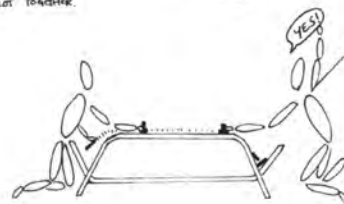


THIS SHOWS HOW A SPEAKER
MAY BE INSERTED TO COVER
UP THE HOLES WHEN THEY ARE
NOT IN USE.

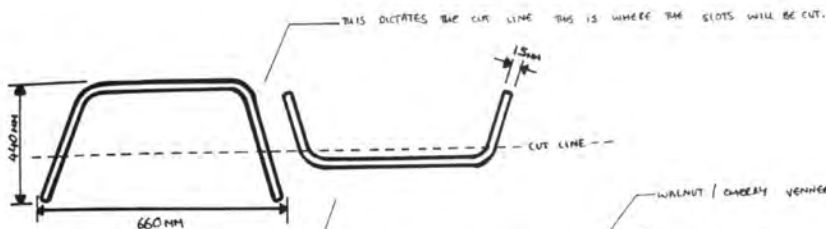
THIS SHOWS HOW 2 SEPARATE TABLES
COULD JOIN TOGETHER TO FORM AN IDEAL
FUNCTIONAL STORAGE UNIT.



2 SLOTS WILL BE
CUT THROUGH EACH TABLE ALLOWING
THEM TO SLOT TOGETHER.



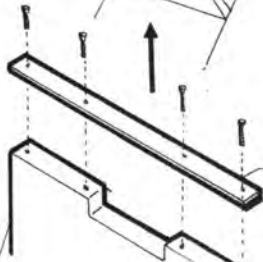
WHICH COUPLED TOGETHER
THE UPSIDE DOWN LEGS
WILL HAVE A VARIETY
OF USES.



DIMENSIONS WITHIN 10% OF THE ORIGINAL
PENNING CORRECT.

HANDLE

100mm x 20mm

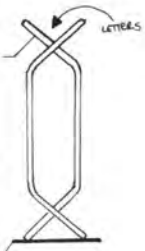


THIS SHOWS HOW A HANDLE
COULD BE MADE FROM A REINFORCED
BAR THAT CAPS OFF THE END.

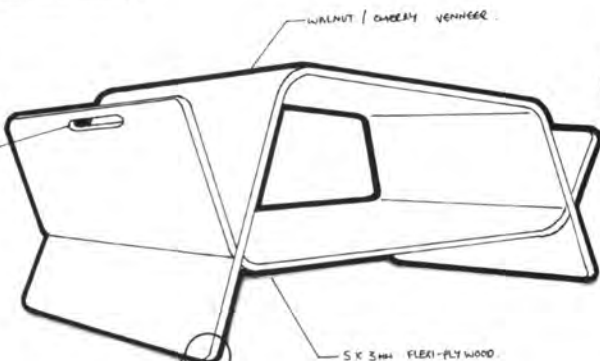
THIS CLOSE-UP SHOWS
HOW THE EDGES WILL BE CURVED

THIS WILL MEAN THE PRODUCT WILL NOT DAMAGE THE FLOOR.

THIS SHOWS HOW SIDES COULD
BE EQUAL TO ALLOW IT TO BE
FLIPPED



ALTHOUGH THIS WOULD ALLOW USERS
TO USE THE UNIT WITH MORE VARIATIONS
I FEEL IT WOULD BLUR THE UNITS OVERALL
AESTHETICAL IMPACT.

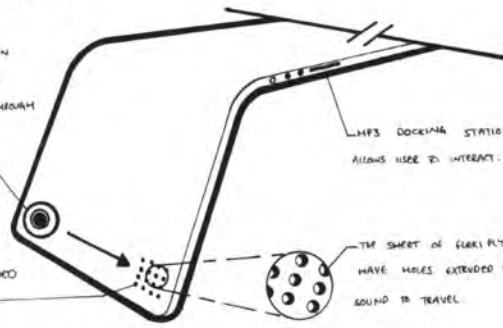


WALNUT / CHESTNUT VENEER

5K 3mm FLEXI-PLY WOOD

THIS SHOWS A BUILT IN
SPEAKER. THIS COULD BE
WIRED TO THE BACK THROUGH
THE PLY BODY.

SPEAKER COULD BE ENBEDDED
TO IMPROVE AESTHETICS.



HPS DOCKING STATION
ALLOWS USER TO INTERACT.

THE SHEET OF FLEXI-PLY WILL
HAVE HOLES EXTENDED TO ALLOW
SOUND TO TRAVEL.

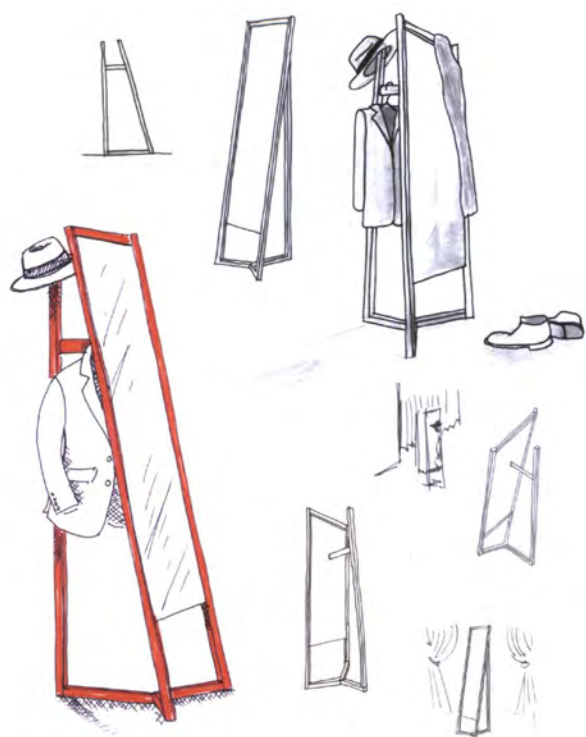
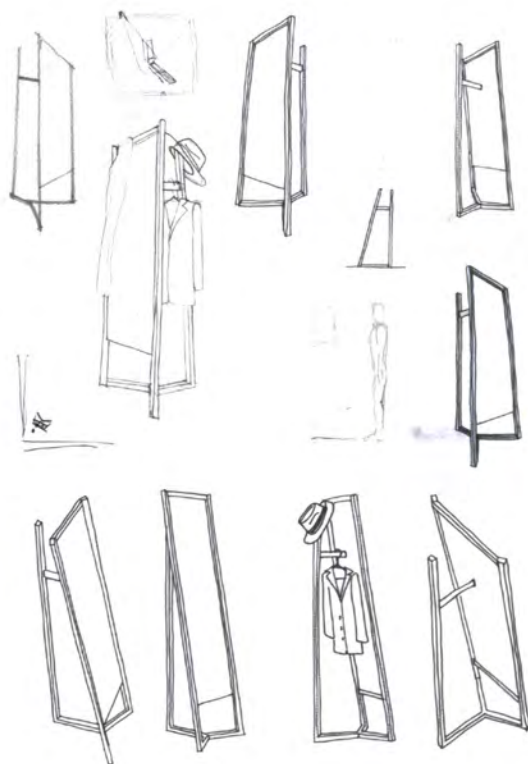
CLUB

Designer: Daniel Debiasi, Federico Sandri /

Manufacturer: Schönbuch /

Inspired by the simplicity often found in the green room, the freestanding mirror-wardrobe Club combines a few related functions into one curious piece of furniture. Essential in its appearance and informal in its use, a mirror stands on wooden stilts hiding an unexpected hat and coat stand. The solid wood frame comes in either oak or walnut, and the back of the mirror is veneered.





FLIGHT LAMP

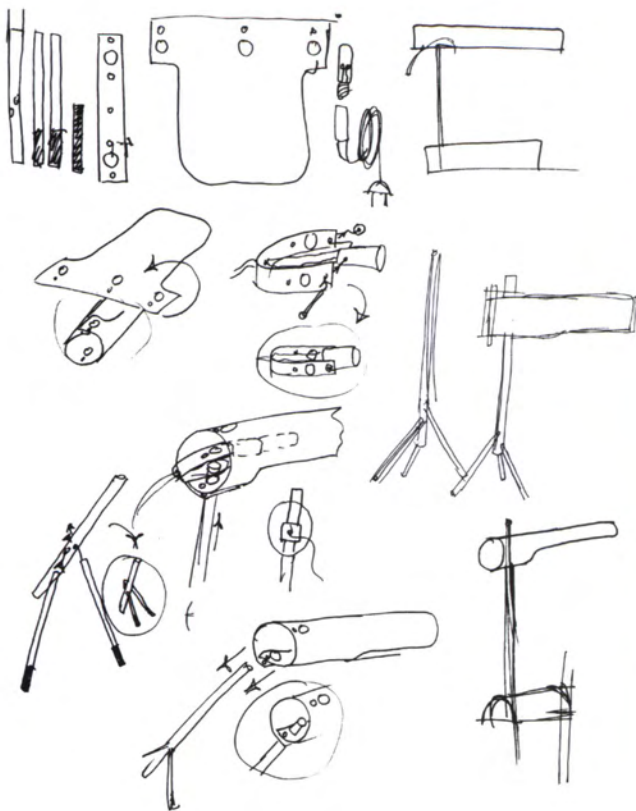
Studio: Knauf and Brown /

Designer: D Calen Knauf, Conrad Brown /

Photographer: Conrad Brown /

Flight Lamp is a substantial desk lamp with fine details and materials that can be deconstructed and shipped in an 11"x17" envelope. The shade is laser cut from spruce aircraft plywood; the dowels are birch hardwood; and the legs are either solid polished brass or copper. When the brass oxidizes, it darkens and compliments the lamp's black counterparts.



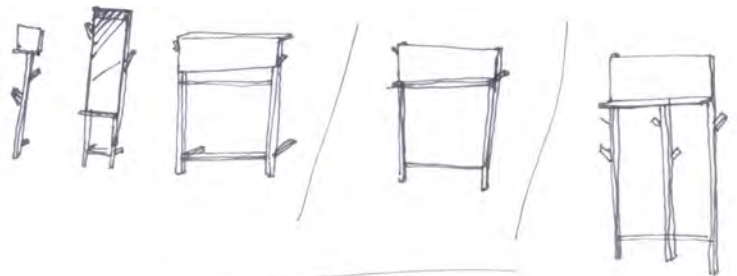


L / M / N

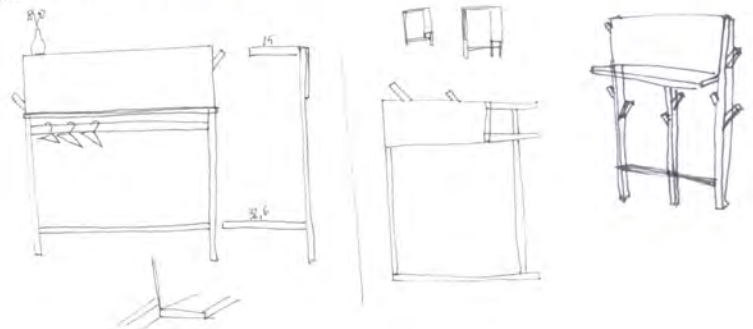
Designer: Valentin Bussard /

Photographer: Dominique Green /

The L / M / N series is a playful and refined combination of mirror, coat rack and shelves that lean against the wall. It combines Minimalism and pragmatism.



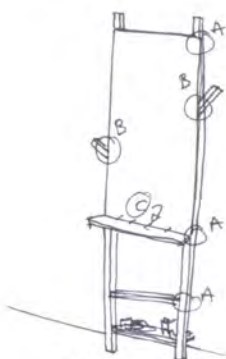
Inclinaison: Gramme / Esprit-shaker gain de place!



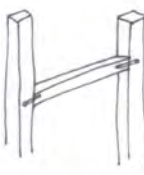
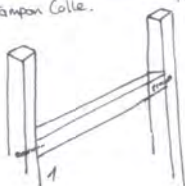
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280 180 Ed.



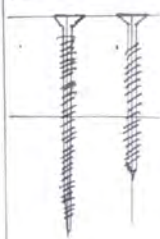
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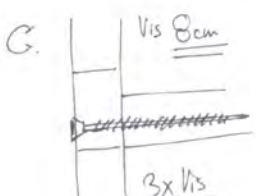
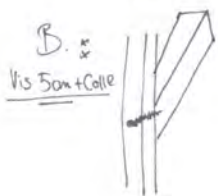
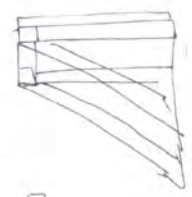
A.
1. Visser. Vis. Minor 6cm + Colle
2. Tampon Colle.



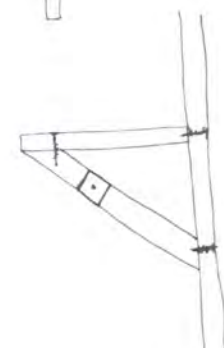
Vis A. Min 6cm



INCLINAISON



Epicor profil $\square$ 28x28







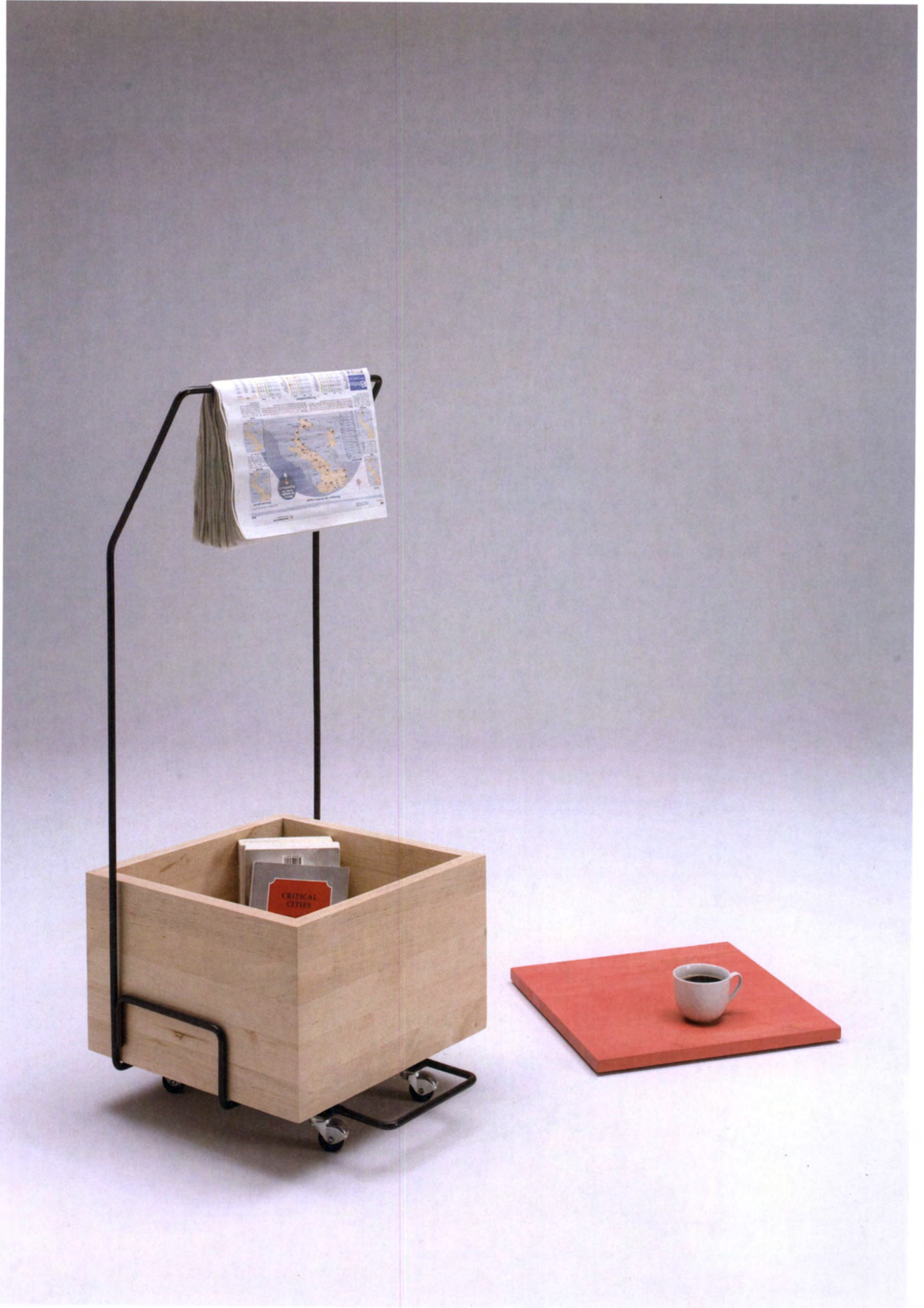
MAISONETTE

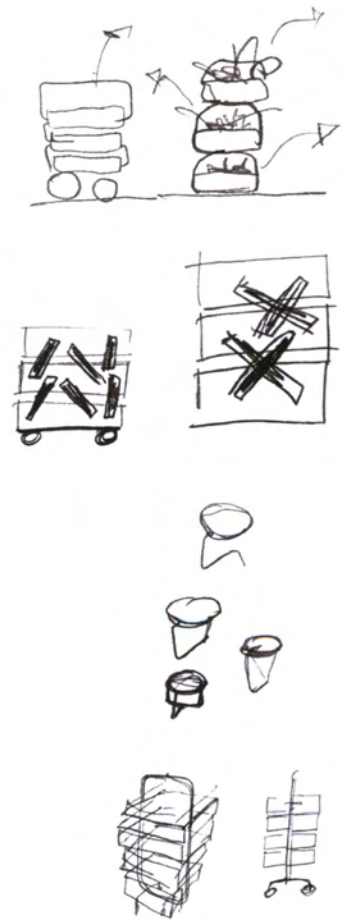
Designer: Simone Simonelli /

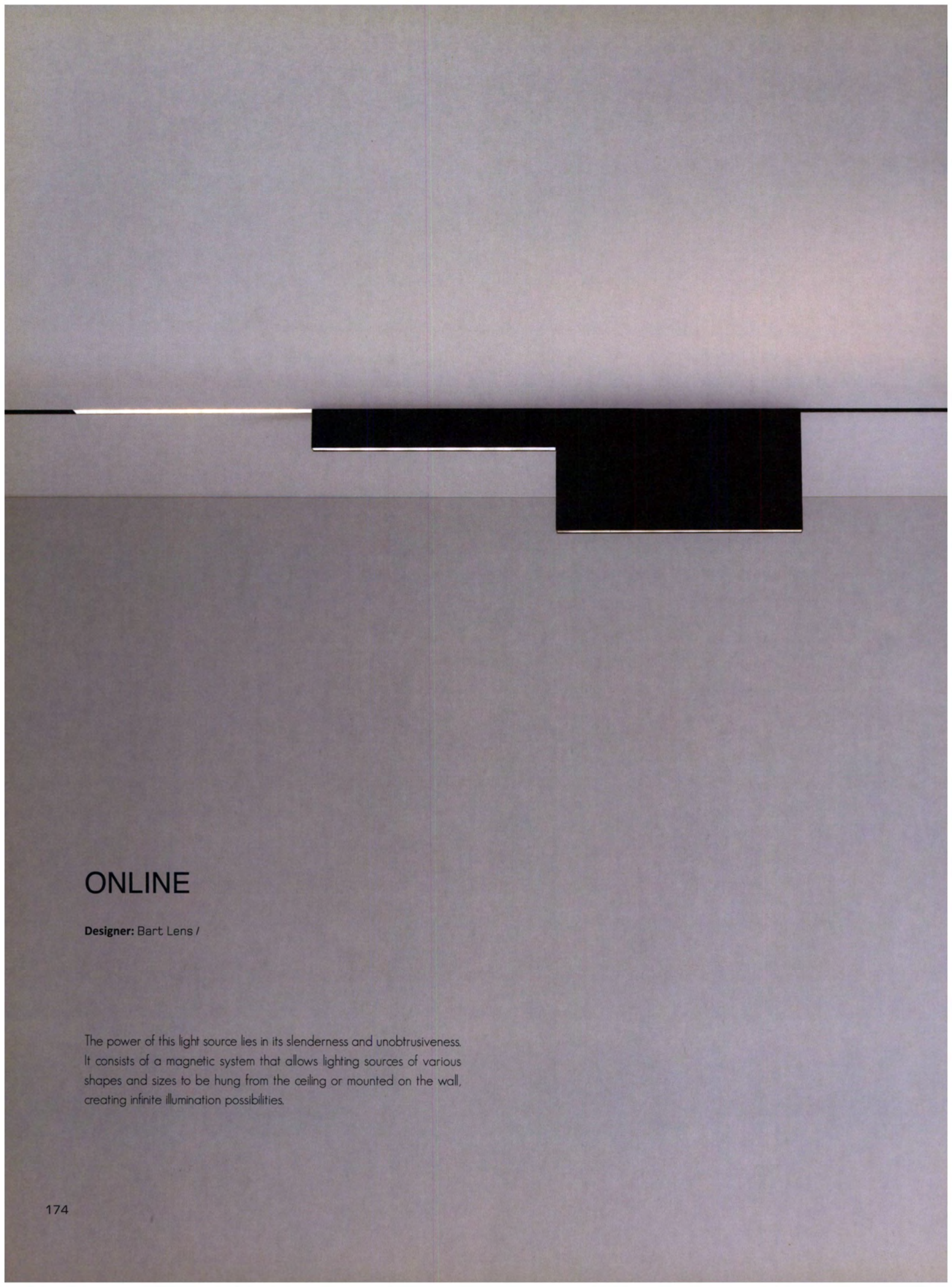
Photographer: Curzio Castellan /

"Maisonette" is the French word for a small house. The designer's aim was to propose a collection of furniture that meets the contemporary need of shared functions in a "micro-living space". The result is a three-piece set of space-saving furniture, each with dual functions, including a stand/mini wardrobe, a cart/table and a basket/tray. They are made of an iron structure and a solid alder wood treated with natural varnish.





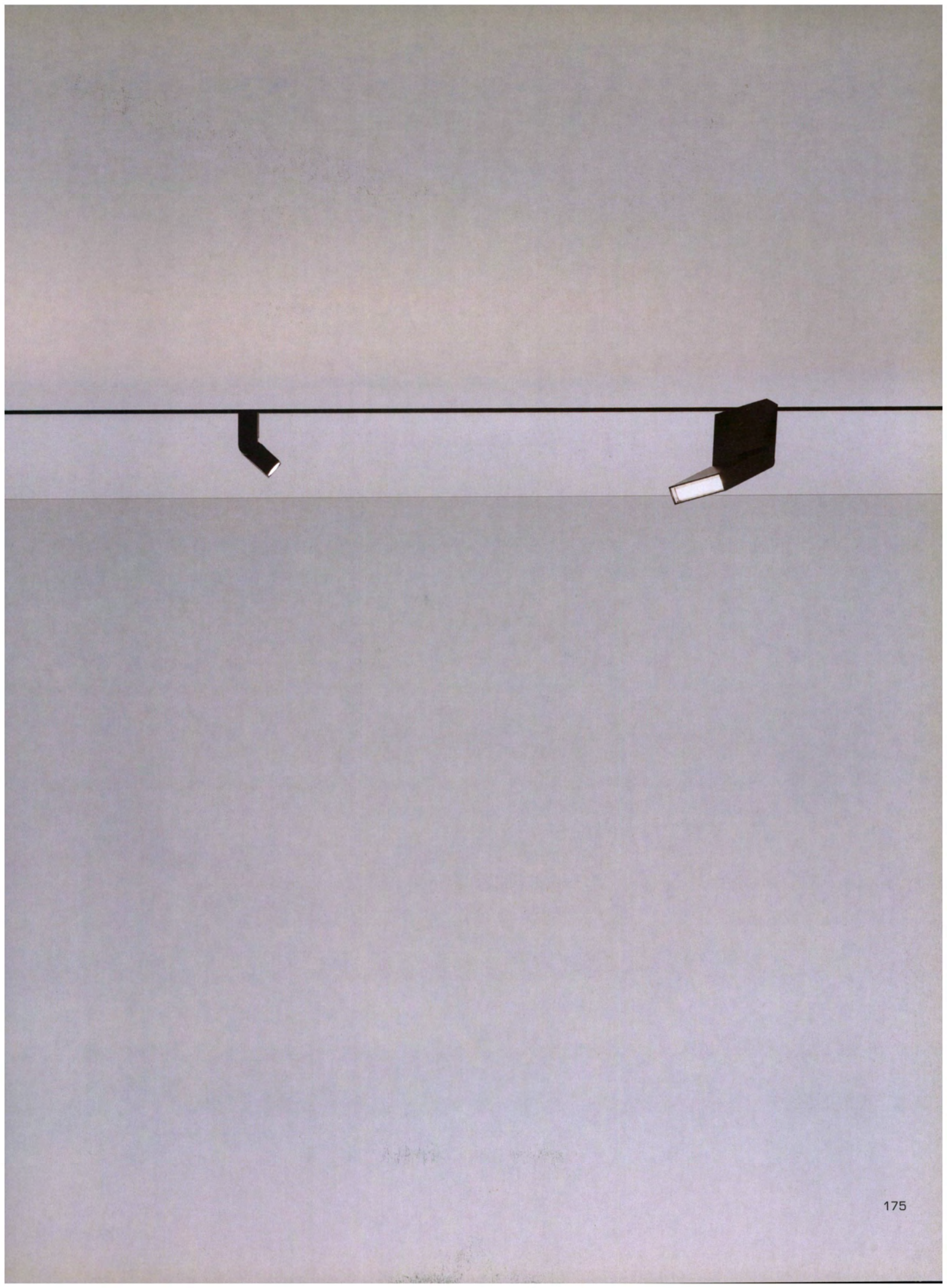


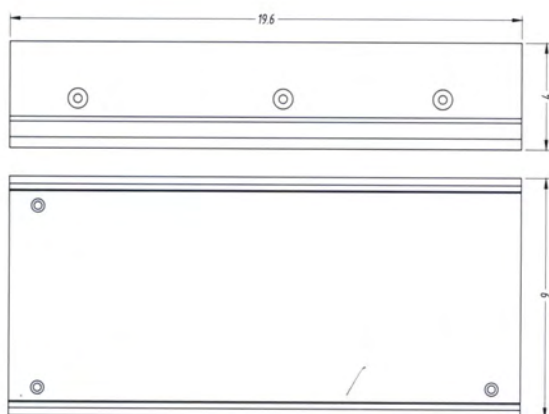
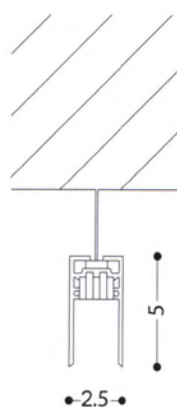
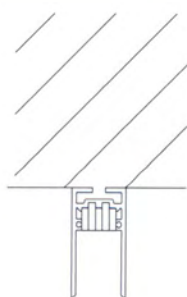
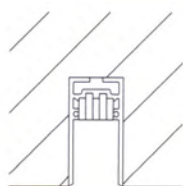
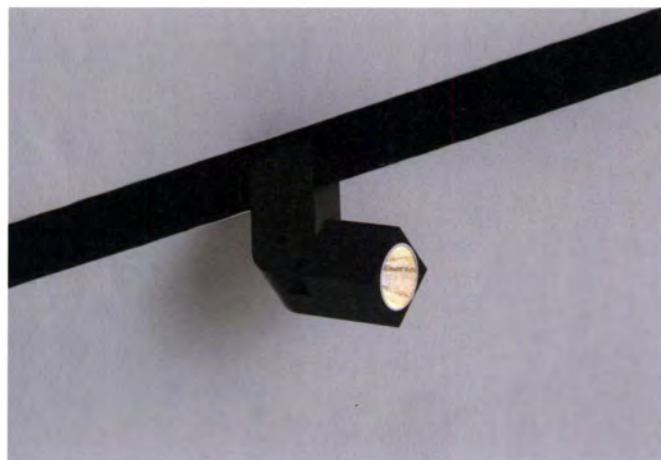
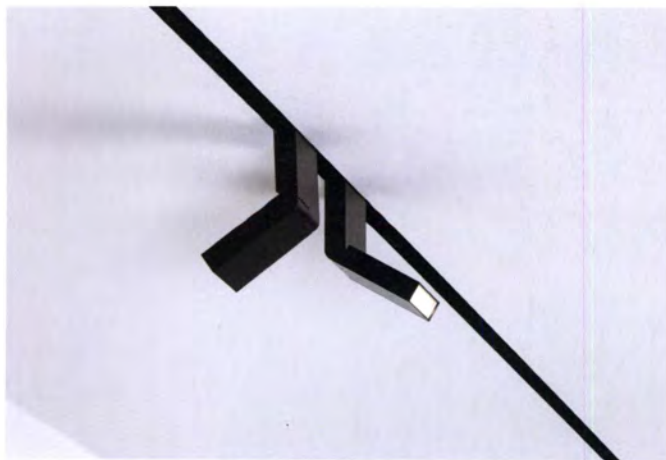


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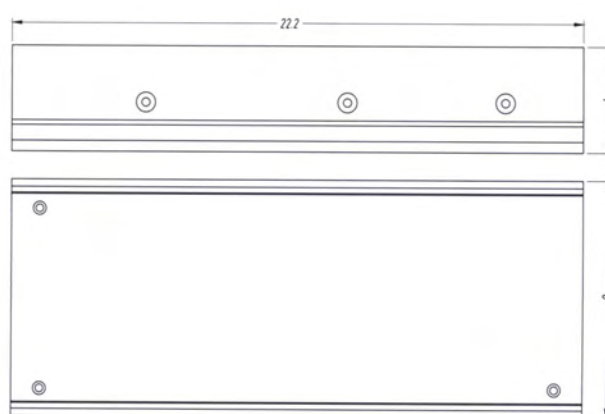
Designer: Bart Lens /

The power of this light source lies in its slenderness and unobtrusiveness. It consists of a magnetic system that allows lighting sources of various shapes and sizes to be hung from the ceiling or mounted on the wall, creating infinite illumination possibilities.

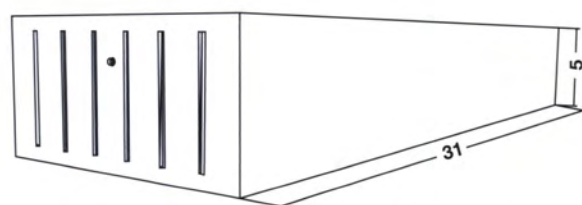




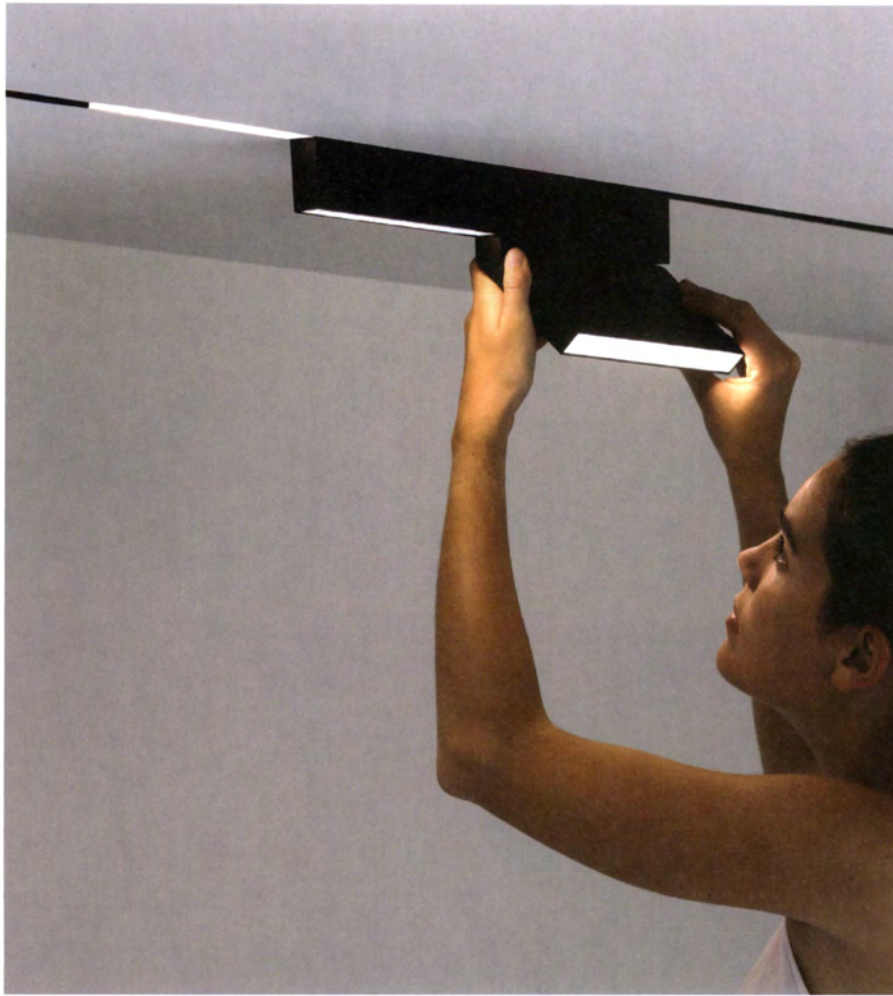
PS.24.120.CM



PS.24.240.CM



PSCB.BK/PSCB.WH



PLUG

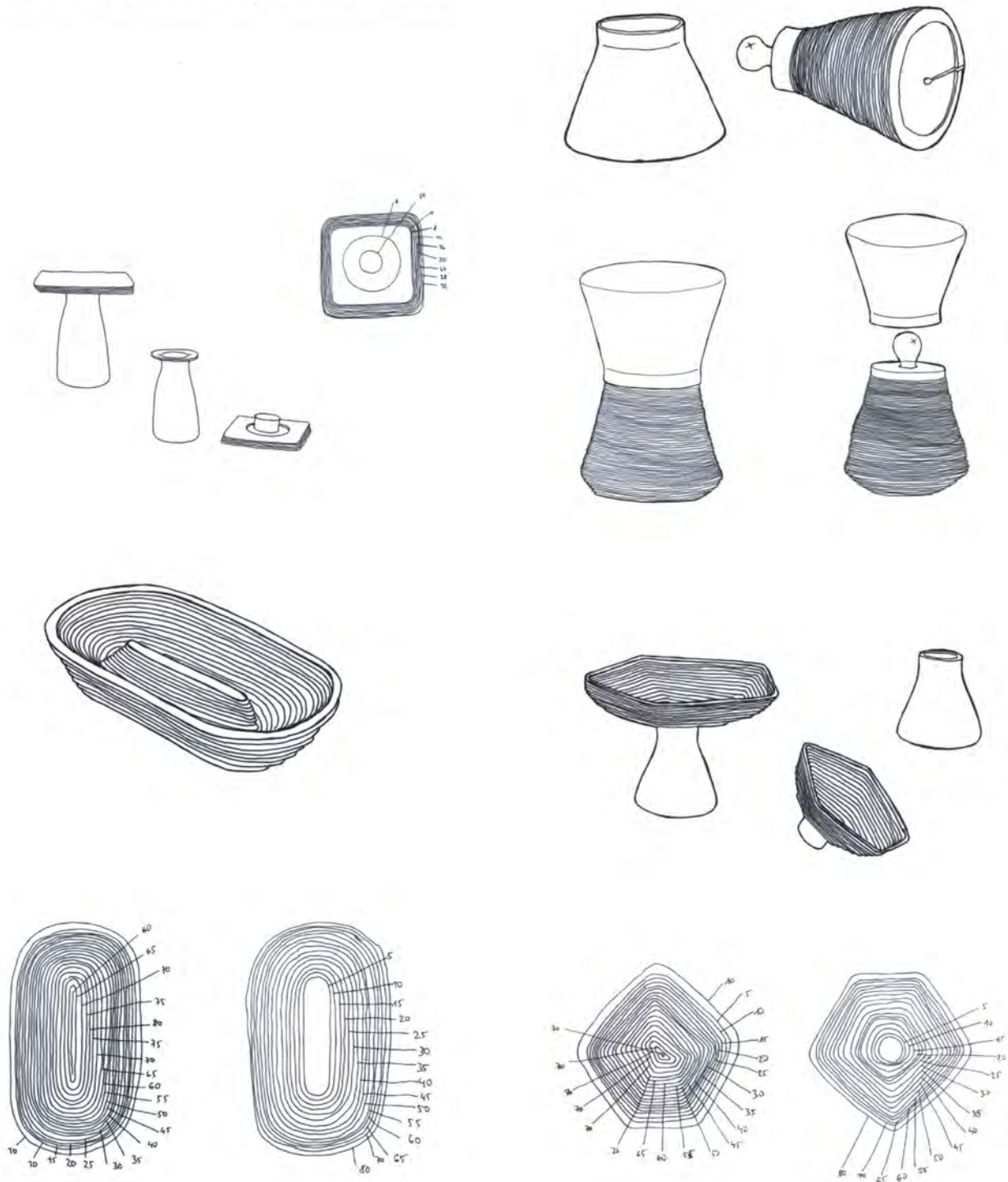
Studio: PCM Design /

Creative Director: Paloma Cañizares /

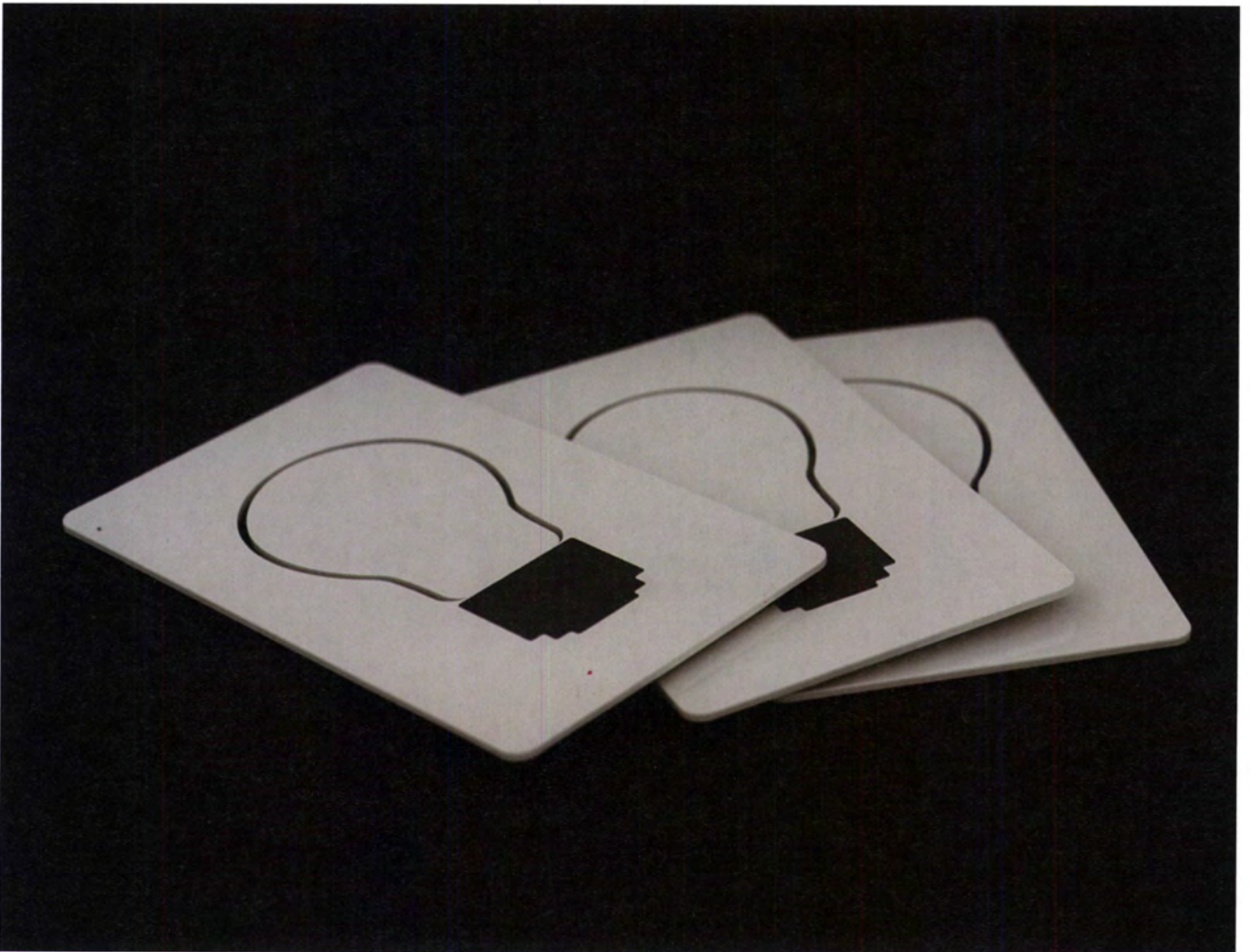
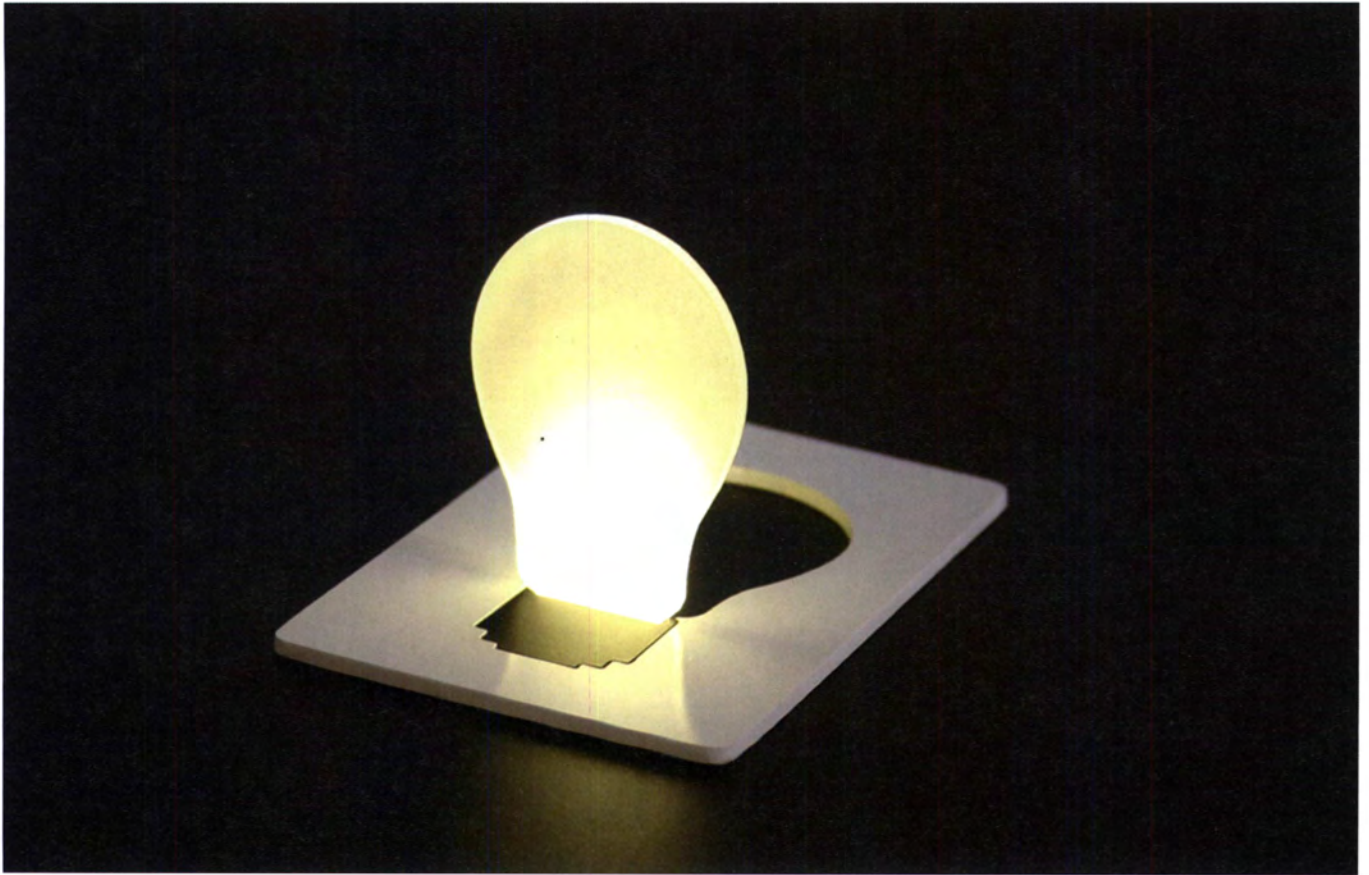
Designer: Tomas Kral /

Photographer: Jara Varela /

Plug is a sensational mix of the textures of cork and glass. The collection includes lamps, storage jars, fruit bowls and a small table, each made from hand-blown glass and CNC-milled cork.



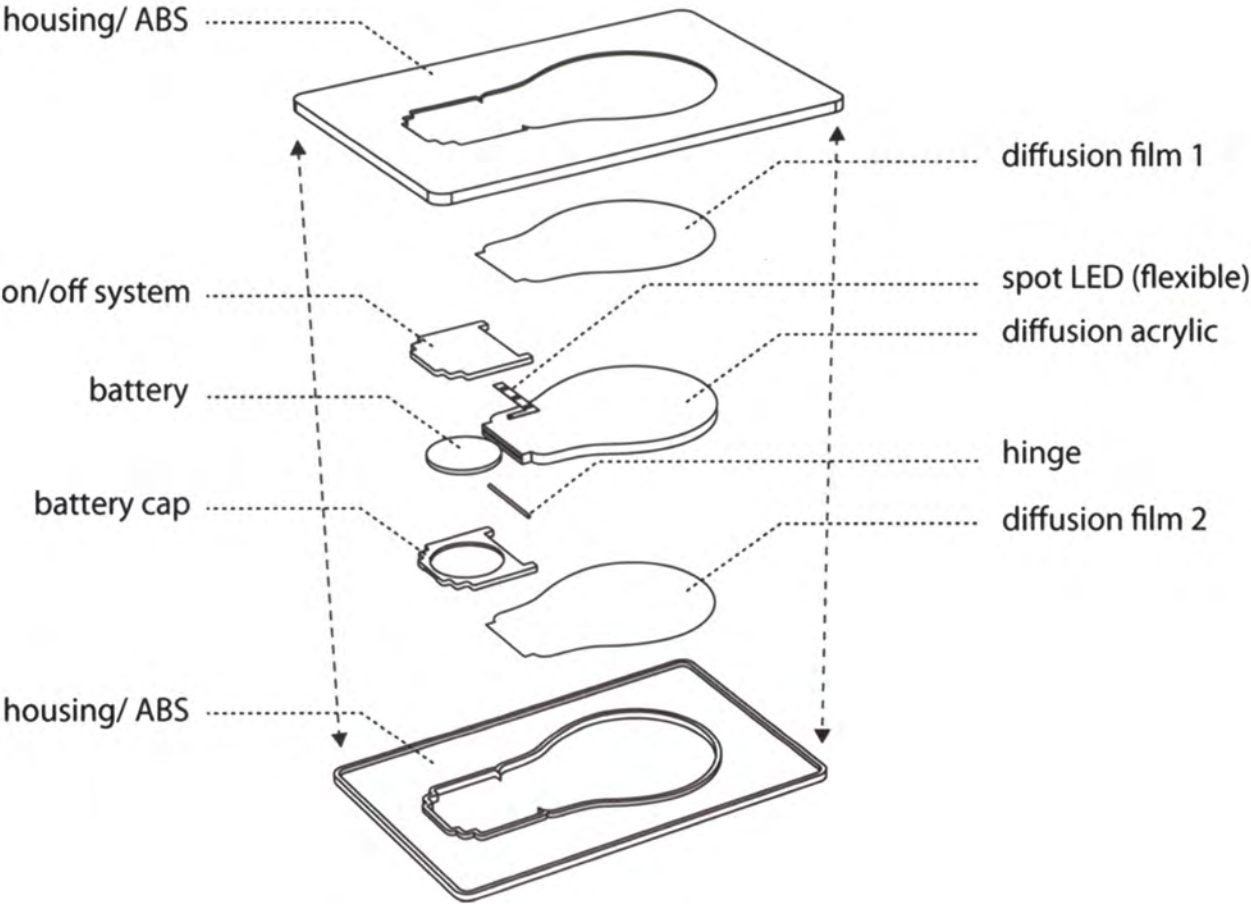




POCKET LIGHT

Studio: RYAN HARC /
Designer: Harc Lee, Ryan H. Yoon /

Pocket Light allows users to share blissful moments with their beloved by drawing a little light from their pockets. With a cell at its back providing power, this card exhibits a soothing light when folded.

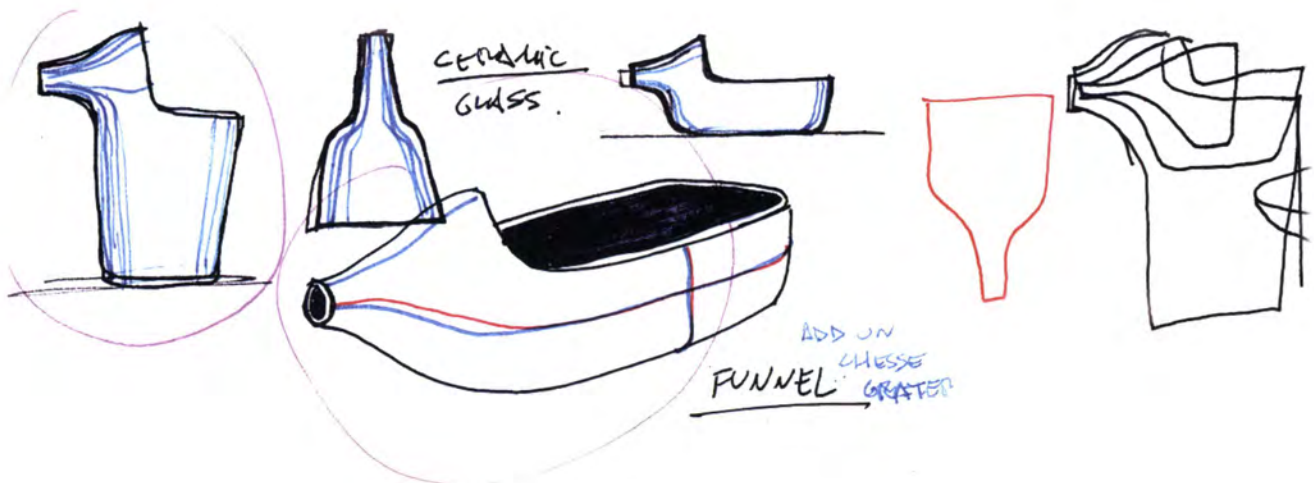


FUNNEL FRIENDS

Studio: Roger Arquer Studio /

Designer: Roger Arquer /

Funnel Friends is a practical cross between funnels and containers that can be used for transferring liquids, cereals and grain. The flowing shape of each of the Funnel Friends is cleverly designed to make the complete set fit together perfectly. This allows it to be easily stacked and stored, taking up little space.





KITCHEN HERB POT

Studio: Nueve estudio /

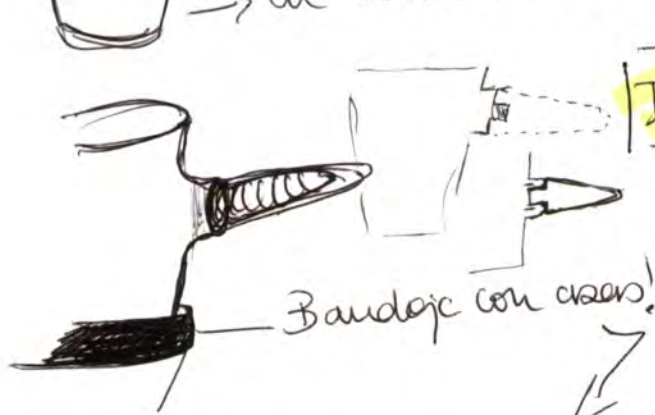
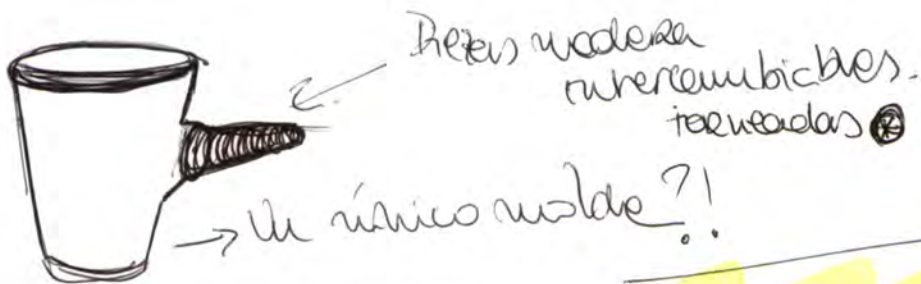
Photographer: David M. Cerdón /

Kitchen Herb Pot is made of ceramic and waterproof beech wood. It allows users to have home grown spices handy for cooking or for serving directly on the table.









De la mesa al plato!

Se pueden pintar 20+ espejes en una m. vez?



* Modelos boscals *

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oficiarte.org. - artesanos del alto Palencia: con
artesanos de Alicante.es

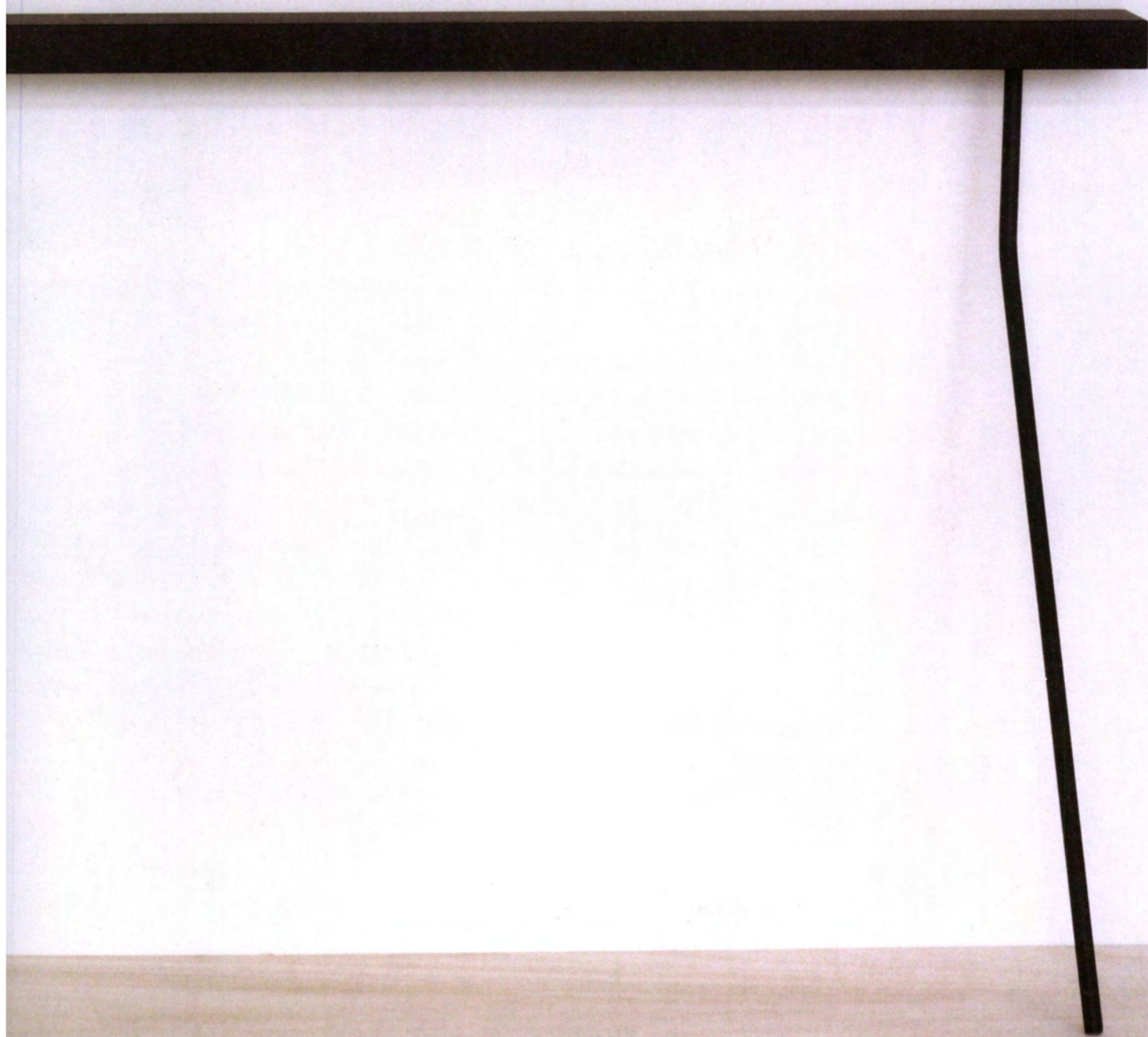


LEANING TABLE LIGHT

Designer: Yenwen Tseng /

Leaning Table Light consists of two supporting legs and one compact linear light resource. Instead of standing alone, it leans against the wall on a desk, a console table or any cabinet and facilitates diverse occasional use. It offers light for daily reading and also works as a wall-washing light that changes the room's atmosphere.







SLOPE

Studio: Campeggi srl /

Designer: Lorenzo Damiani /

Photographer: Ezio Prandini /



Slope is a combination of a chair and a mini-ladder. The metal steps can be extended from the bottom of the chair to form a ladder as well as a seat. Thanks to the little wheels, this piece of furniture can be easily moved.



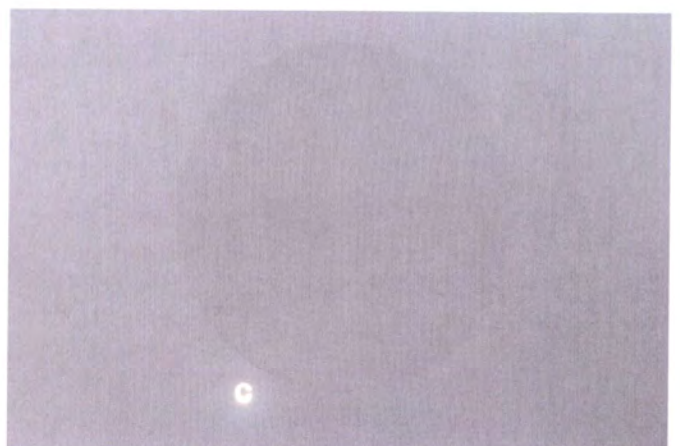
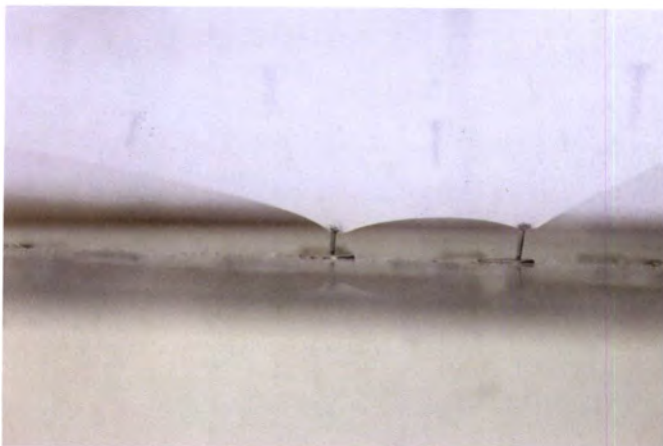
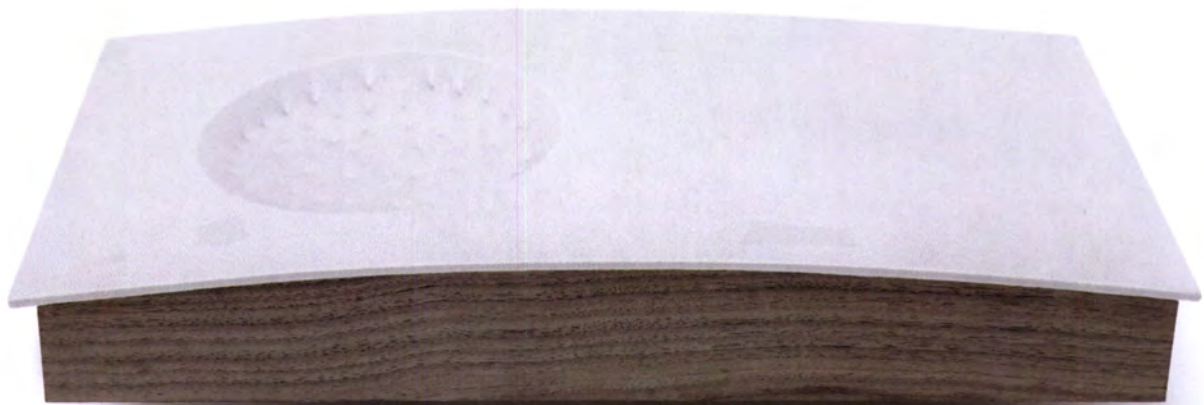
TANGIBLE TEXTURAL INTERFACE

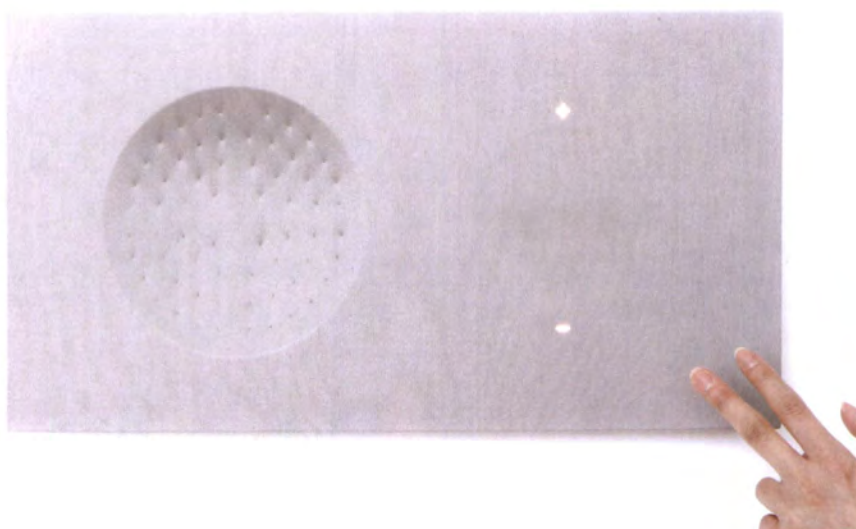
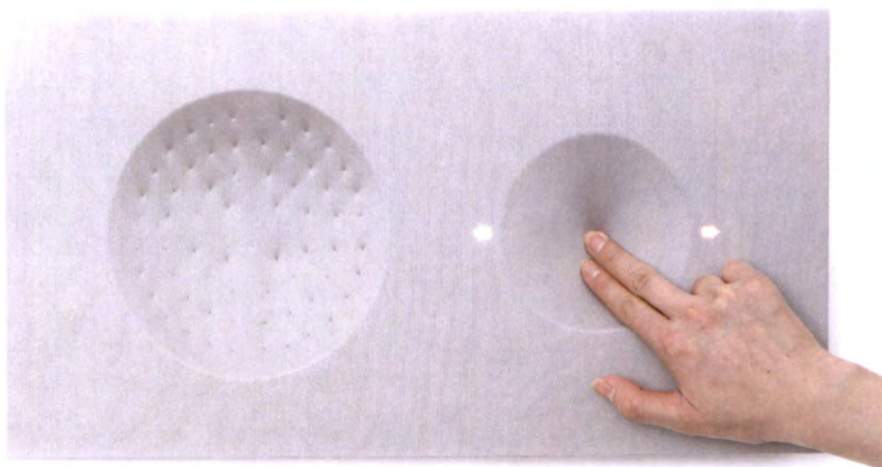
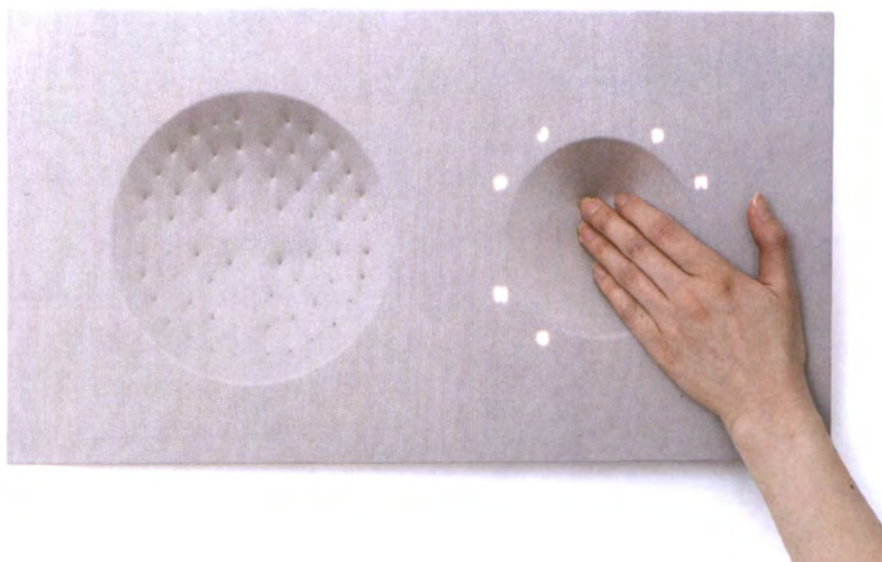
Designer: Eunhee Jo /

Engineer: Hideki Yoshimoto /

Photographer: Taehyung Kim /

This is a tactile sound system with a fabric control panel and a speaker all in one. The control panel is embedded in a concave surface on one side. By pushing the fabric surface, the user can skip tracks, adjust the volume or select options on the equalizer. On the other side, the speaker's surface pulsates to the beat of the music and physically responds to selections made on the control panel.





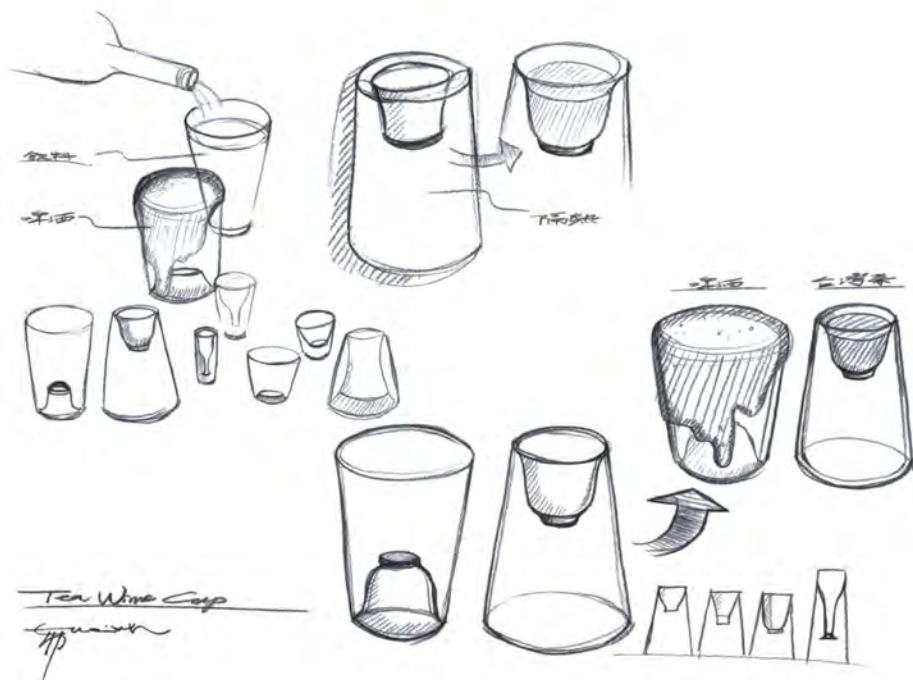
ILLUSION GLASS

Studio: Afterrain Design Studio /

Creative Director: Lee Weilang /

Designer: Yi Weishen /

When friends visit from afar, the Chinese treat them with fine wine or tea in beautiful containers to show their hospitality. Illusion Glass is a multi-functional container for wine or tea. When the glass is turned upside down, it becomes a nice tea cup, with the double-layer design that offers a good heat protection.

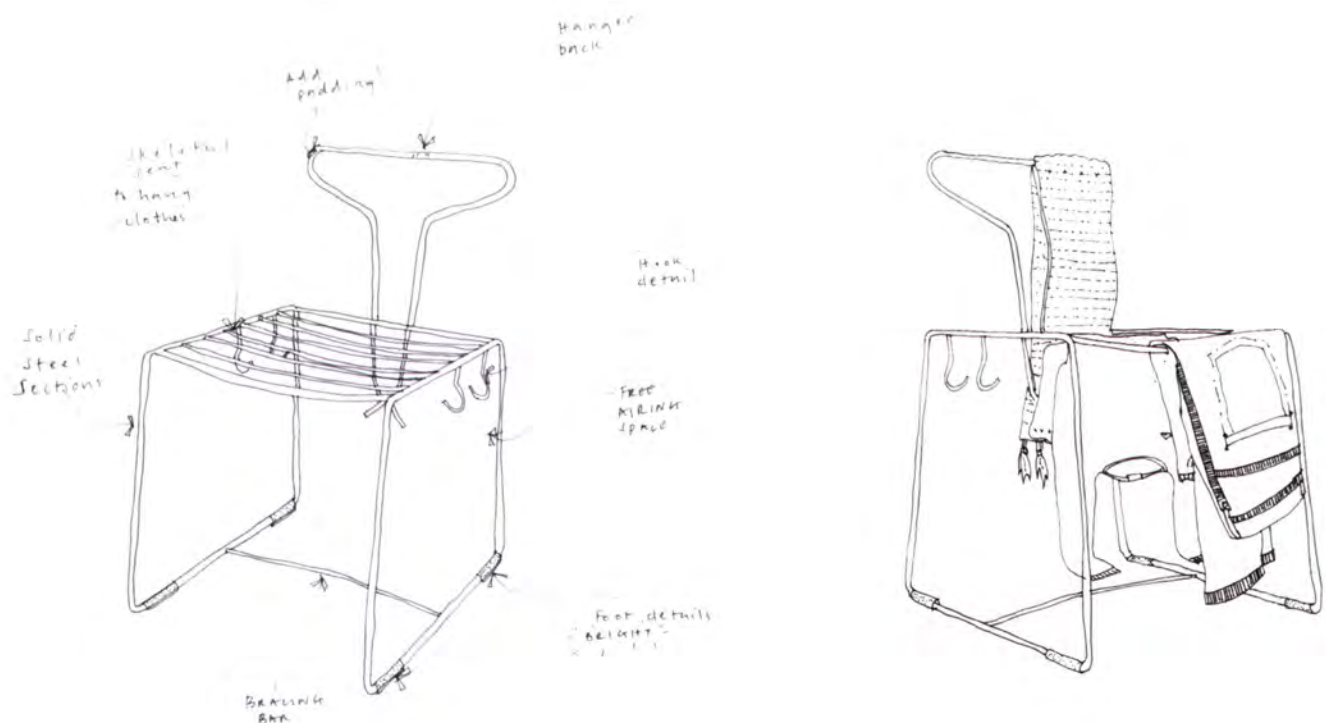




THE HANGER CHAIR

Designer: Holly Hayward /

The concept of the Hanger Chair stems from living out of one room for many years: in such an environment the desk chair frequently acts as a convenient storage place for worn outfits. Using the Hanger Chair to store clothes creates upholstery which encourages a little untidiness. Inspired by the shape and material of the household coat hanger, the chair is made of solid steel with special hook details to store garments of all sizes.





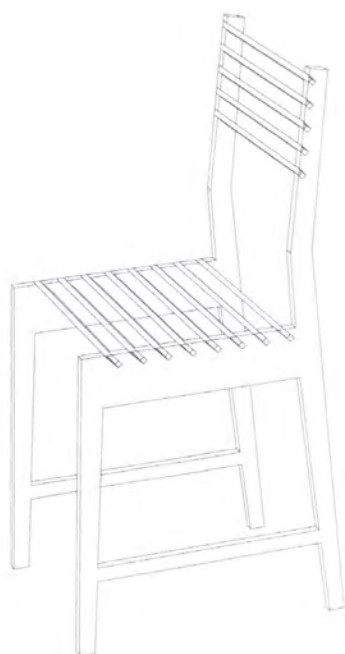
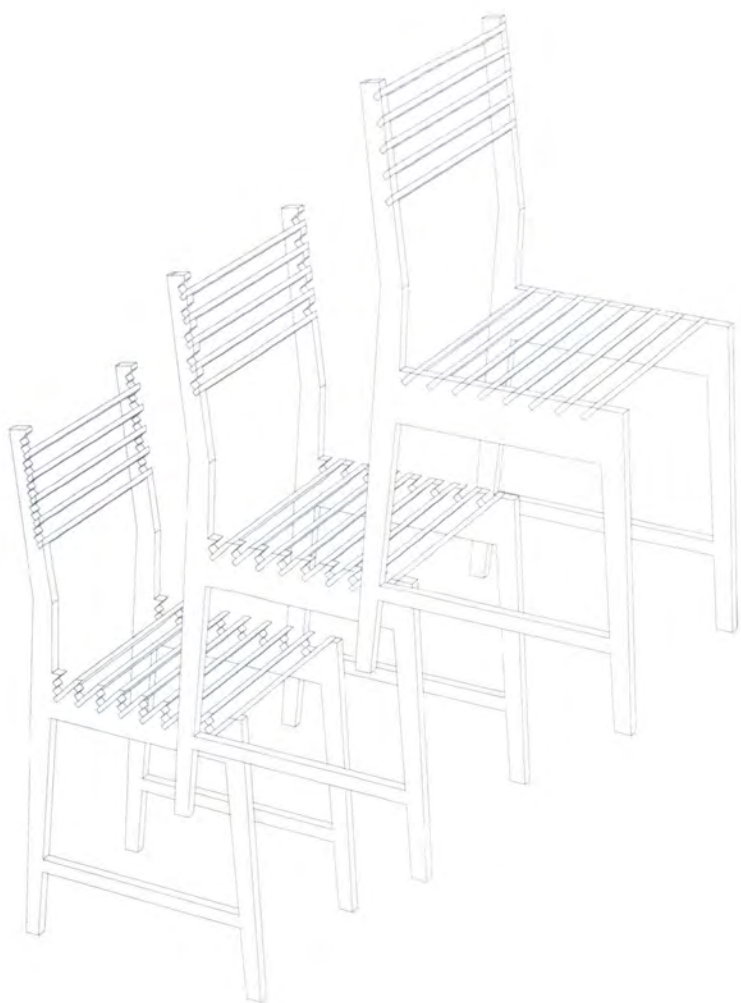
TRIPLETTE CHAIR

Studio: Paul Menand design /

Designer: Paul Menand /

The Triplette Chair takes a completely new approach to the concept of the stackable chair. The slats tilted at 45 degrees enable a subtle stacking strategy and lend an air of mystery. The 3-in-1 design allows for more flexibility without taking up extra storage space.











VIRGOLA

Studio: Campeggi Srl /

Designer: Giulio Manzoni /

Photographer: Ezio Prandini /

Virgola is a seat with a comma-shaped band which can turn into the arm or the back of an armchair hovering above it. The design allows the chair to be unfolded into a small bed with hidden mechanism. When two Virgolas are placed alongside, they form a double bed or a sofa.





CONTRAST

Studio: BCXSY /

Designer: Boaz Cohen, Sayaka Yamamoto /

Photographer: Rory O'Toole /

Formed by interlocked minimalist shapes, these side-tables and stools can be easily disassembled for transportation and storage. The top plate is clamped tightly between two vertical plates. The outer surfaces of the plywood are removed, revealing the less regularly placed wooden layers, making each piece unique.





DUO

Designer: Ana Linares /

The Duo bookshelf holds books securely while creating the illusion that they are floating; its design reflects Linares's love of creating folding shapes inspired by organic forms in nature and origami. With a simple design and just a few bends, the bookshelf looks light weight and can be located in any space at home. Made of powder-coated steel, the bookshelf comes in black, silver and bright blue.



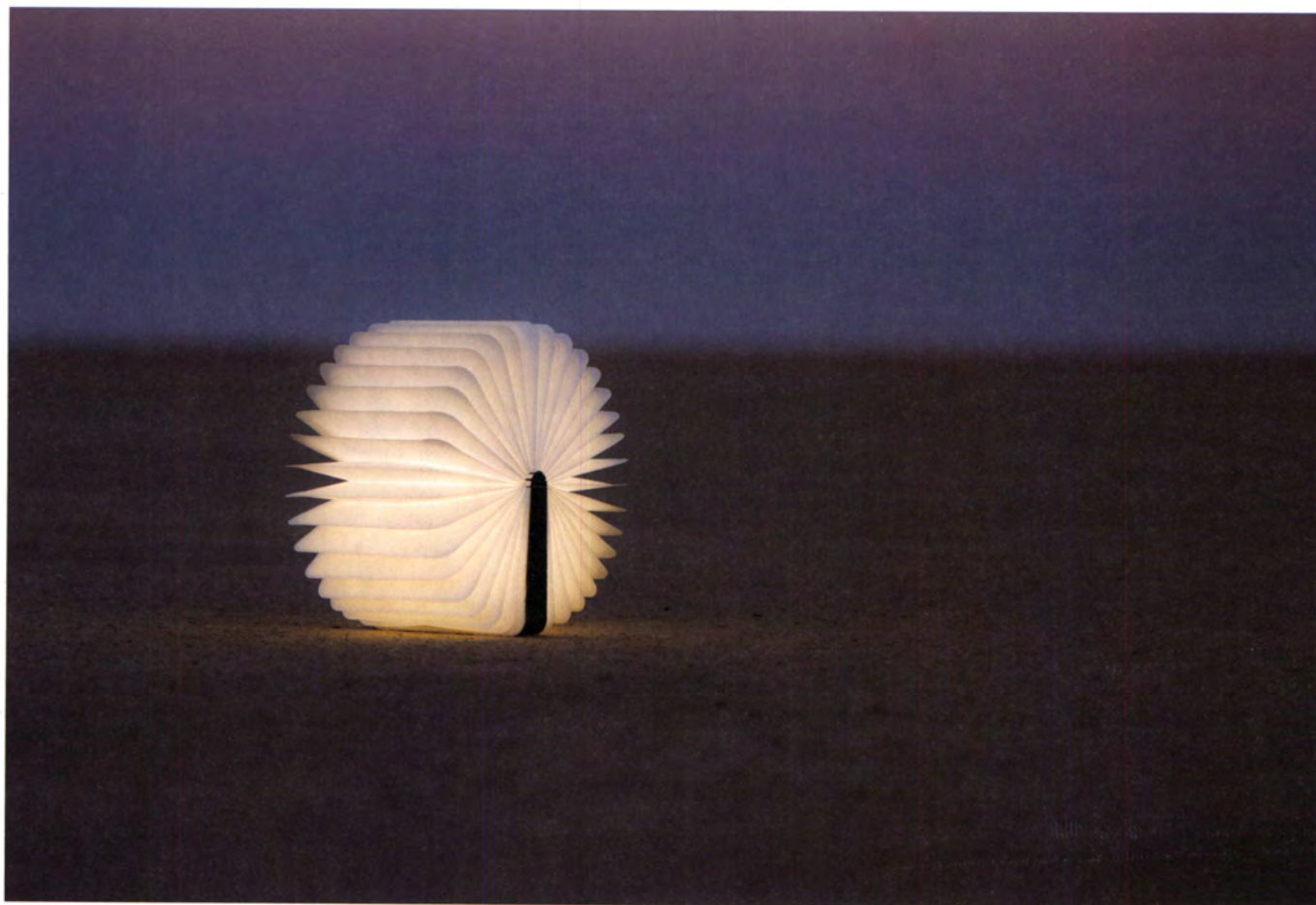


LUMIO BOOK LAMP

Designer: Max Gunawan /

Photographer: Lucas Saugen /

Lumio is a dynamic LED lamp in the form of a hard-cover book. It can be fully opened to 360 degrees, revealing its fascinating origami structure. Each piece comes with a micro-USB charger, a leather strap and magnetic wooden pegs for attaching it to metal surfaces.







BRICK LAMP

Studio: HCWD Studio /

Designer: Ye Liu, HsinChun Wang /

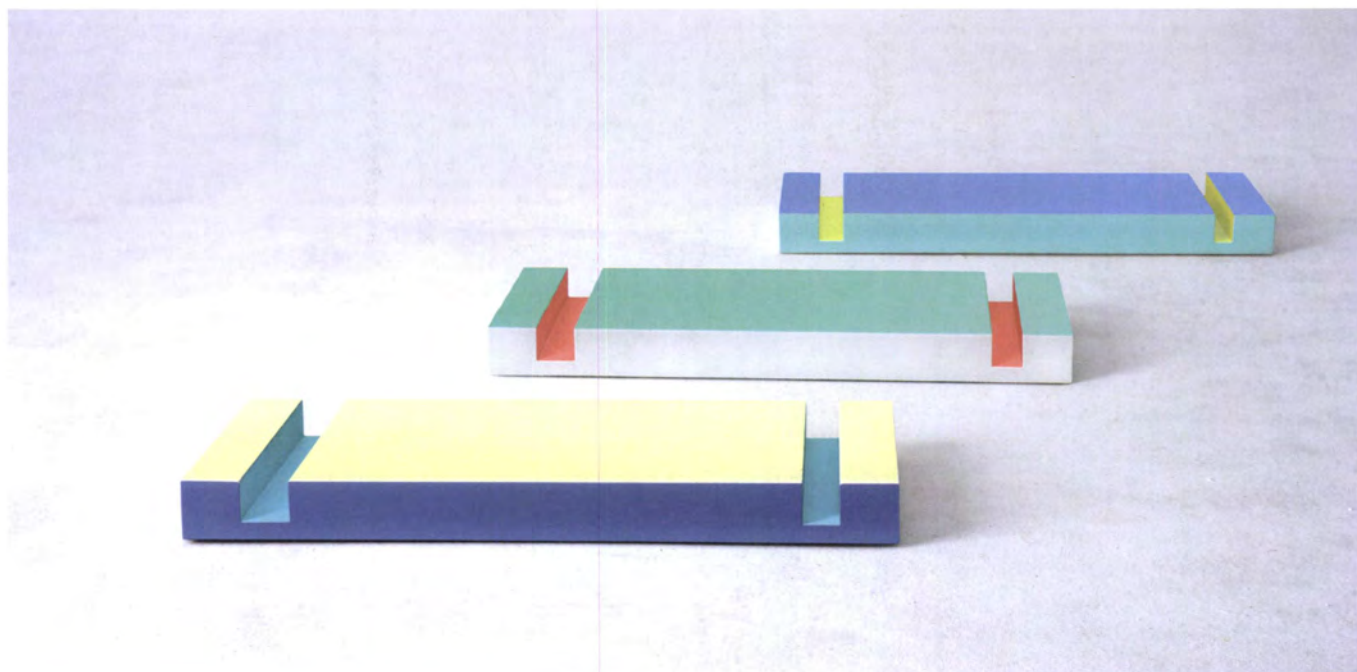
Instead of a switch, this portable light is activated when it is raised and deactivated when it is laid flat. This unique lighting design turns a quotidian routine into an enriching experience, endowing an everyday object with an unexpected, fun quality. The side facets act as natural handles and direct the light when the brick sits on its side.



THE MINIMAL BOOKSHELF

Designer: Chan Hwee Chong /

The bookshelf features grooves cutting into both ends of the shelf, which the user can slot books into to serve as bookends. If the book collection is too large for one shelf, a second or third can be added, with the bookends doubling as pillars to support the shelves stacked on top.



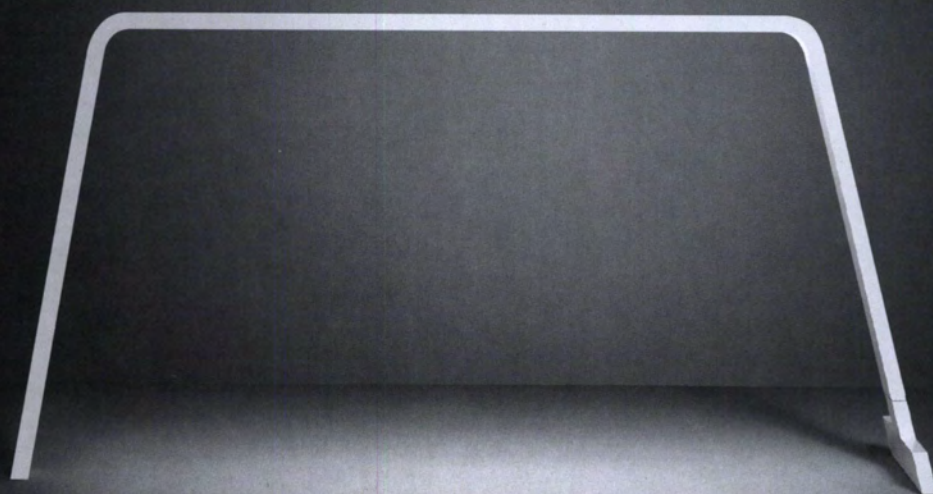


VEIO

Designer: Neil Poulton /

Manufacturer: Artemide /

The Veio lamp is a modern reinterpretation of the traditional library table light. Designed for home and office use, the lamp uses My White Light (MWL) technology to generate dimmable white light of variable color temperature, from warm incandescent yellow to cool neon blue.



DOME

Studio: Todd Bracher Studio /

Essentially a globe carved to allow the distribution of light, the Dome lamp uses geometric symmetry to achieve its iconic design. Inspired by the phases of the moon and the beautiful interplay of shadow and light, the lamp is classic, at once familiar and new. Its spherical shape celebrates one of the core properties of light: that it emanates 360° from its source.



GLOP

Designer: Berta Julià Sala /

Glop is a set of five food containers that offer a wide variety of functions due to their softness. Although they are thought of as a cup, a bowl, a dish, a bottle and a big bowl, the possibility of changing their shape with simple gestures allows the user to decide the best way to use them. Glop is made of food-friendly platinum silicone, and can be washed, heated and cooled.



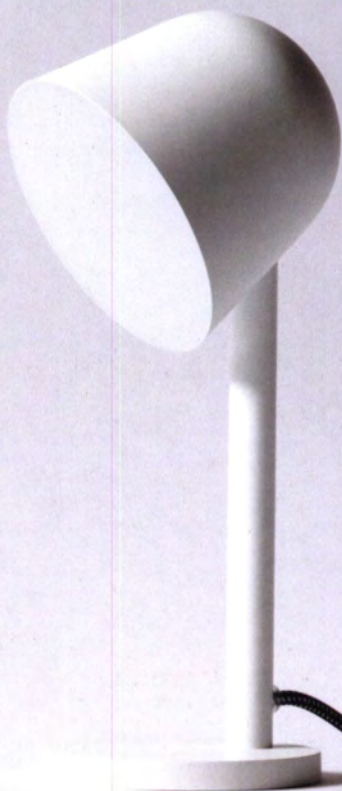
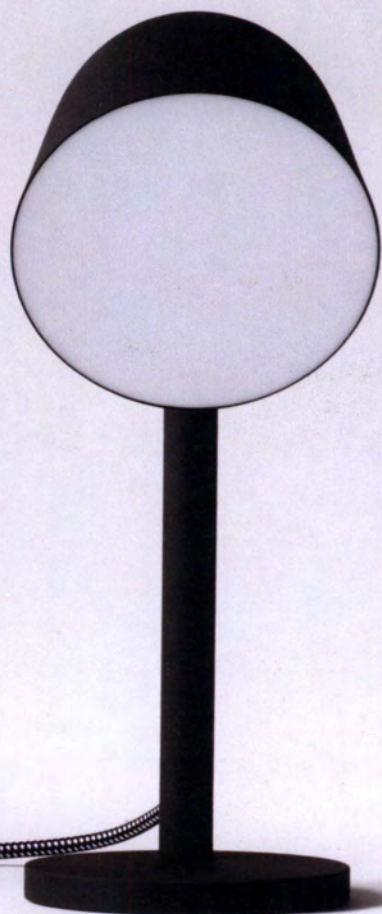


CAMPANULE

Designer: Daniel Debiasi, Federico Sandri /

Manufacturer: Ligne Roset /

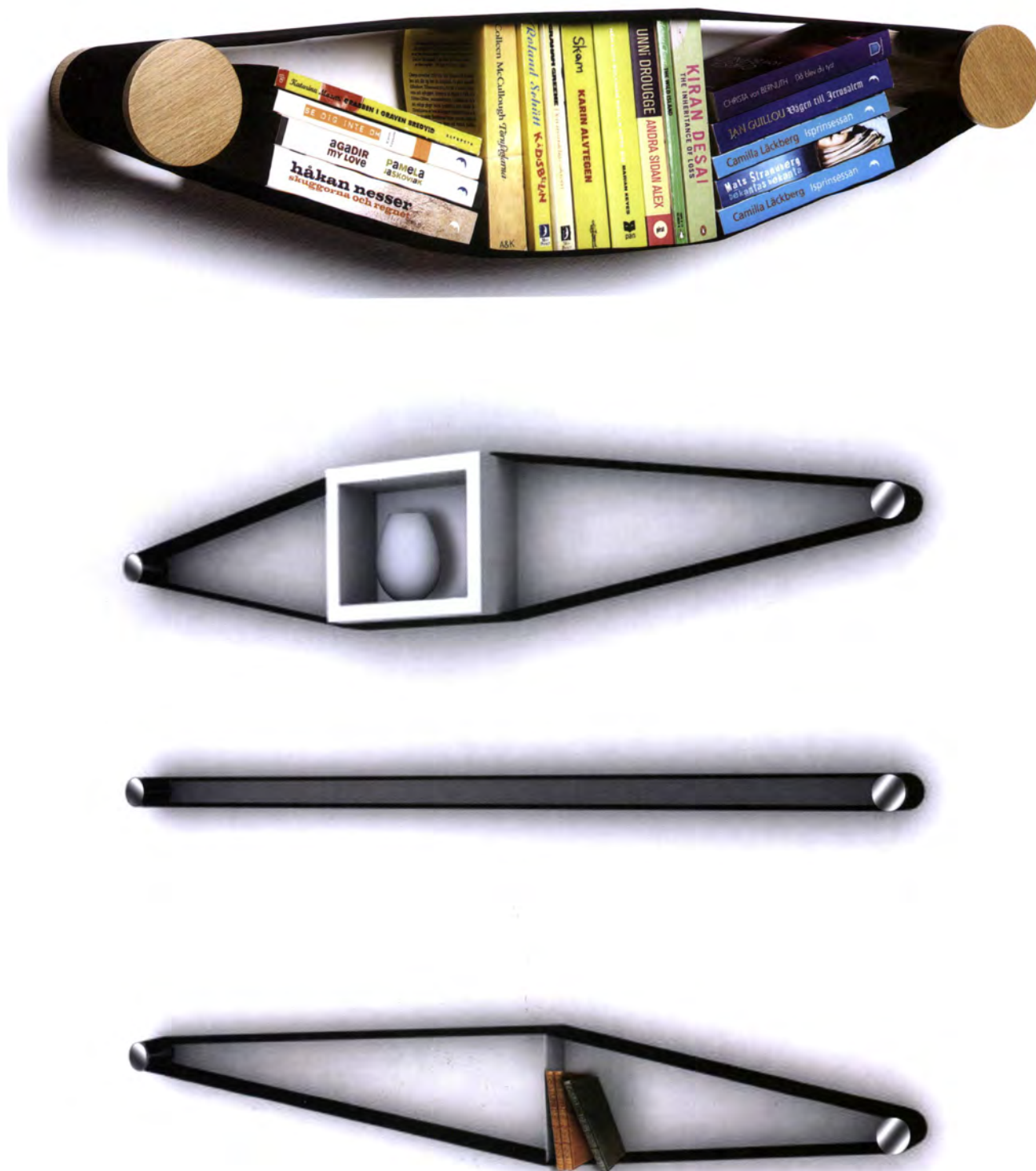
Campanule is a lamp characterized by a big head supported by a thin stem, like a bellflower. By creating a warm and diffused spotlight, it makes a nice companion for the desk or the bedside table. Campanule is made of powder-coated metal and comes in three colors.



ELASTICO BOOKCASE

Designer: Arianna Vivencio /

Elastico is a flexible bookshelf made up of a broad, elasticated band that is stretched taut between two wall-mounted, cylindrical wooden pegs. The user can store and display all sorts of things within the firm grip of the band, from books and boxes to individual items of all shapes and sizes. The shape of the shelf itself is infinitely variable, depending on what is being stored and how the user chooses to display it.

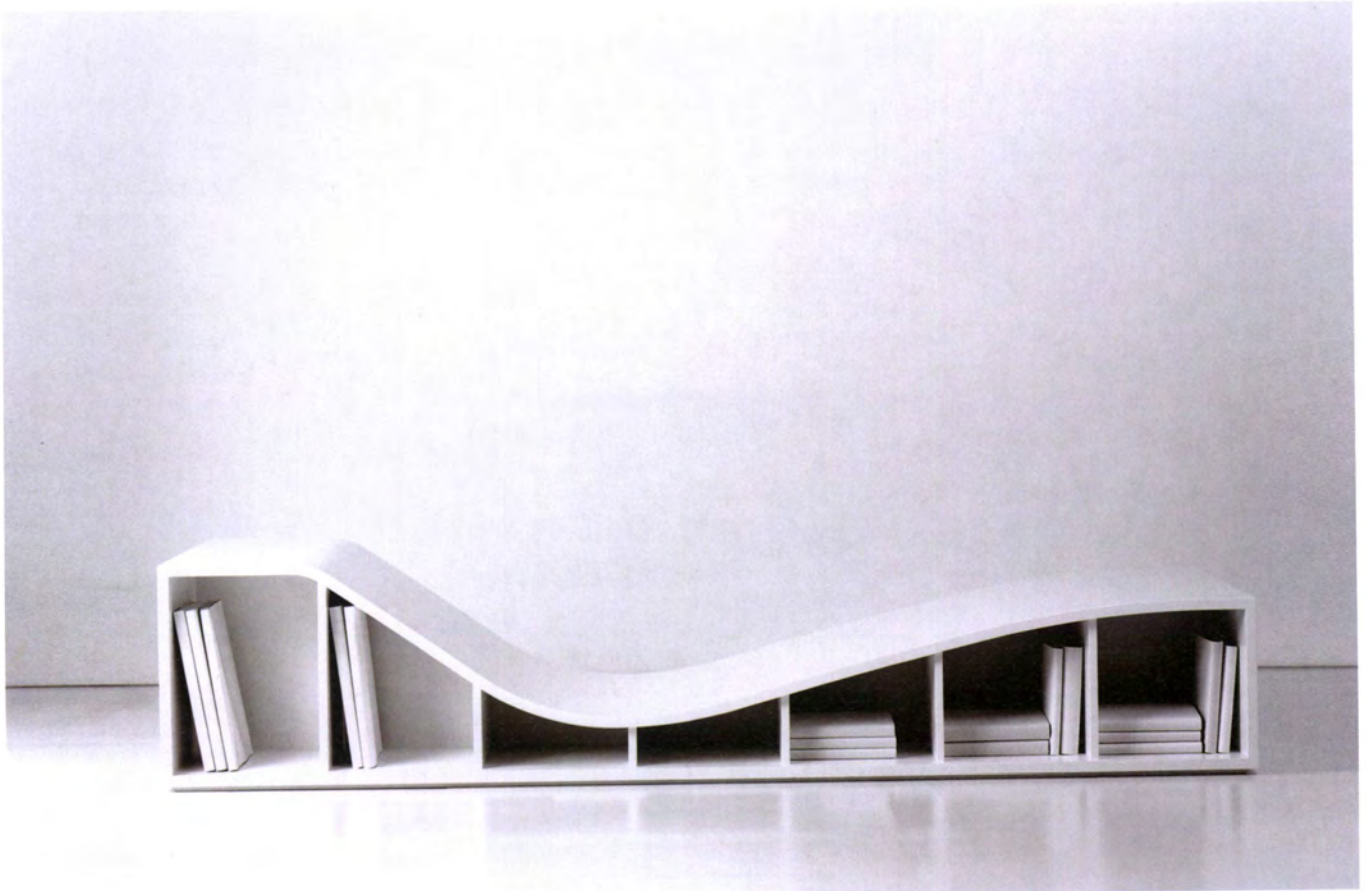


SLAB

Designer: Ferréol Babin /

This wall lamp is composed of thin, paper-like sheets of aluminum that are covered with LEDs on the back, producing a powerful yet pleasant light.





LIBRILOUNGE

Studio: Todd Bracher Studio /

Librilounge pays homage to traditional Japanese woodcraft and culture, emphasizing function-focused and material efficiency. It reduces the chaise concept to its most elemental form, celebrating the shape of the human body in recline and offering a favorite read where it's most need.

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